

EDITED BY BOB FELLER

BASEBALL THRILLS

No. 10
10¢
SUMMER



BOB FELLER

Exclusive!

Bob Feller Predicts:

1951 PENNANT WINNERS

plus

The BOB FELLER STORY

★

BASEBALL GREATS..

DON NEWCOMBE

STAN MUSIAL

LOU BOUDREAU

SPORTS QUIZ

★

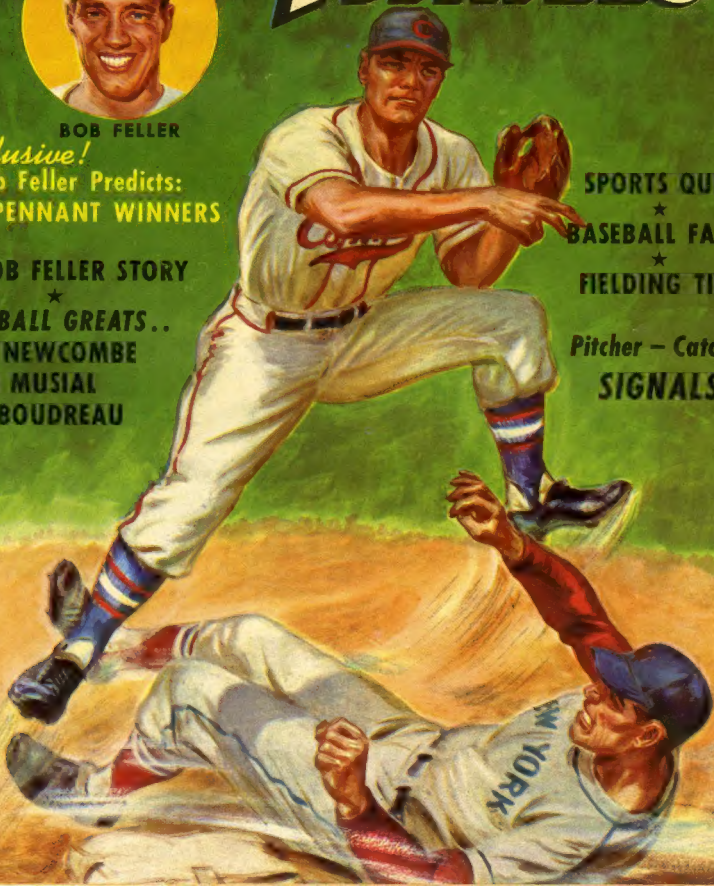
BASEBALL FACTS

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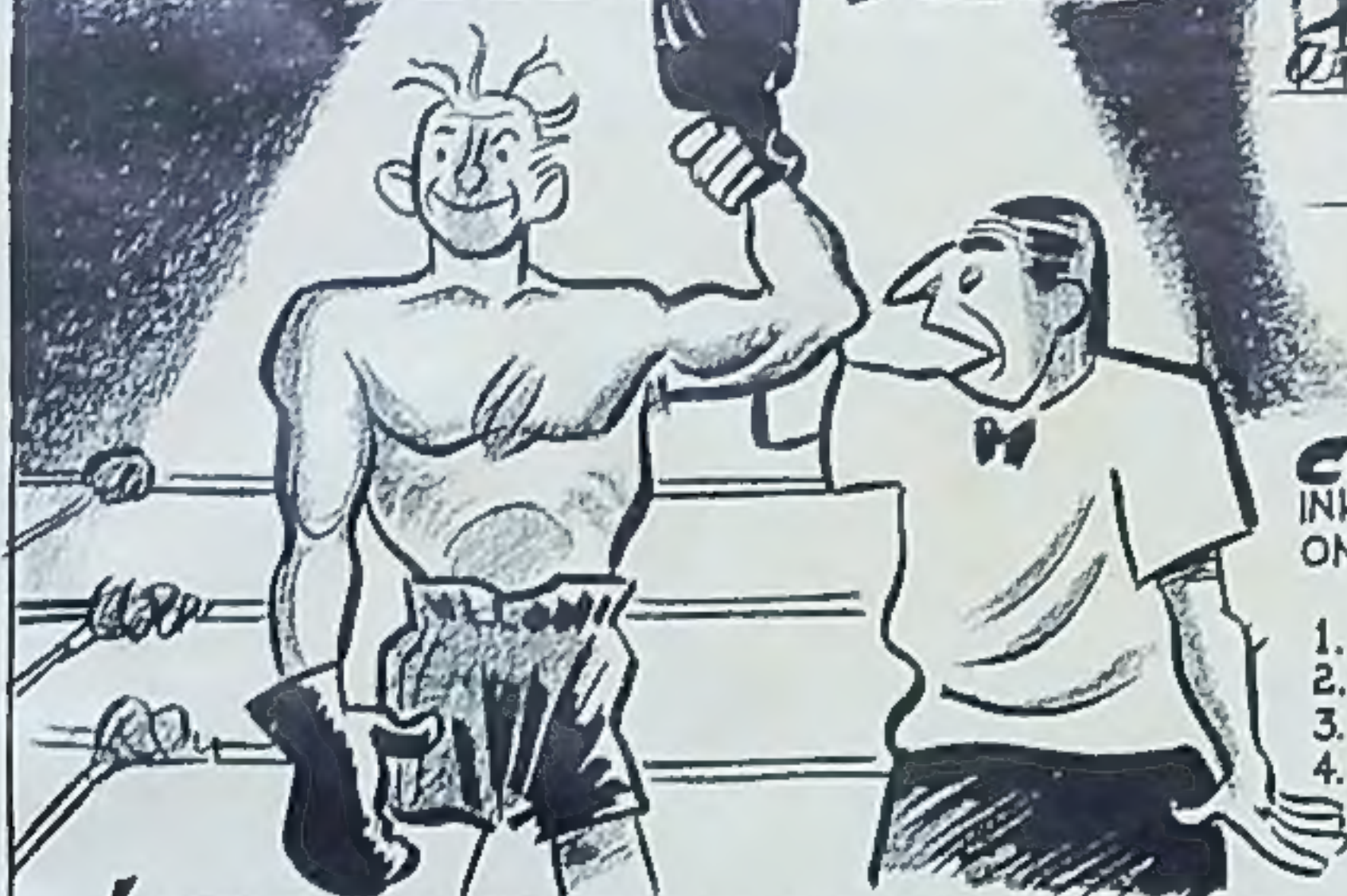
FIELDING TIPS

Pitcher - Catcher

SIGNALS



BOB FELLER'S SPORTS QUIZ



COLLEGES USUALLY SELECT A NICKNAME FROM THE INHABITANTS OF THE LOCAL ZOO. MATCH THE NICKNAMES ON THE LEFT WITH THEIR CORRECT COLLEGE ON THE RIGHT.

1. RAMS
2. PANTHERS
3. LIONS
4. BEAVERS

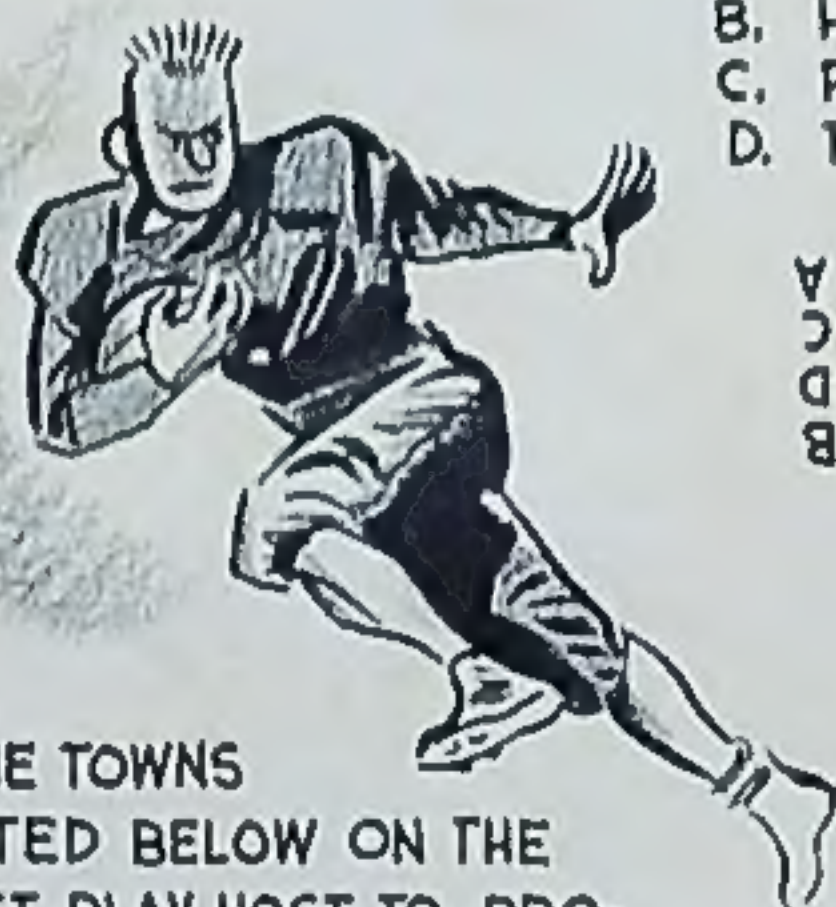
- A. PITTSBURG
- B. FORDHAM
- C. C.C.N.Y.
- D. COLUMBIA

ANS.
1. B
2. A
3. D
4. C

LISTED BELOW ARE SOME OF THE MOST MEMORABLE HEAVYWEIGHT BATTLES OF ALL TIME. SEE IF YOU CAN MATCH THE FIGHT WITH THE TOWN IN WHICH THE SCRAP WAS HELD.

1. JESS WILLARD VS JACK JOHNSON - 1915
2. JACK DEMPSEY VS JESS WILLARD - 1919
3. GENE TUNNEY VS JACK DEMPSEY - 1926
4. JOE LOUIS VS JAMES J. BRADDOCK - 1937

- A. CHICAGO
- B. HAVANA
- C. PHILADELPHIA
- D. TOLEDO

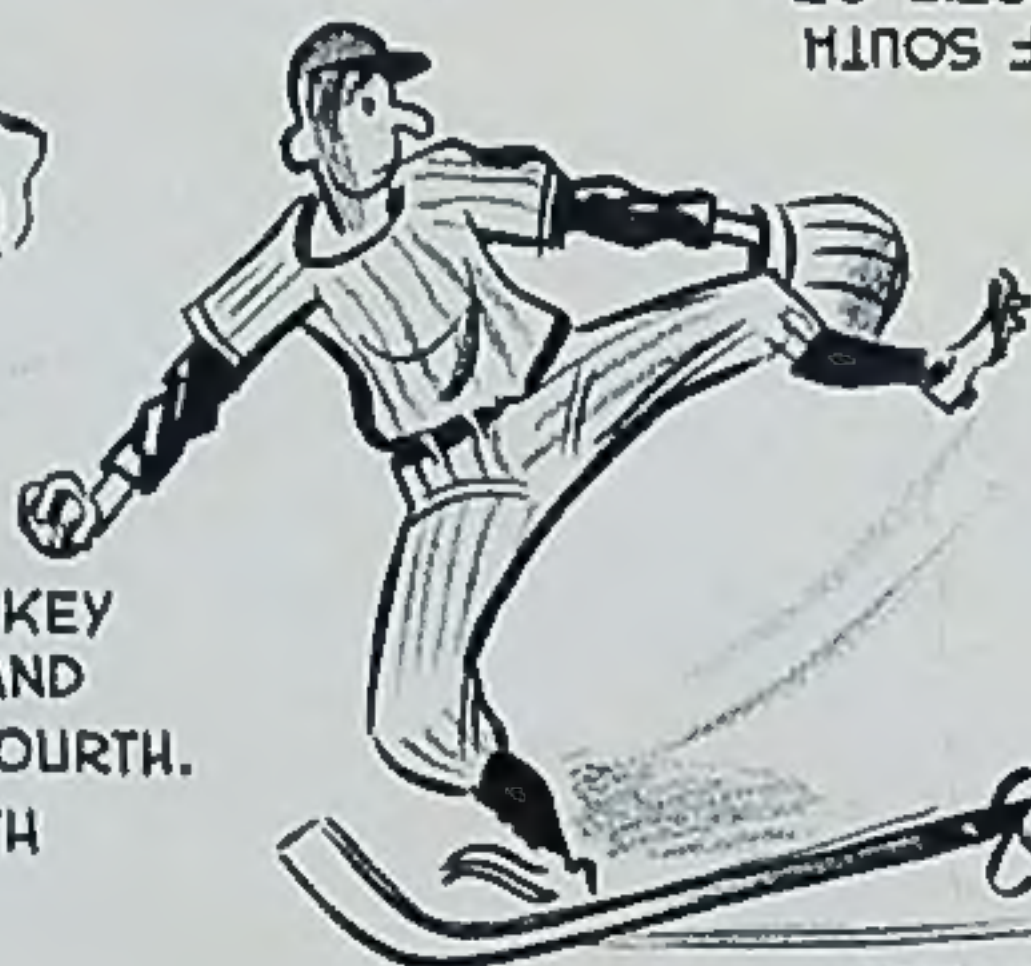


ANS.
1. B
2. D
3. C
4. A

THE TOWNS LISTED BELOW ON THE LEFT PLAY HOST TO PROFESSIONAL TEAMS IN AT LEAST THREE MAJOR SPORTS. WE'VE SCRAMBLED THE FOOTBALL TEAMS IN THE SECOND COLUMN, THE ICE HOCKEY TEAMS IN THE THIRD COLUMN AND THE BASEBALL TEAMS IN THE FOURTH.

NOW YOU LINK THEM UP WITH THEIR PRO TEAMS.

	FOOTBALL	HOCKEY	BASEBALL
PHILADELPHIA	1. YANKS	A. ROCKETS	1. ATHLETICS
NEW YORK	2. EAGLES	B. RANGERS	2. GIANTS
DETROIT	3. LIONS	C. RED WINGS	3. TIGERS



22-YEAR-OLD VIC TOWELL OF SOUTH AFRICA DEFEATED MANUEL ORTIZ OF CALIFORNIA TO WIN THE CROWN.

ANS.



ANS.
PHILADELPHIA 3-A-1
NEW YORK 1-B-2
DETROIT 3-C-3

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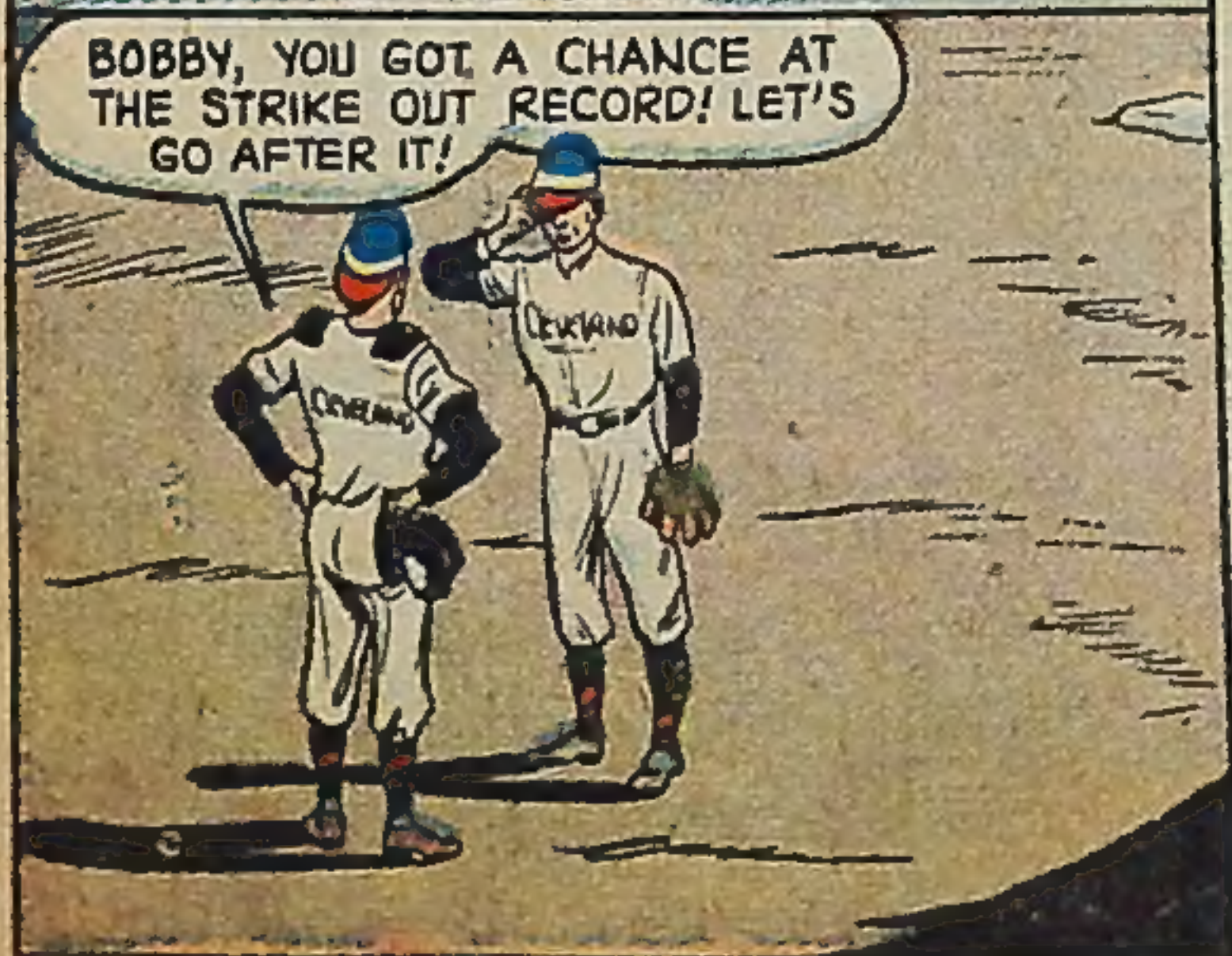
The BOB FELLER STORY



THIS IS MY OWN STORY,
THE INSIDE STORY OF
HOW I GOT TO THE BIG
LEAGUES--THIS IS... "THE
Bob Feller
STORY."

FIRST, LET ME TELL YOU ABOUT THE TIME I
BROKE THE STRIKE OUT RECORD FOR ONE GAME...
I WAS ONLY 19 THEN--BACK IN 1938--AND WE
WERE FACING THE TIGERS IN THE LAST GAME
OF THE SEASON...

BOBBY, YOU GOT A CHANCE AT
THE STRIKE OUT RECORD! LET'S
GO AFTER IT!

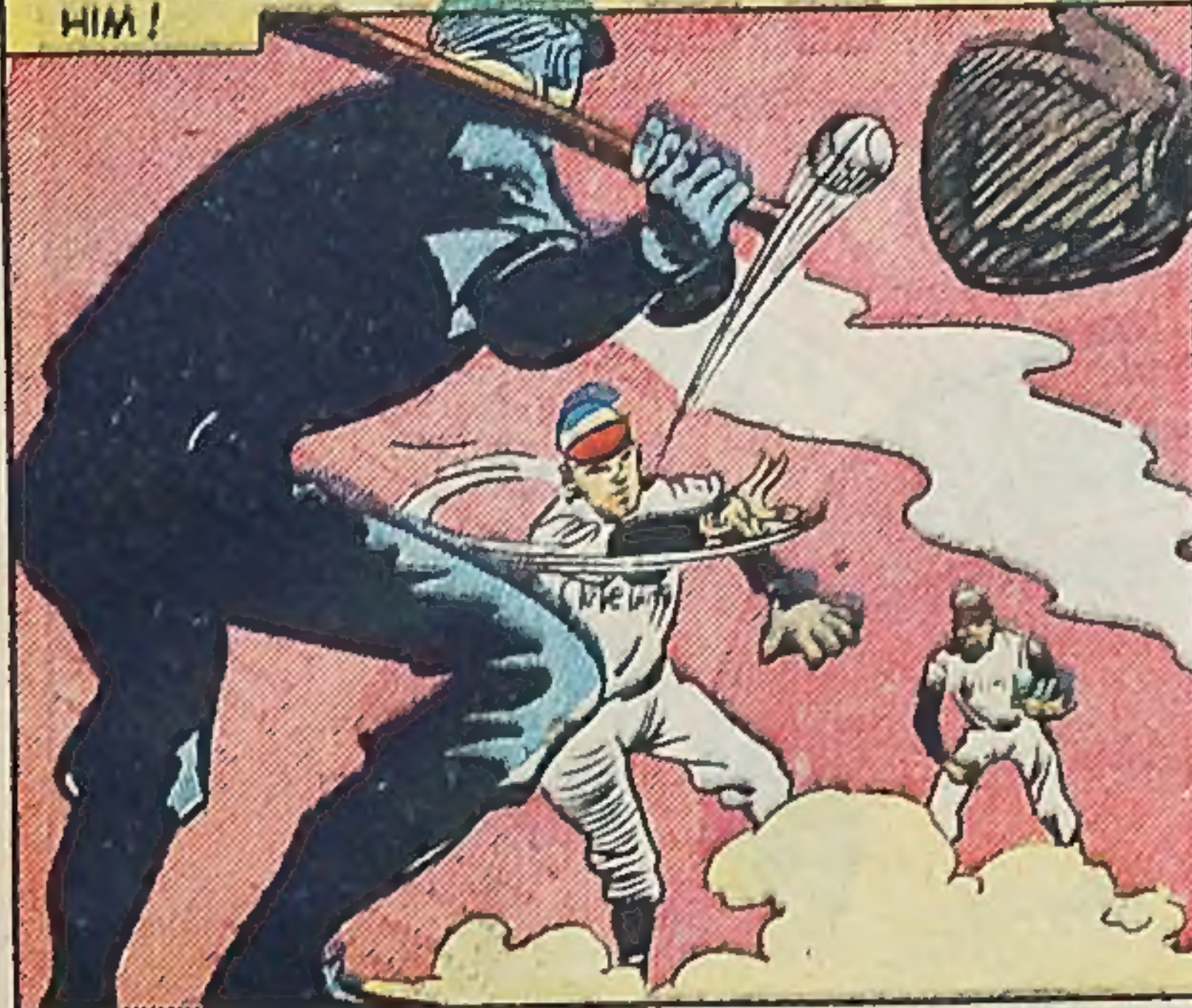


THAT WAS THE FIFTH INNING--AND I SETTLED
DOWN TO PITCHING STRIKE OUT AFTER STRIKE
OUT. IT CAME DOWN TO THE NINTH, AND I NEEDED
JUST TWO MORE STRIKE OUTS TO SET AN ALL-TIME
RECORD OF 18 IN A GAME!

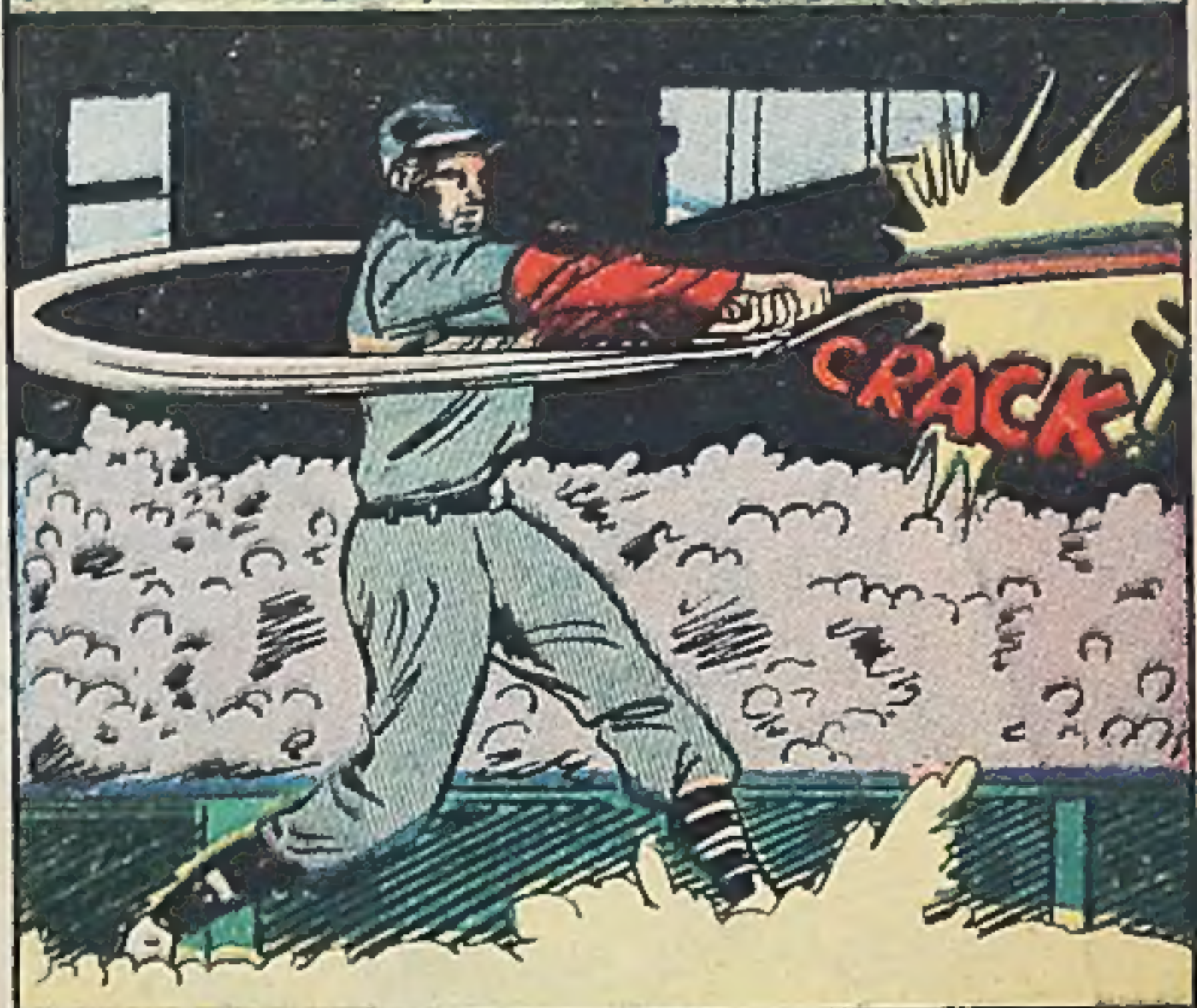
STRIKE THREE!
YER OUT!



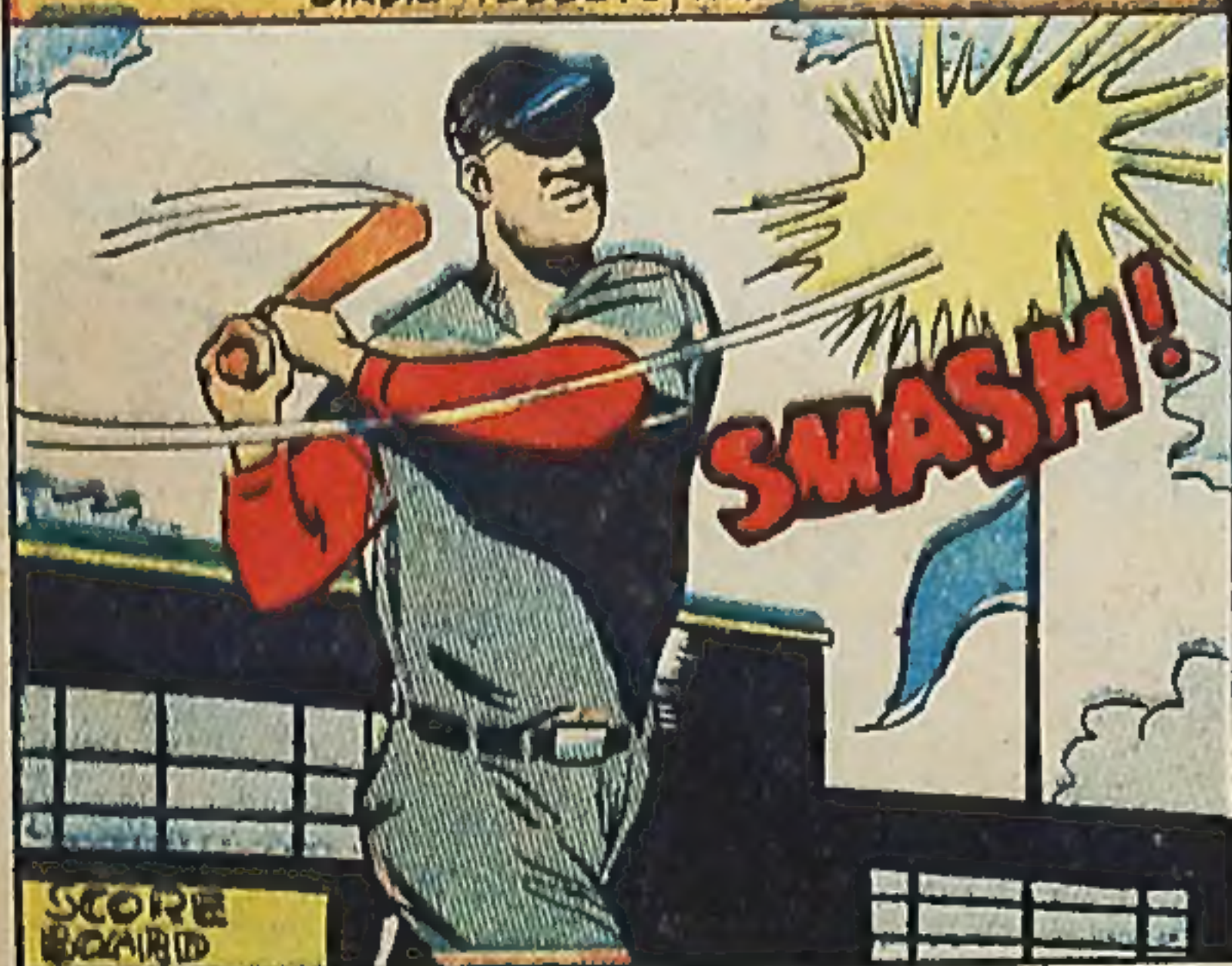
THE FIRST BATTER IN THE NINTH WAS PETE FOX--AND I THREW A THIRD STRIKE RIGHT PAST HIM!



THE NEXT HITTER, ROY CULLENBINE, SMASHED OUT A SINGLE! I WAS BEGINNING TO TIRE, LOSING THE EDGE...



THEN CAME BIG HANK GREENBERG, HE ALSO CAUGHT HOLD OF ONE--BUT IT WAS ONLY A FLY TO LEFT! TWO OUT NOW, AND I STILL NEEDED ONE MORE FOR THE RECORD! THE NEXT HITTER, BIRDIE TEBBETS, WALKED...

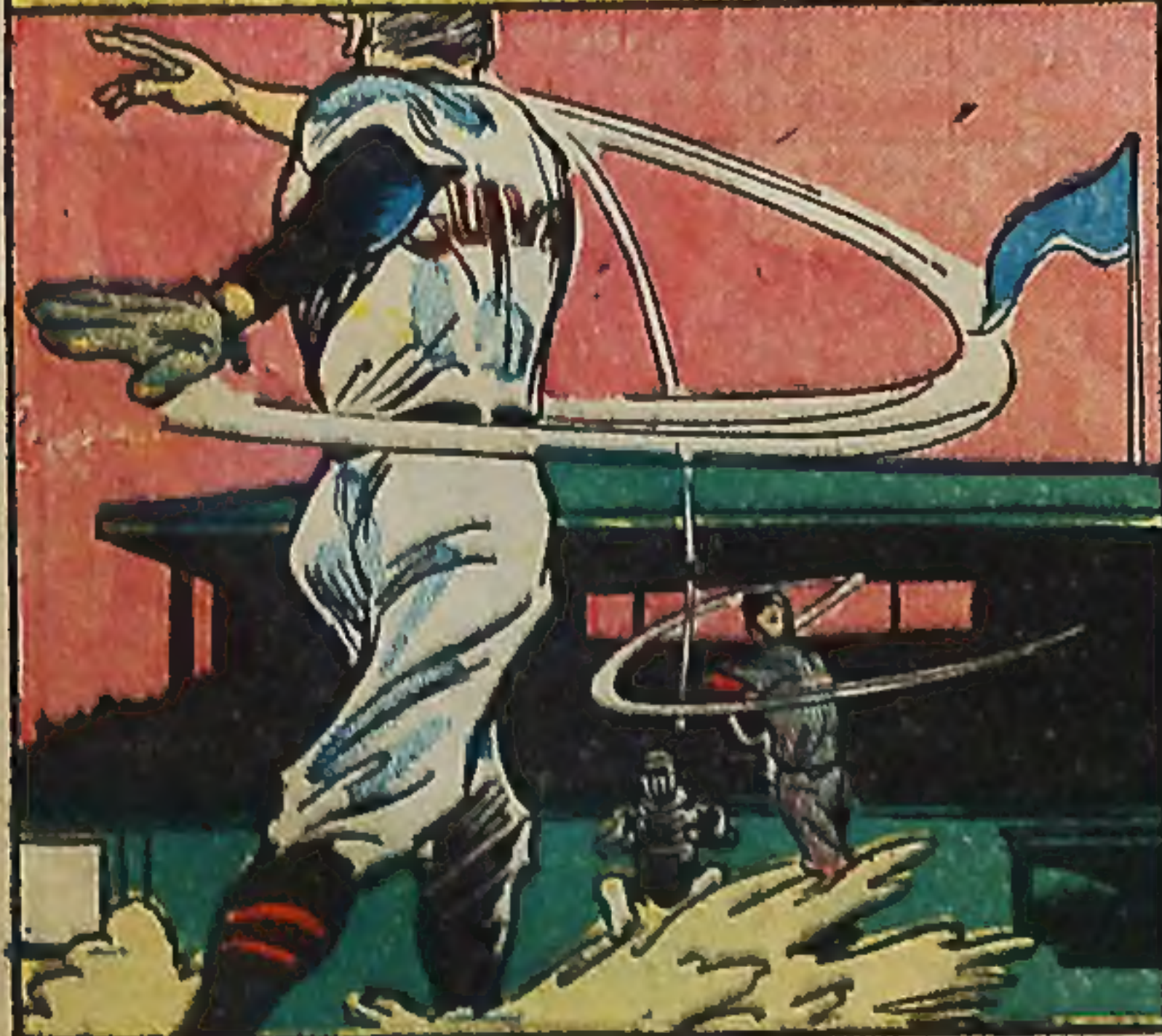


THE LAST OUT TO GO-- AND THE LAST CHANCE AT THE RECORD! IT WAS HOMER-HITTING CHET LAABS AT THE PLATE!

I'LL POUR EVERYTHING I'VE GOT INTO THESE PITCHES! I'LL KEEP FEEDING HIM THE FAST ONE...



I THREW THE FIRST STRIKE PAST HIM...THEN HE HIT THE SECOND ONE-- FOUL! STRIKE TWO! ONE MORE STRIKE TO GO!



THE NEXT ONE FOOLED HIM COMPLETELY, IT BURNED OVER THE PLATE--THE UMPIRE LIFTED HIS THUMB-- AND I HAD SET A MARK HIGHER THAN WALTER JOHNSON OR CHRISTY MATTHEWSON OR ANY OTHER PITCHER EVER MADE--OR DIZZY DEAN WHO HAD HELD THE RECORD!

STRIKE THREE!

THAT'S IT! HE SET THE RECORD! EIGHTEEN STRIKE-OUTS!



I WAS ONLY NINETEEN THEN, BUT I HAD BEEN PLAYING BASEBALL ALL MY LIFE! MY FATHER WAS MY FIRST TEACHER, BACK ON OUR IOWA FARM!

TODAY WE'LL WORK ON YOUR FAST BALL AGAIN, BOBBY! REMEMBER--GET YOUR BALANCE BEFORE YOU THROW!

OKAY, DAD, I'LL SHOW YOU SOMETHING TODAY!



THAT'S THROWING IT, BOBBY! ALWAYS BEAR DOWN SON!

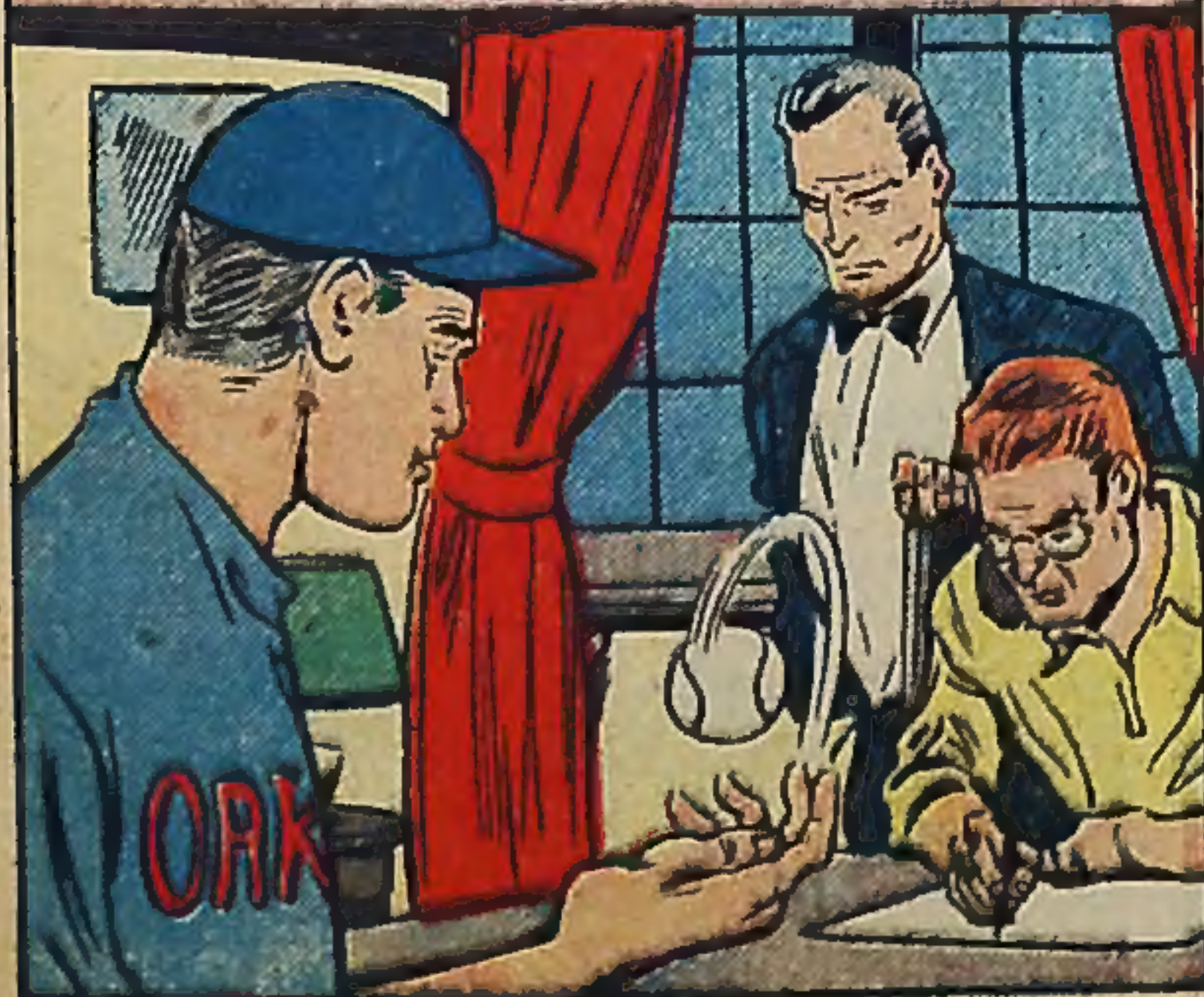
YOU BET DAD, I'M OUT TO WIN!



WE GOT TOGETHER A TEAM CALLED THE OAK VIEWS. I PITCHED FOR THEM, I PITCHED IN HIGH SCHOOL, I PITCHED FOR A SEMI-PRO TEAM WHEN I WAS FIFTEEN. WHEN I WASN'T PITCHING IN GAMES, I WAS BOUNCING A RUBBER BALL OFF THE SIDE OF THE BARN! ANYTHING TO STRENGTHEN MY ARM!



THEN AN INDIAN SCOUT SHOWED UP, AND WE SIGNED A CONTRACT! WE DIDN'T KNOW THEN THAT IT WAS BREAKING A RULE OF BASEBALL!



AND MY CONTRACT CAME BEFORE JUDGE KENSAW MOUNTAIN LANDIS, COMMISSIONER OF BASEBALL

THIS SIGNING OF BOBBY FELLER IS NOT VALID! THE INDIANS SIGNED HIM IN THE NAME OF THE FARGO-MOORHEAD TEAM...BUT THAT'S ONLY A COVER UP! CALL THEM ALL IN HERE!



JUDGE LANDIS CALLED US IN...AND EVERYBODY ARGUED. SCOUTS FROM A DOZEN BIG LEAGUE TEAMS WAITED TO OFFER ME A FORTUNE TO SIGN WITH THEM IF LANDIS CUT ME LOOSE! AND THE ARGUMENT RAGED, UNTIL...



WHAT DO YOU THINK, BOBBY?

I WANT TO PITCH FOR THE INDIANS, SIR!

THEY SAY I COULD HAVE MADE \$100,000 IF LANDIS CUT ME LOOSE... BUT HE LEFT ME WITH THE INDIANS! I WAS A BIG LEAGUER THEN-- AND I'LL NEVER FORGET MY FIRST EXHIBITION GAME AGAINST THE CARDS...



I NEVER SAW THAT PITCH! WHAT WAS IT-- STRIKE TWO?

THAT'S RIGHT-- YOU HAVE ANOTHER ONE COMING!

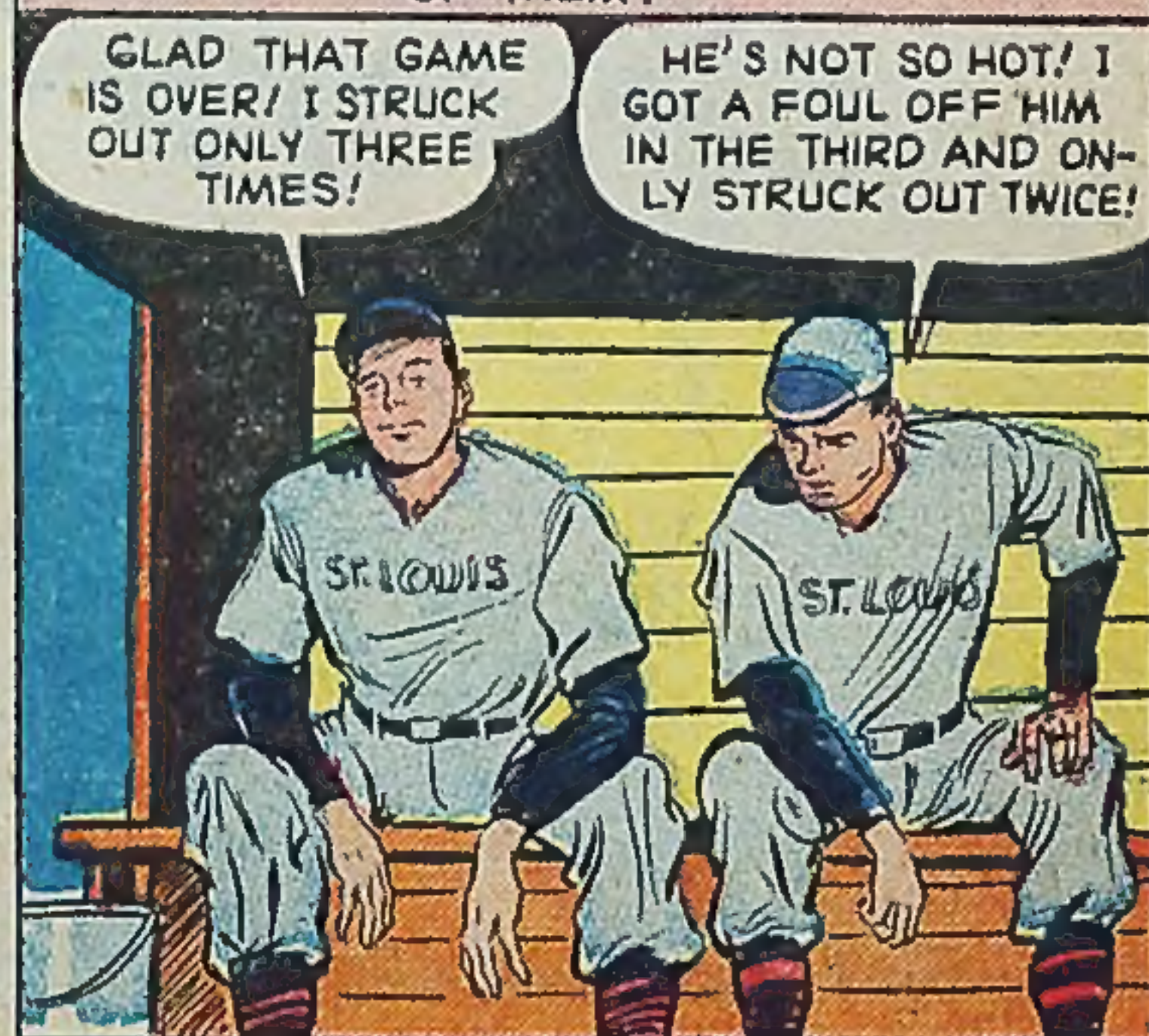
I TOSSED TWO STRIKES PAST LEO DUROCHER, WHO WAS THE CARD SHORTSTOP THEN. HE BEGAN TO WALK AWAY FROM THE PLATE...



COME BACK HERE--YOU GOT ANOTHER STRIKE LEFT!

NO, THANKS, I DON'T WANT IT! NOT THE WAY THIS KID THROWS A BALL!

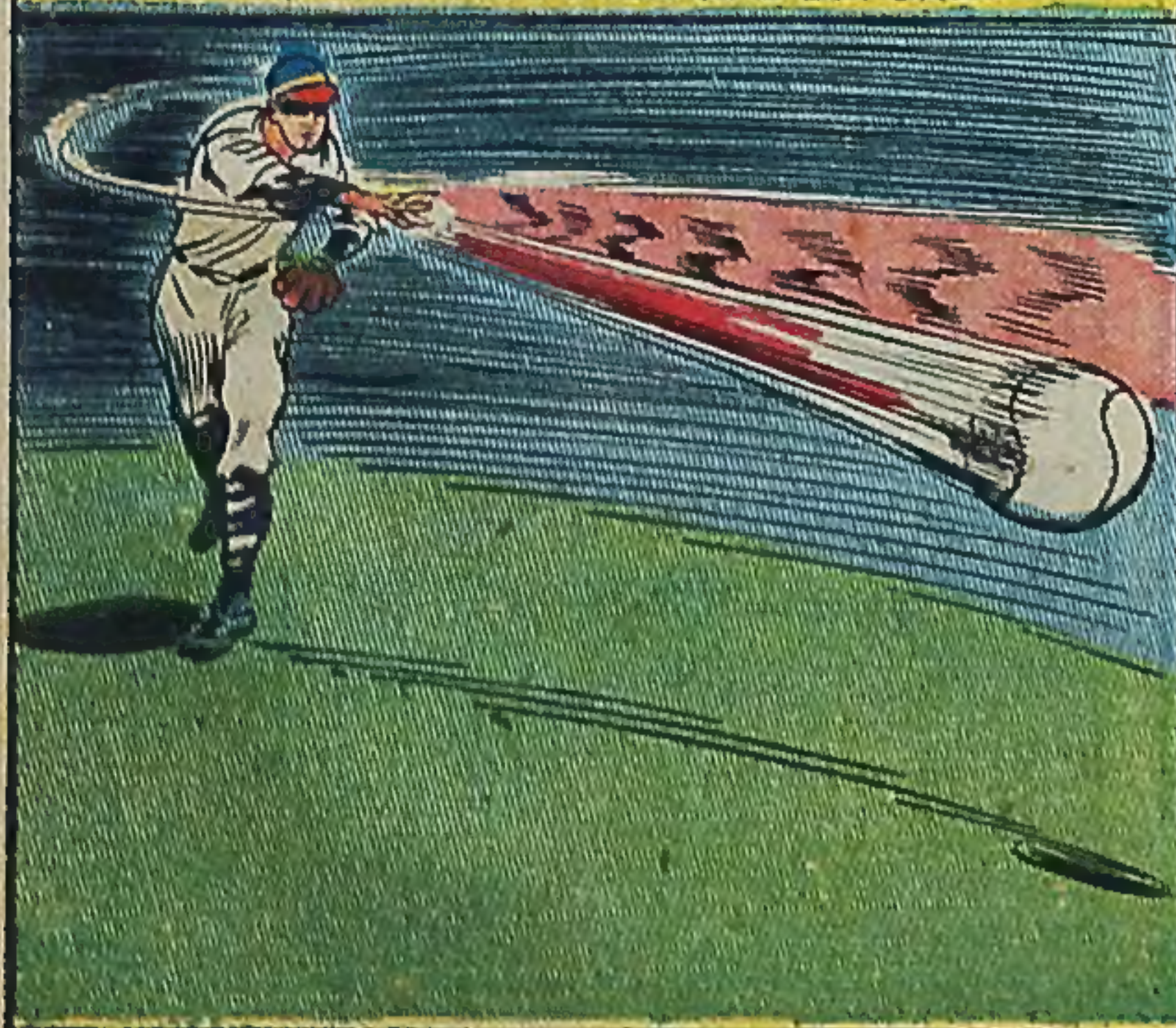
MY FIRST BIG-LEAGUE GAME--AGAINST THE BROWNS! I STRUCK OUT FIFTEEN OF THEM!



GLAD THAT GAME IS OVER! I STRUCK OUT ONLY THREE TIMES!

HE'S NOT SO HOT! I GOT A FOUL OFF HIM IN THE THIRD AND ONLY STRUCK OUT TWICE!

TWO WEEKS LATER, AGAINST THE ATHLETICS, I WAS FASTER THAN I EVER WAS BEFORE...



I FANNED SEVENTEEN OF THEM, TO TIE DIZZY DEAN'S ALL-TIME MAJOR LEAGUE RECORD FOR ONE GAME!



I NEVER WANT TO GET ANY NEARER THAN THE PRESS BOX WHEN THIS KID IS PITCHING!

I ASKED HIM ONE DAY WHAT HE DID WHEN HE GOT IN TROUBLE! HE TOLD ME HE JUST THROWS HIS FAST BALL A LITTLE FASTER!

I WAS GROWING UP--AND GETTING BETTER. STARTING IN 1938, I WON 17 GAMES. IN 1939 I WON 24, IN 1940 I WON 27, AND IN 1941 I WON 25. BACK IN 1939 I GOT INTO MY FIRST ALL-STAR GAME...

TOUGH SPOT TO LEAVE YOU IN, FELLER! THE BASES LOADED, ONE OUT AND ARKY VAUGHAN COMING UP!

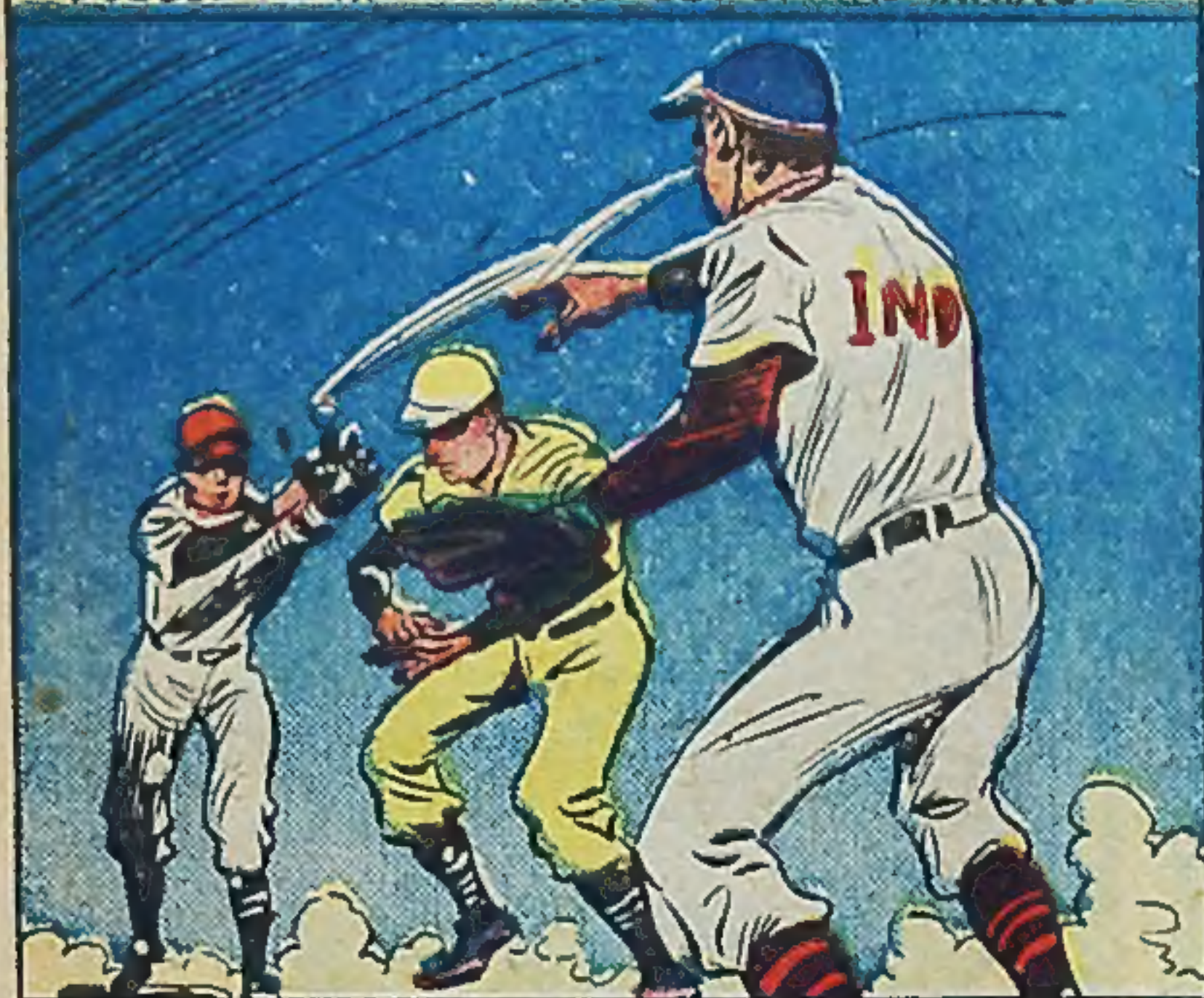
I'LL DO MY BEST WITH IT, TOMMY!



I TOOK OVER FROM TOMMY BRIDGES IN THE SIXTH! THERE WERE 63,000 FANS WATCHING ME IN THE YANKEE STADIUM. I PITCHED... VAUGHAN SWUNG...



VAUGHAN WAS A TOUGH HITTER--BUT HE HIT THIS ONE DOWN TO JOE GORDON TO START A DOUBLE PLAY! WE WERE OUT OF THE INNING!

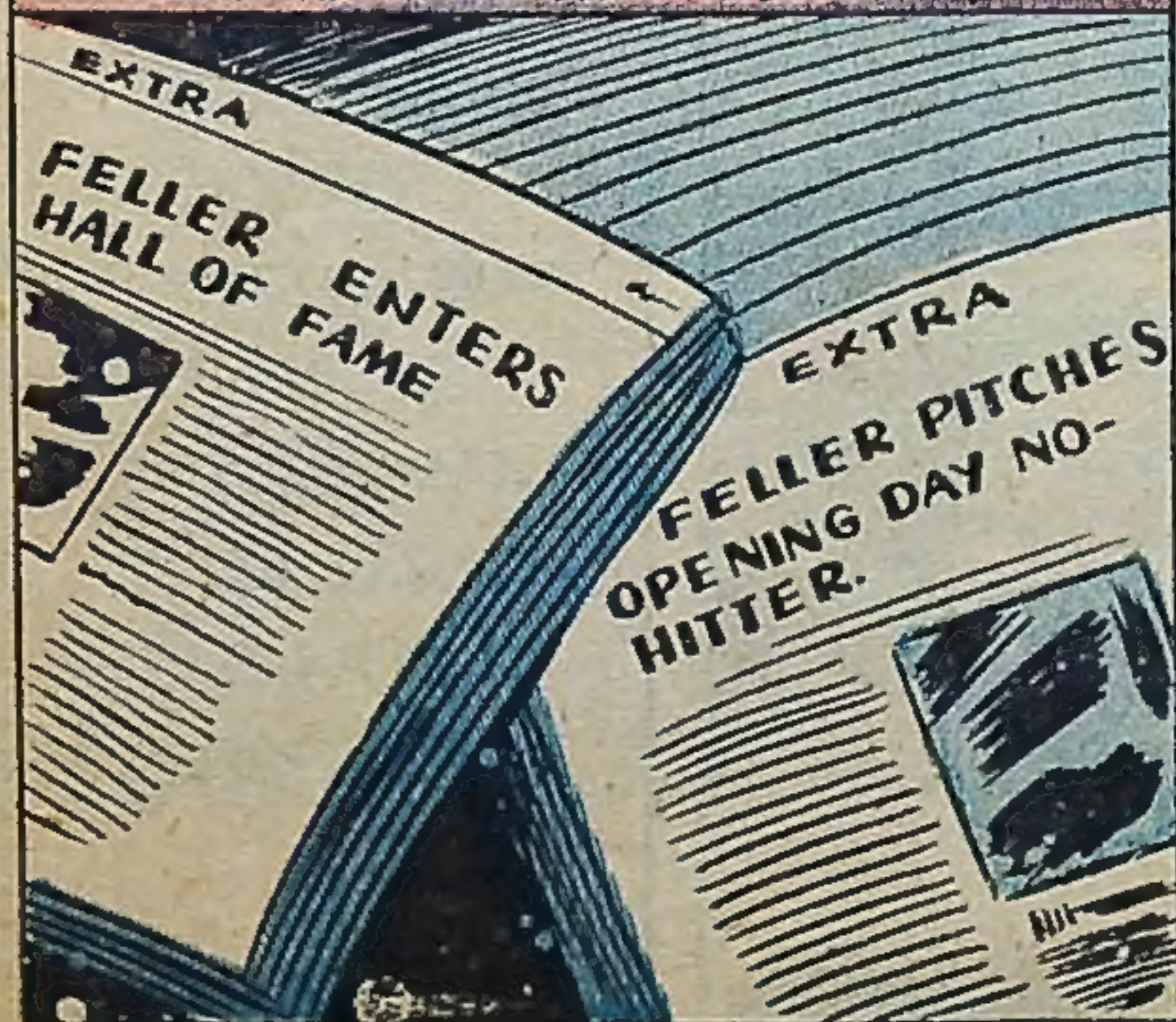


NO NATIONAL LEAGUER GOT A HIT OFF ME UNTIL THE NINTH! I FANNED HACK AND MIZE TO END THE GAME! THE AMERICAN LEAGUE WON, 3-1!

NICE GOING, BOBBY!



THE NEXT YEAR, ON OPENING DAY, I SET DOWN THE WHITE SOX WITHOUT A HIT!



BUT THEN THE JAPANESE STRUCK AT PEARL HARBOR, ON DECEMBER 7, 1941, TWO DAYS LATER, I ENLISTED!

I WANT TO JOIN UP IN THE NAVY, SIR!

WE SURE CAN USE YOU BOB!



ENLIST NOW IN U.S. NAVY

FOUR YEARS IN THE NAVY... I CROSSED THE EQUATOR 28 TIMES! THEN, IN AUGUST, 1945, I WAS A CIVILIAN AGAIN!

THE BIG QUESTION IS CAN BOB STILL PITCH?



I WON ONLY FIVE GAMES THAT SEASON AND THEY SAID I DIDN'T HAVE IT ANYMORE! NEXT YEAR I LOST TWO IN A ROW EARLY IN THE SEASON. THEY SAID I WAS WASHED UP WHEN I FACED THE YANKEES ON APRIL 30...



THE GAME WAS SCORELESS UNTIL FRANK HAYES HIT A HOME RUN FOR US IN THE NINTH... BUT THE BIG THING WAS, NO YANKEE GOT A HIT OFF ME ALL THE WAY! I HAD ANOTHER NO-HITTER GOING!



AN ERROR PUT THE FIRST BATTER ON BASE IN THE NINTH! HENRICH SACRIFICED HIM TO SECOND. THEN DIMAGGIO CAME UP-- AND LACED INTO MY PITCH!



BOUDREAU GOBBLED UP THE GOUNDER AND THREW DIMAG OUT AT FIRST! THEN CHARLEY KELLER GROUNDED OUT--AND I HAD THE SECOND NO-HITTER OF MY CAREER!



THAT SAME YEAR I BROKE THE BIG RECORD--THE OLD MARK SET 44 YEARS BEFORE BY RUBE WADDELL FOR STRIKE-OUTS IN ONE SEASON. I HAD COME BACK WITH A VENGEANCE!



AND
THAT'S MY
STORY!
THE STORY
OF AN
AMERICAN
FARM BOY
WHO MADE
THE GRADE!

The End

BOB FELLER ON FIELDING TIPS!

HERE ARE THE IMPORTANT STEPS IN THE DELIVERY, THAT PUTS THE PITCHER IN POSITION TO FIELD A BATTED BALL...

A HIGH KICK SETS YOU UP FOR THE FAST BALL!

NOW FOR THE PITCH...

IT'S RIGHT TO ME, BUT I'M ALL SET FOR THE BALL. LEGS WIDE APART, HANDS READY FOR THE BALL, NOW...

AFTER THE PITCH MOVE IN FOR A SLOWLY HIT BALL...

NOW I CAN PEG TO FIRST... AND CLIP THE RUNNER.

THERE! I GOT HIM!

OUT!

WITH A MAN ON FIRST, AND ON A SLOW ROLLER OR BUNT, PLAY FOR THE MAN GOING TO FIRST.

WHEN A PITCHER COVERS FIRST BASE ON A PLAY—HE'S WORKING THE ROUGHEST PLAY IN BASEBALL... THE PITCHER HAS TO BE ALERT.

TOO LATE FOR THE MAN AT SECOND! I'LL PLAY HIM AT FIRST.

OUT AT FIRST!

BASEBALL GREATS STAN MUSIAL



"STAN THE MAN",
"THE COILED SPRING",
"THE DONORA
GREYHOUND!" —
HERE'S **MUSIAL** — A
CRIPPLED PITCHER
WHO BECAME THE
BEST OUTFIELDER AND
THE BEST FIRST
BASEMAN IN THE
NATIONAL LEAGUE
FOR THE PAST TEN
YEARS!

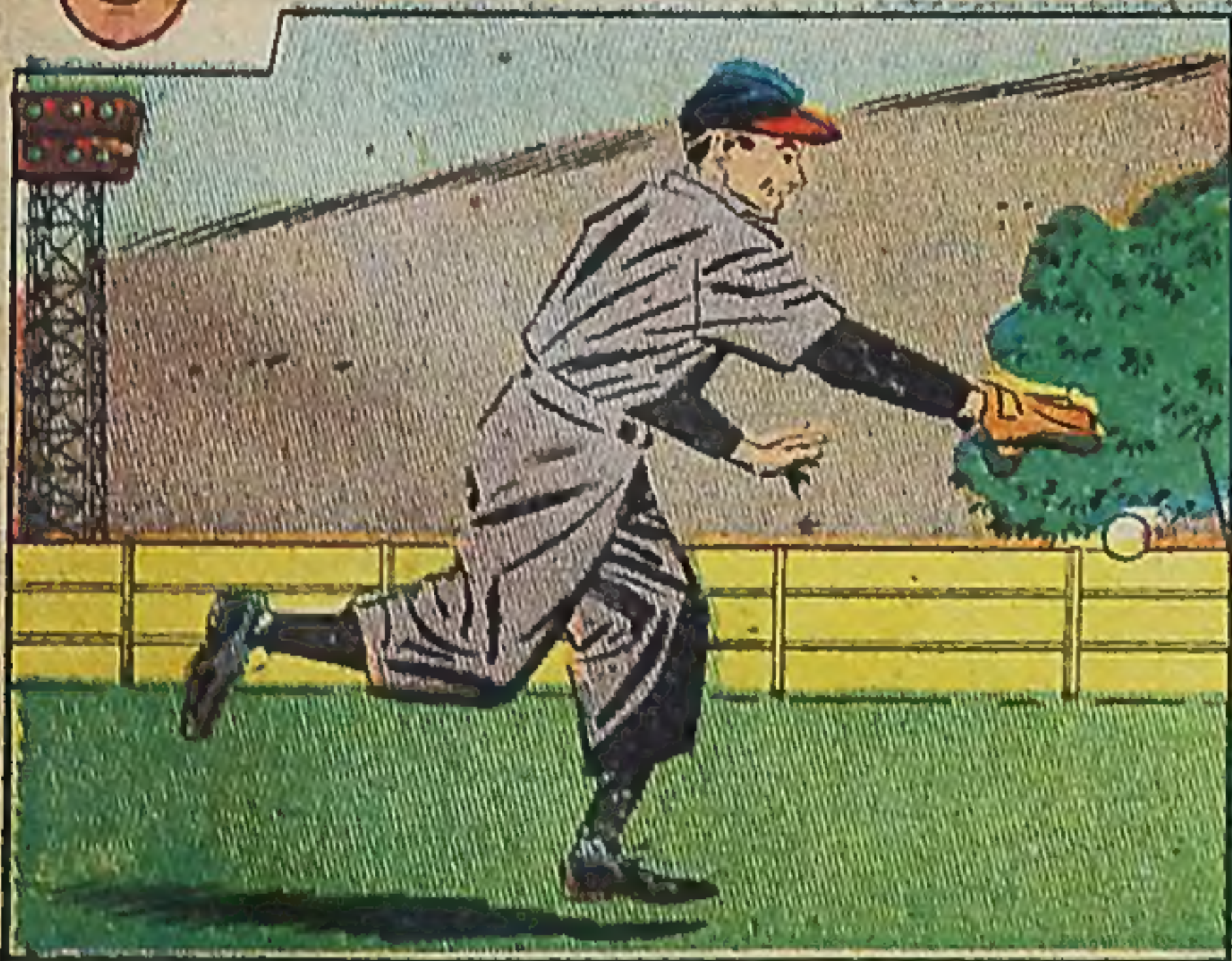
MUSIAL

BATTED .376 IN 1948
(HIGHEST N.L. AVERAGE SINCE 1931)
BATTED .368 IN SEVEN ALL-STAR
GAMES.
BATTED .365 IN 1946
BATTED .357 IN 1943

ALSO HIT THE JACKPOT AS AN
OUTFIELDER, FIRST BASEMAN
AND GENTLEMAN!

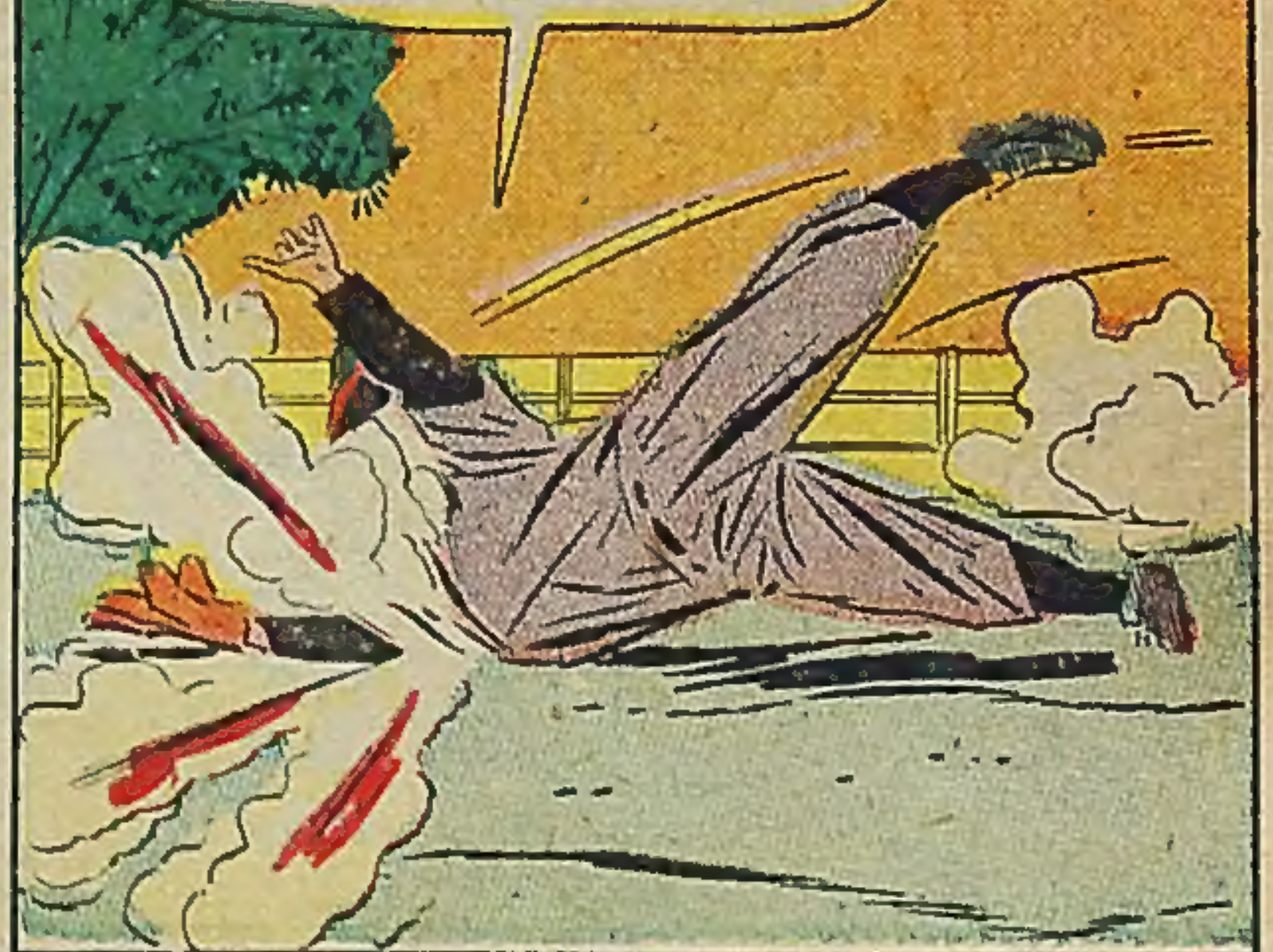


MUSIAL WAS ONCE A LEFT-HANDED
PITCHER WITH A DEAD ARM! IN 1940
HE WAS PLAYING FOR DAYTONA. HE
WON 17 GAMES BY AUGUST. THEN...



ONE DAY, HE WAS SENT TO THE OUTFIELD TO FILL
IN FOR THE REGULAR. HE TRIED A DIVING
CATCH...

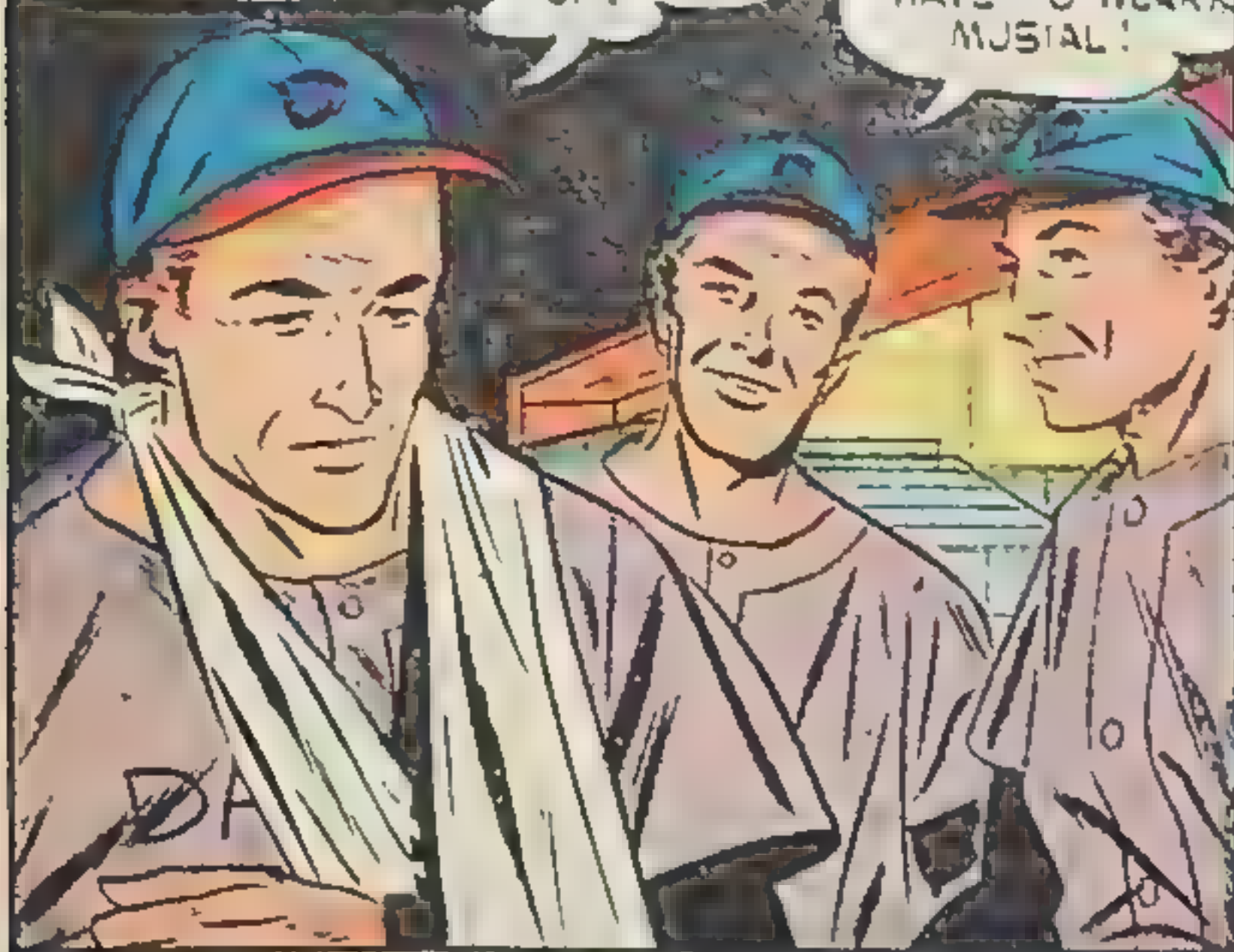
OW! MY SHOULDER!
FEELS LIKE IT'S BROKEN!



ONLY 19 YEARS OLD—AND HIS ARM GONE!

MY ARM IS DEAD! WHAT'LL I DO NOW? I GUESS I'M ALL WASHED UP!

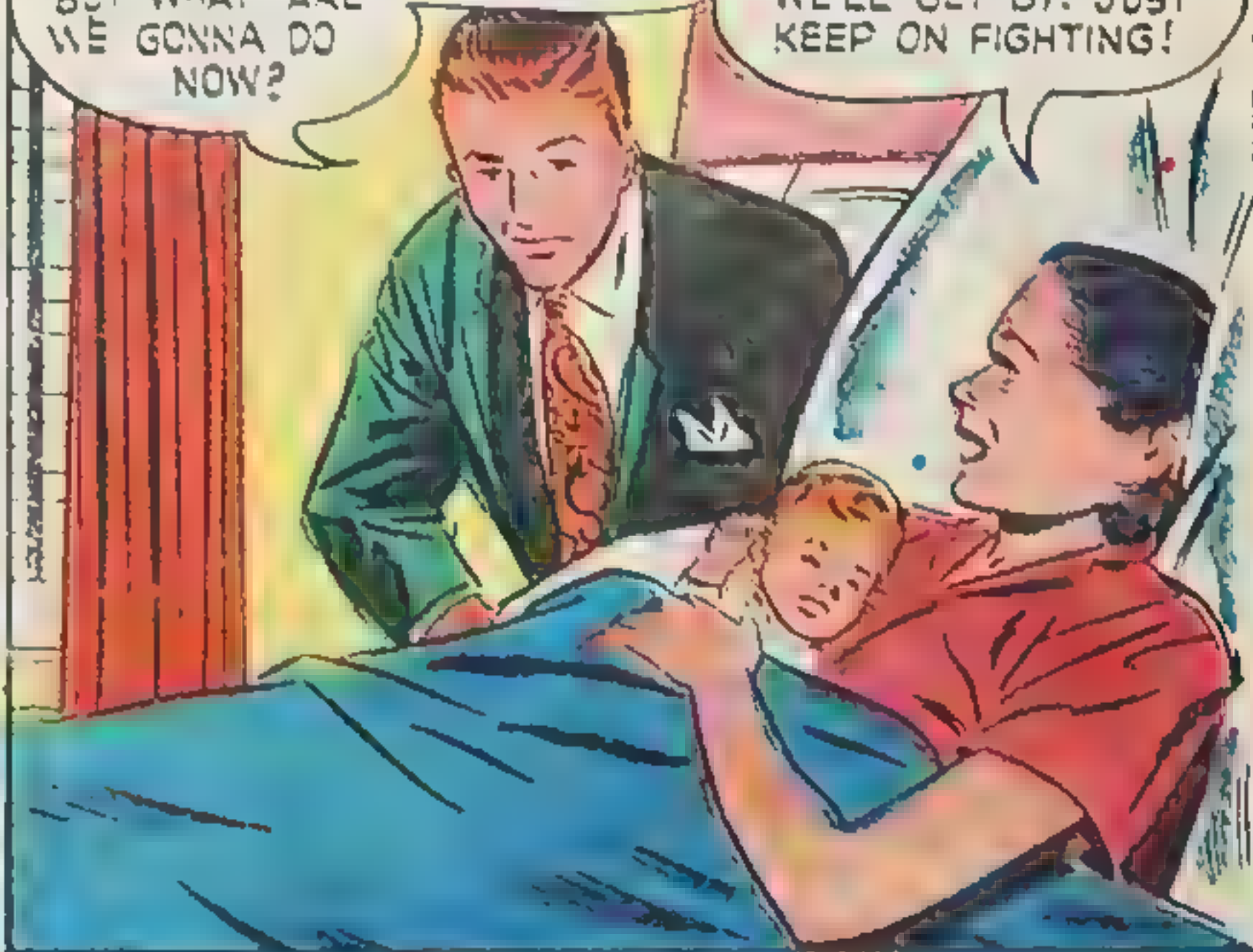
A HITTER LIKE YOU DOESN'T HAVE TO WORRY MUSIAL!



SHORTLY AFTERWARD, STAN BECAME A FATHER...

HE LOOKS LIKE A BALL PLAYER! BUT WHAT ARE WE GONNA DO NOW?

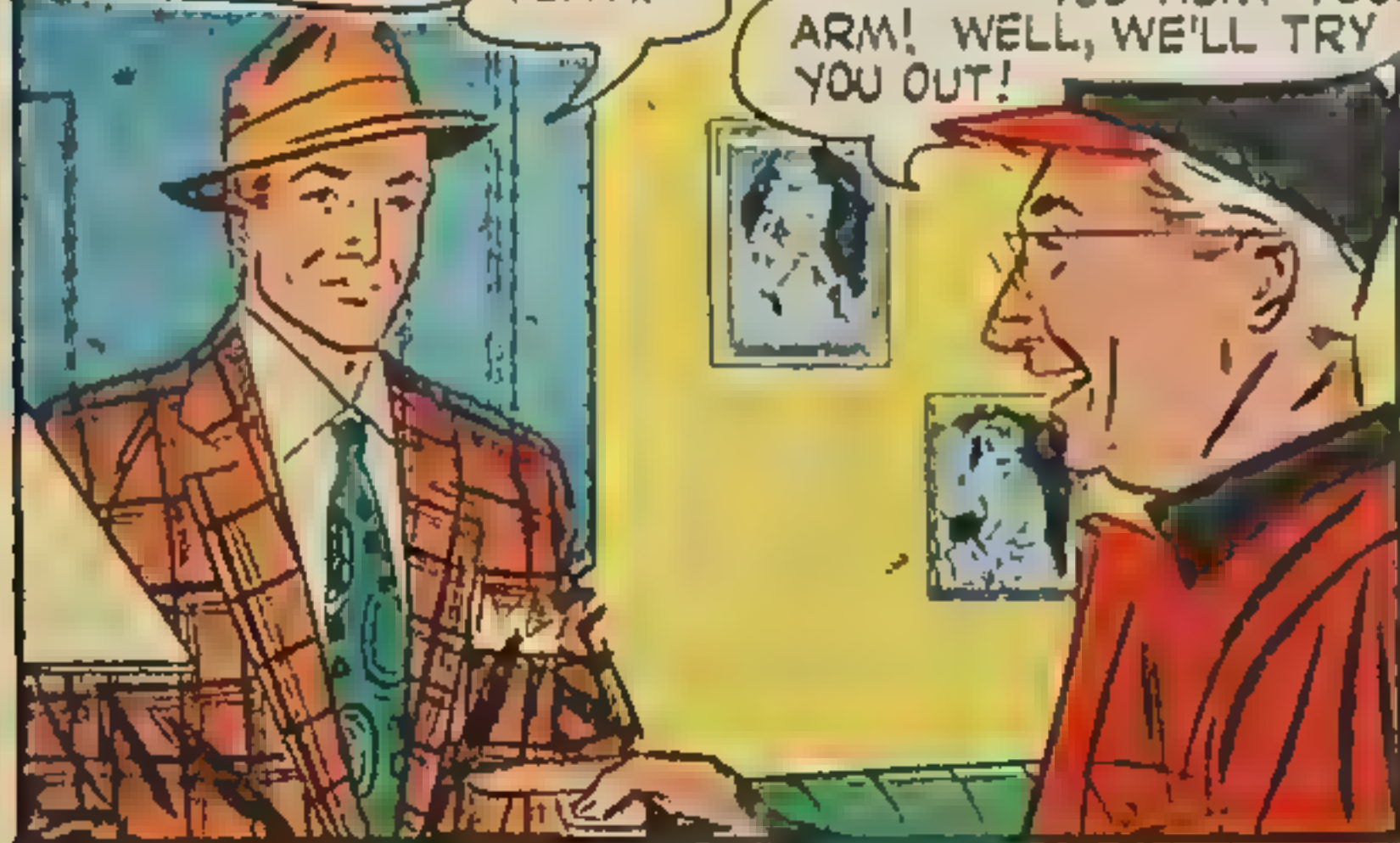
DON'T WORRY, STAN... WE'LL GET BY! JUST KEEP ON FIGHTING!



THE NEXT SPRING, THE CARDINALS MOVED HIM UP FOR A TRYOUT—AS A PITCHER! HE REPORTED TO MANAGER BURT SHOTTON, AT COLUMBUS, OHIO...

I'M STAN MUSIAL, MR. SHOTTON. I WAS TOLD TO REPORT FOR A TRYOUT WITH YOUR COLUMBUS TEAM.

WE HAVE GOOD REPORTS ON YOU AS A PITCHER, BUT THEY SAID YOU HURT YOUR ARM! WELL, WE'LL TRY YOU OUT!

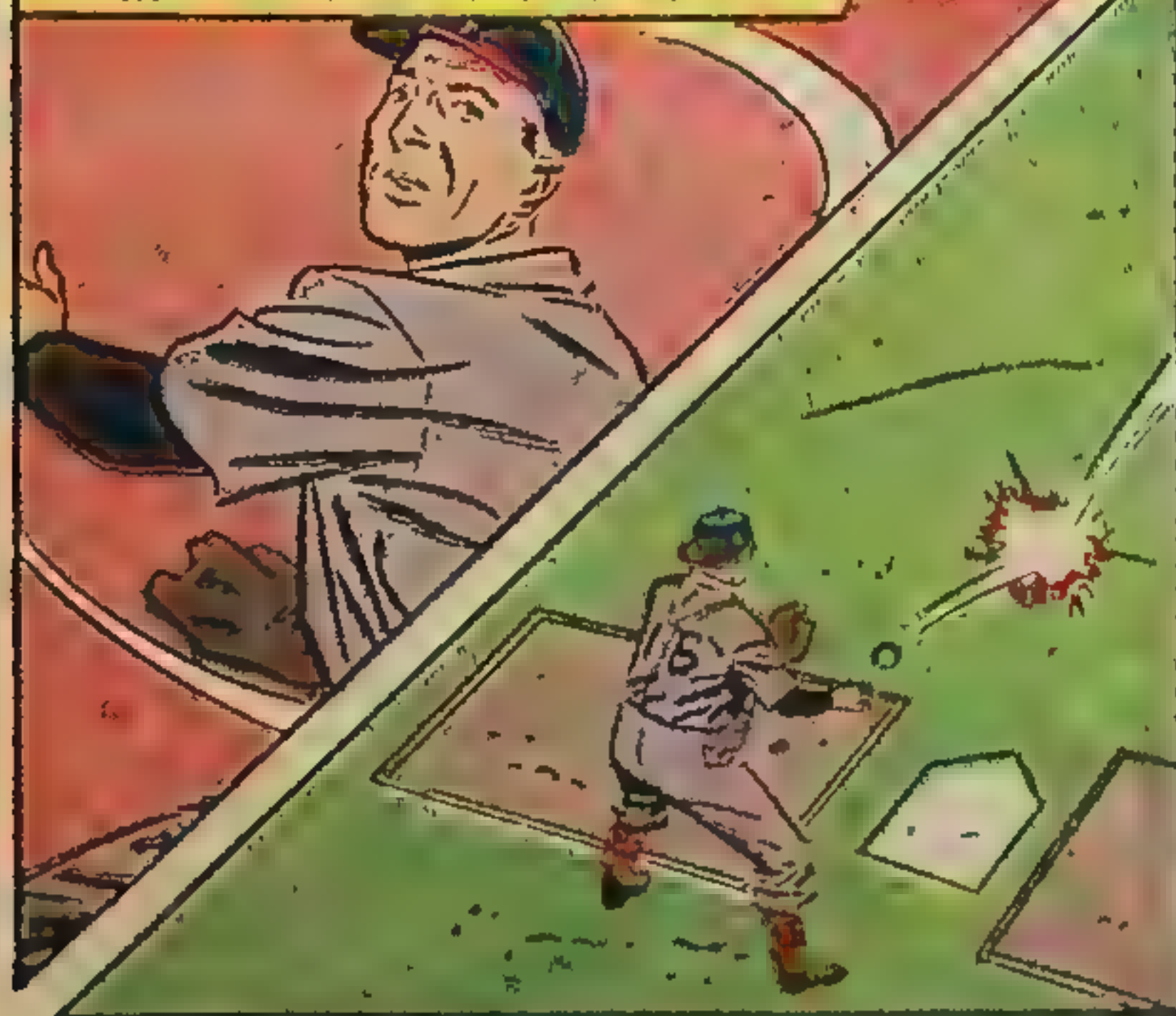


ALL SET, MUSIAL! LET'S SEE WHAT YOU HAVE!

MY ARM STILL FEELS BAD! I HOPE I CAN PUT SOMETHING ON THE BALL!

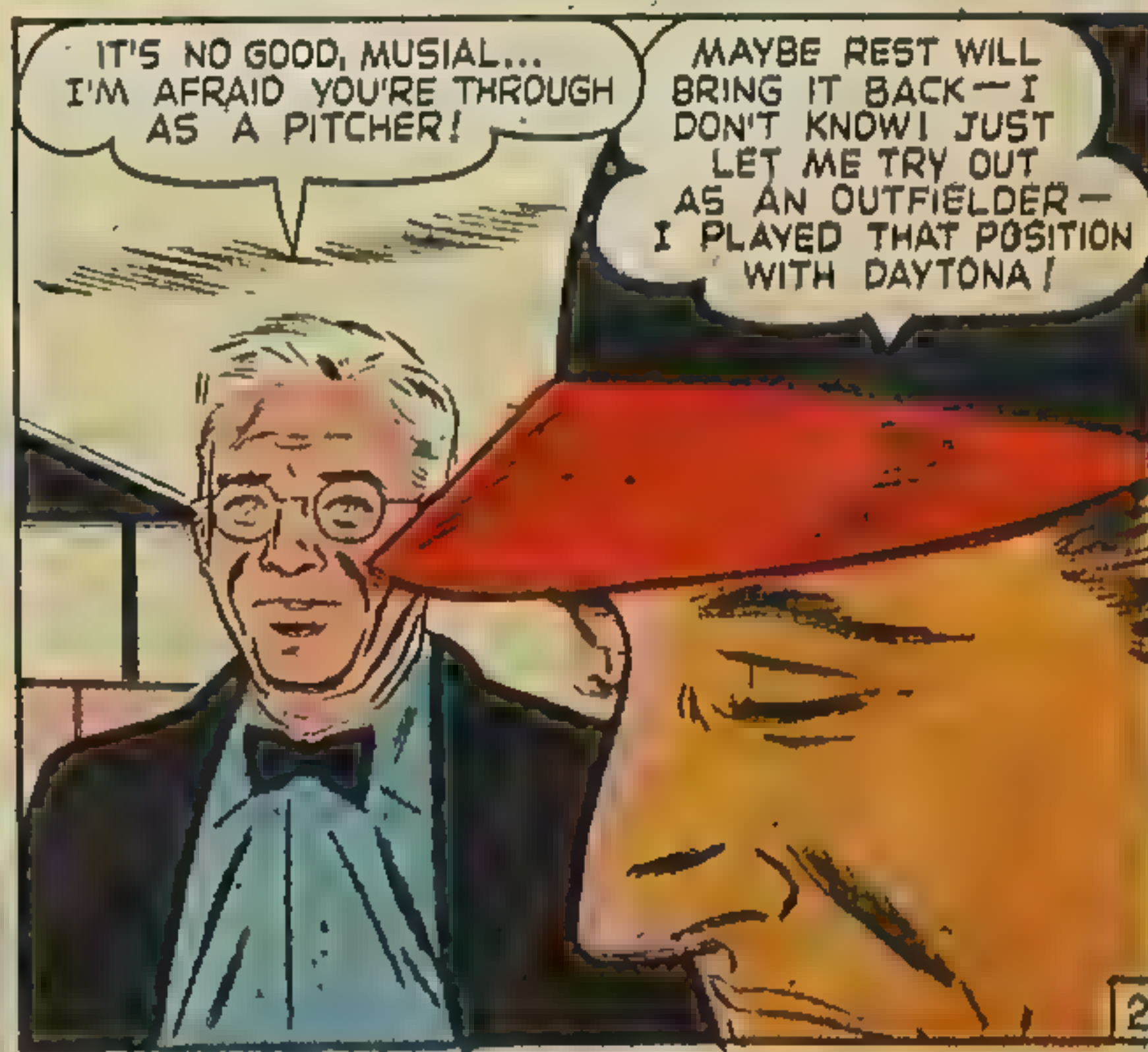


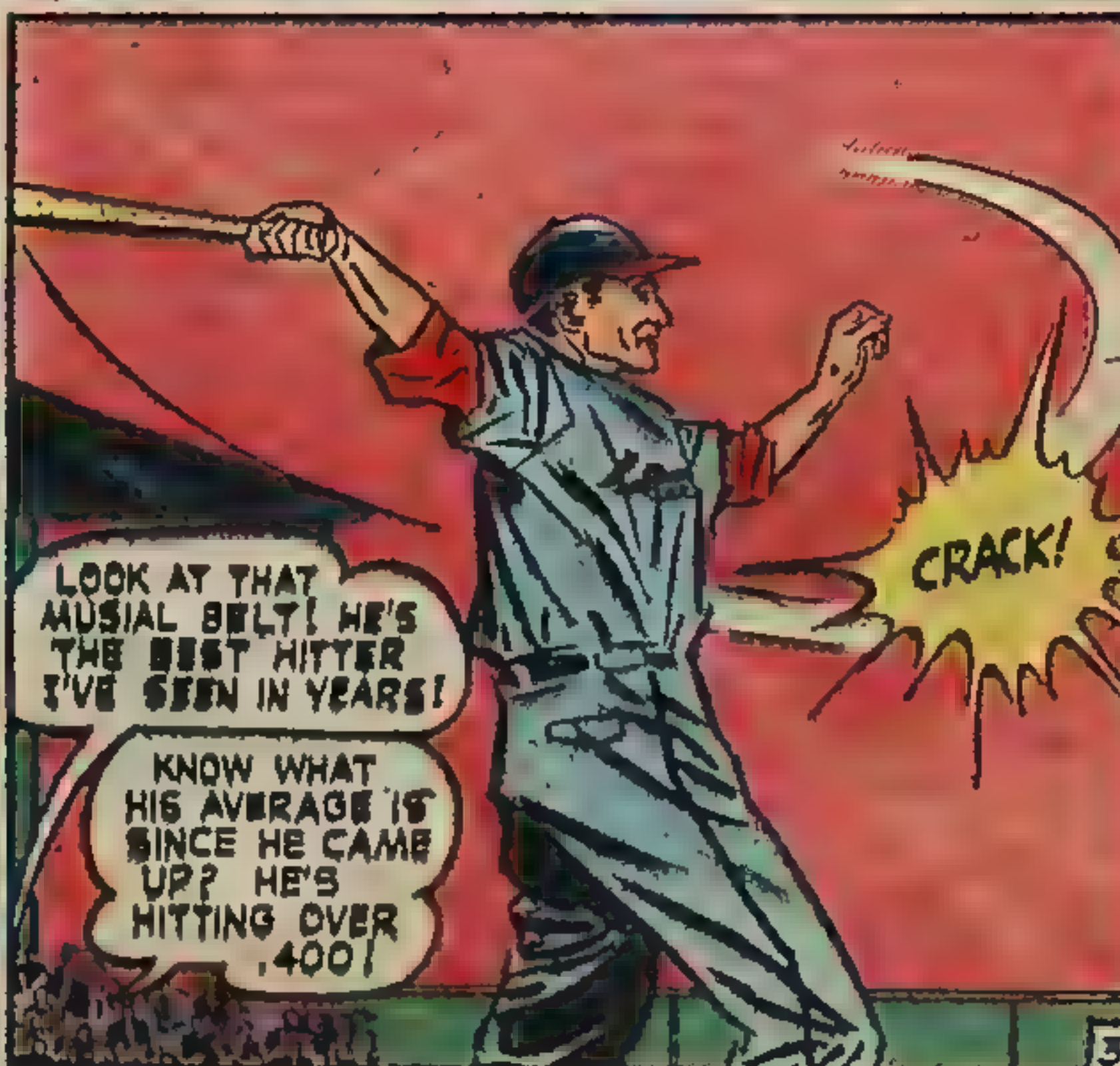
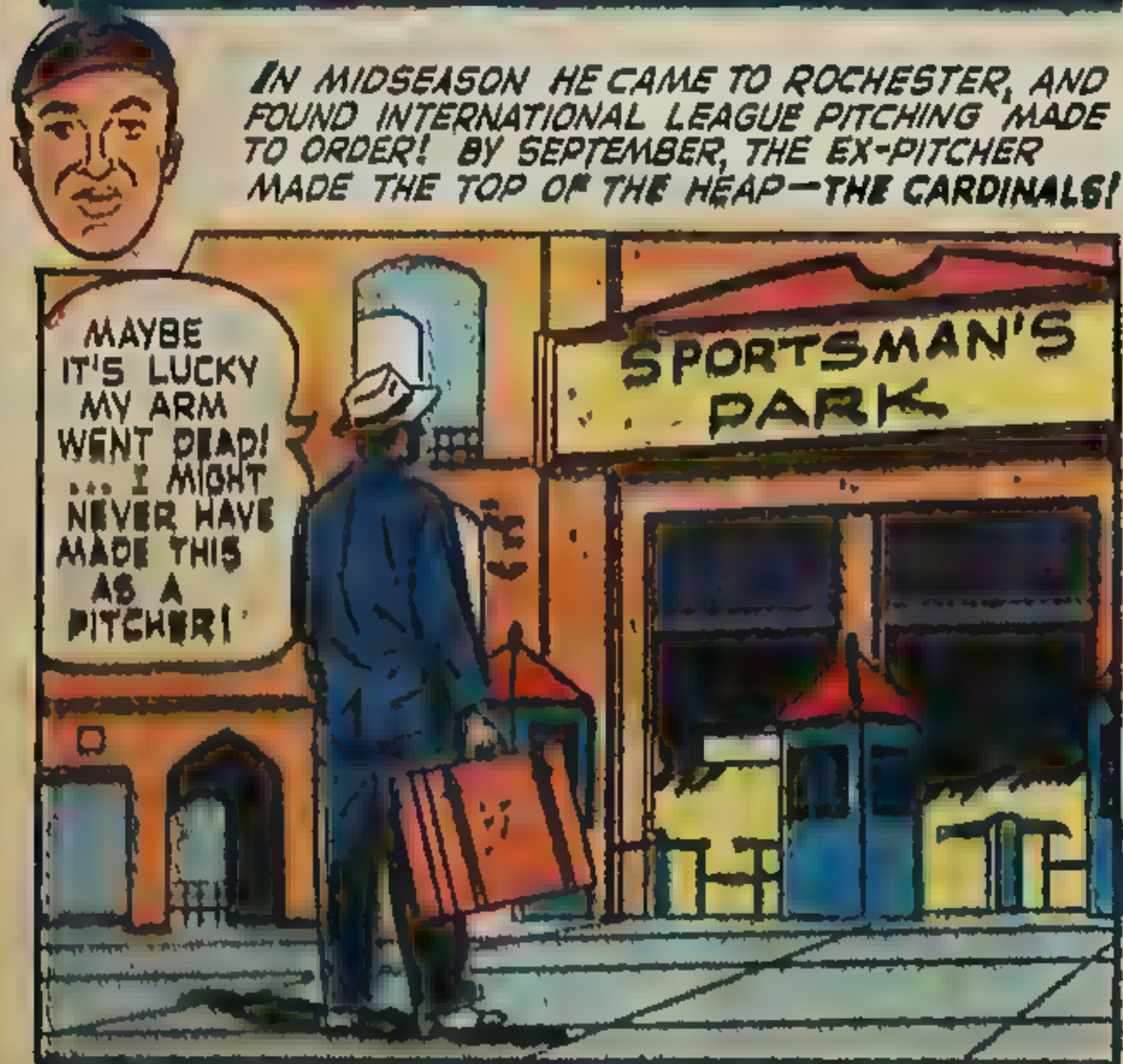
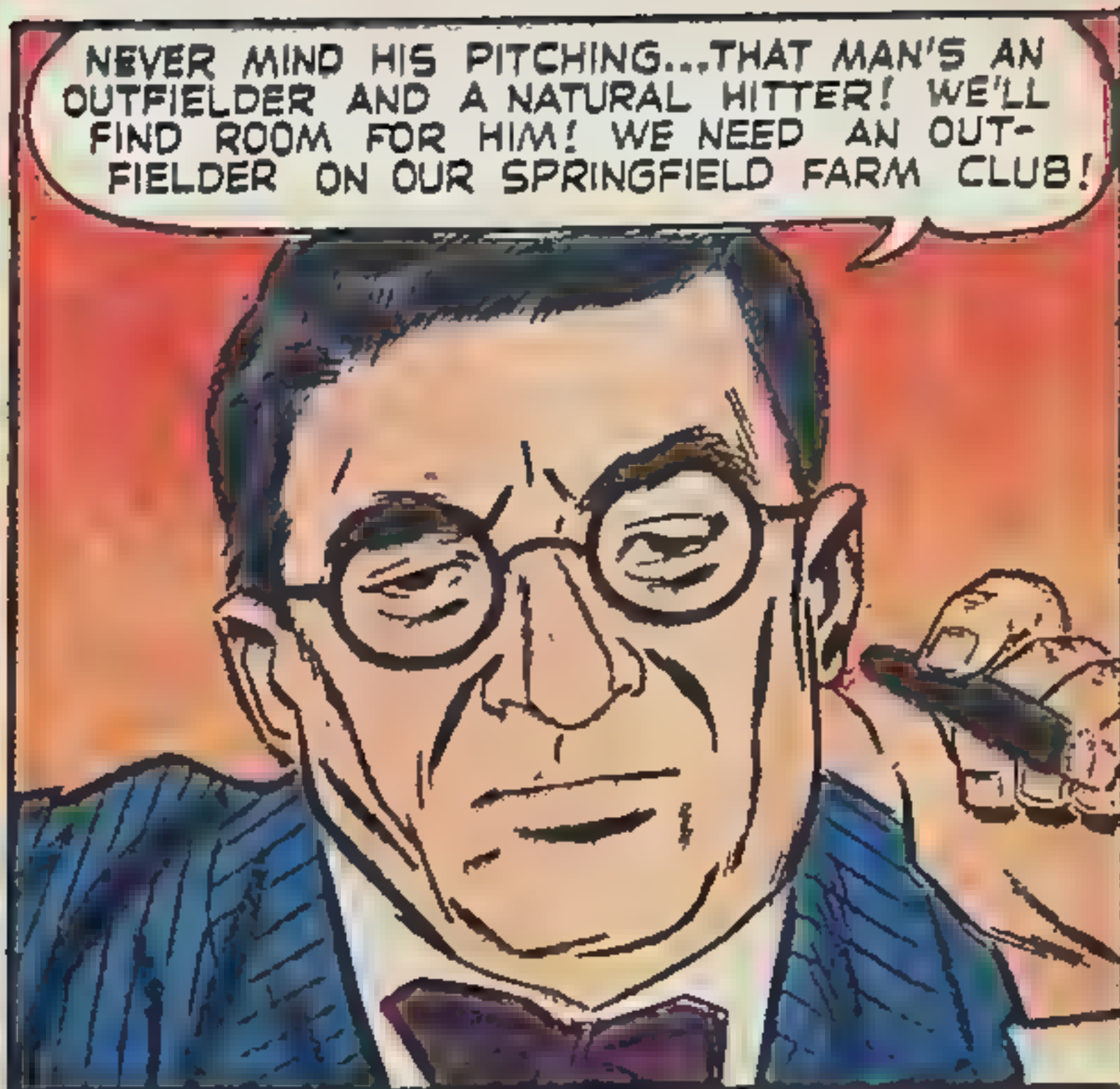
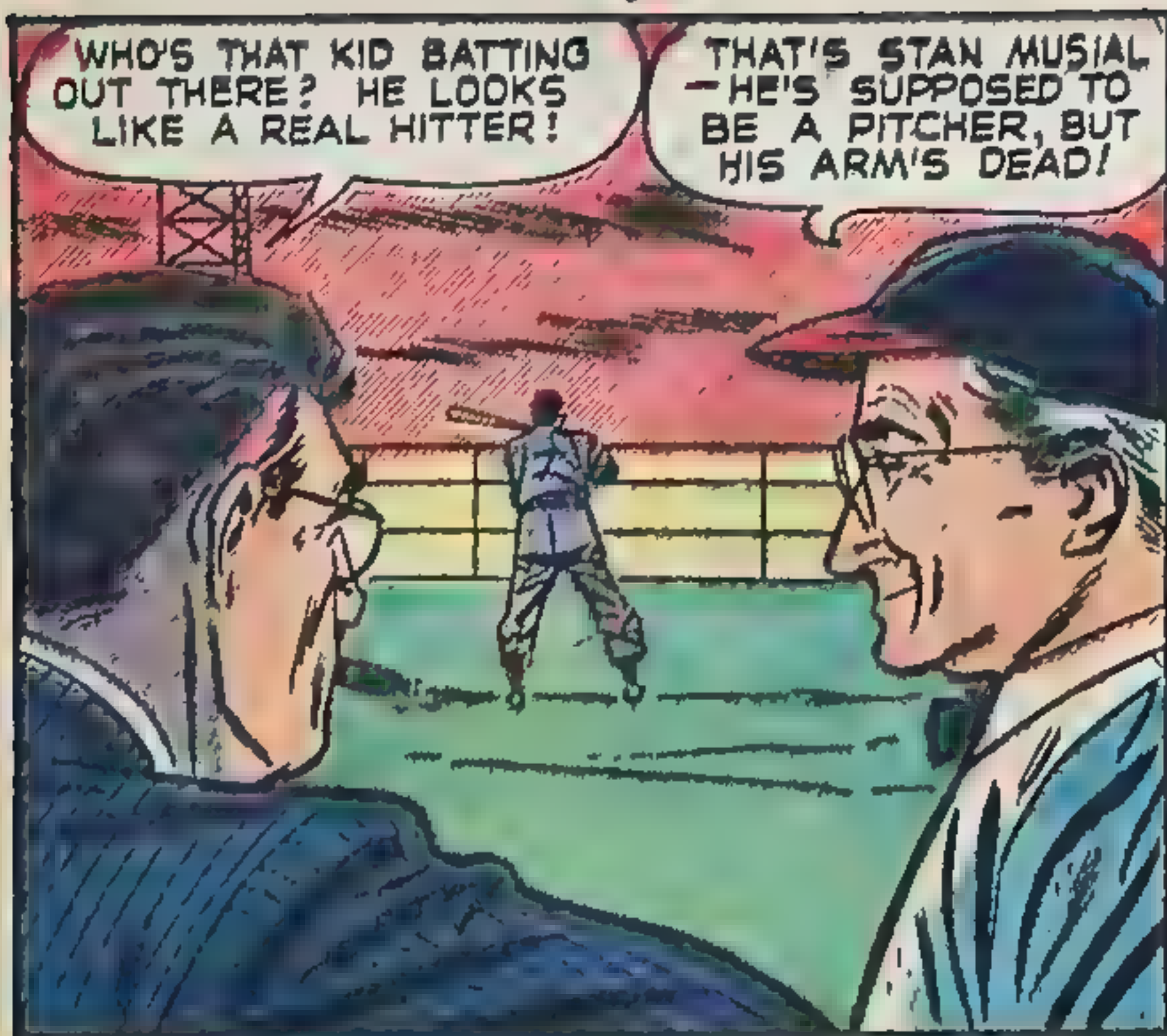
THE WINDUP—THE THROW—AND EVERY TIME MUSIAL COULDN'T EVEN REACH THE PLATE!



IT'S NO GOOD, MUSIAL... I'M AFRAID YOU'RE THROUGH AS A PITCHER!

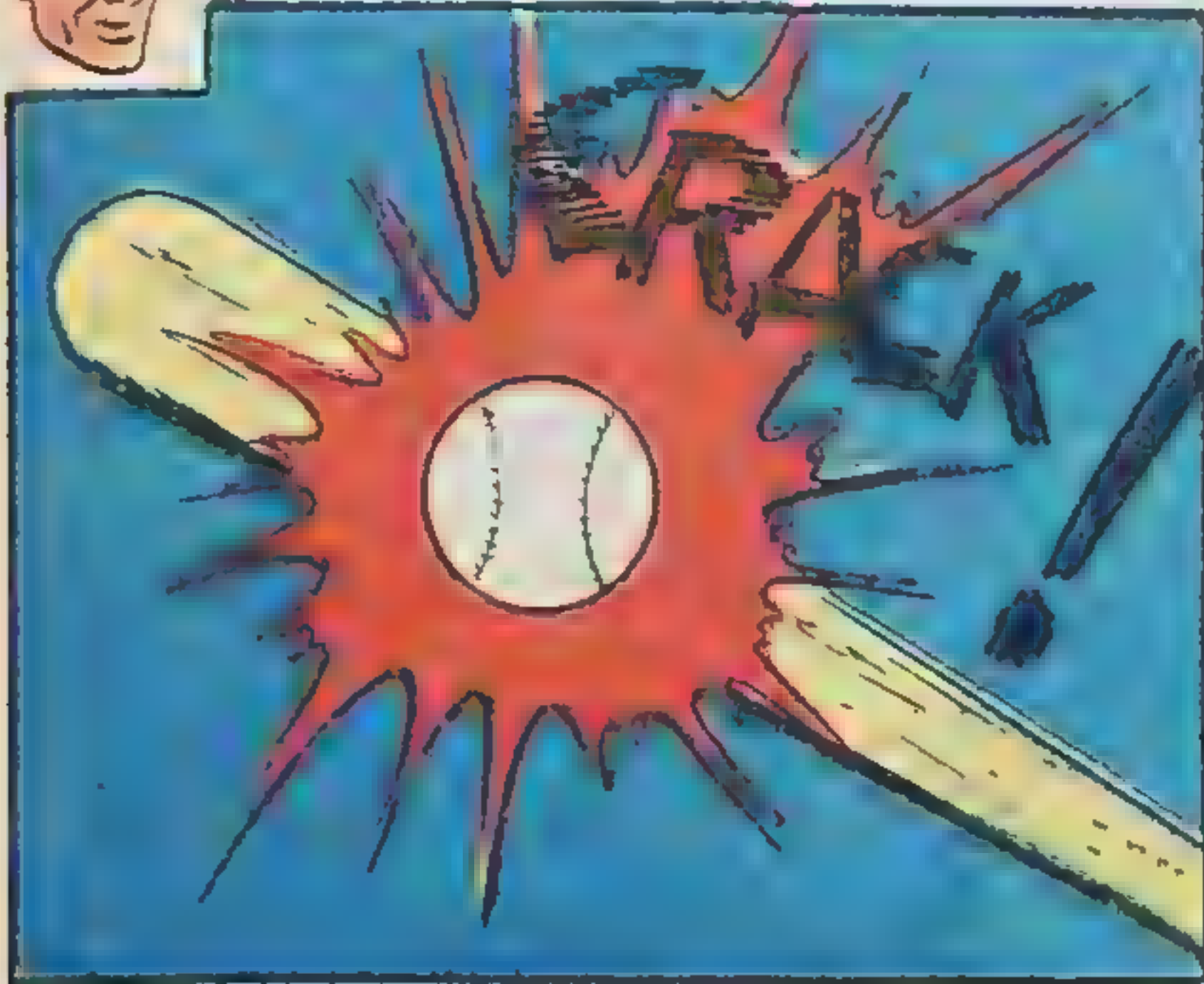
MAYBE REST WILL BRING IT BACK—I DON'T KNOW! JUST LET ME TRY OUT AS AN OUTFIELDER—I PLAYED THAT POSITION WITH DAYTONA!







TWO SEASONS LATER, IN 1943, STAN LED THE LEAGUE WITH A MARK OF .357...

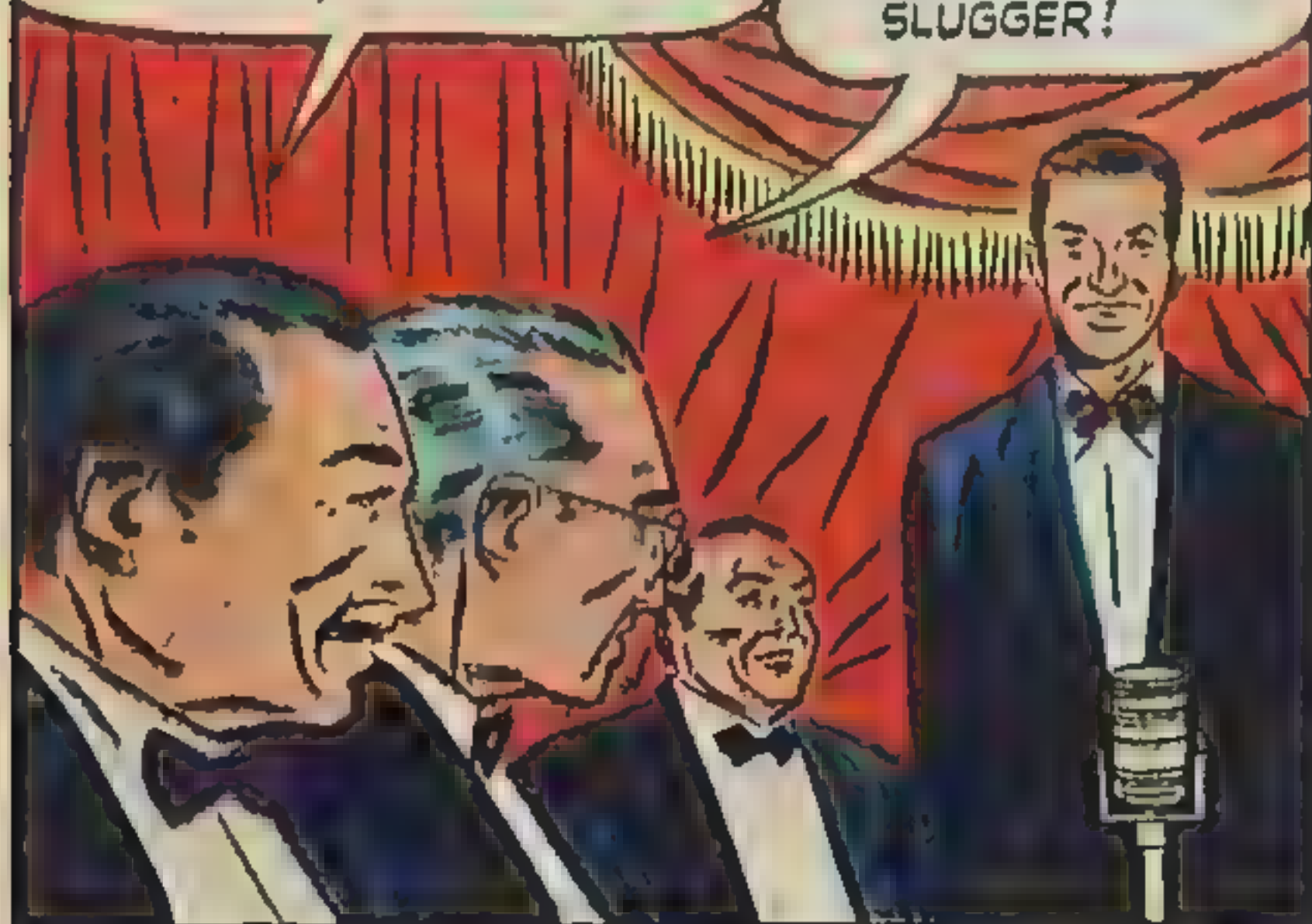


BAT MEETS BALL... AND BALL MEETS FENCE! THAT SAME YEAR, 1943, MUSIAL WAS NAMED MOST VALUABLE PLAYER IN THE LEAGUE!

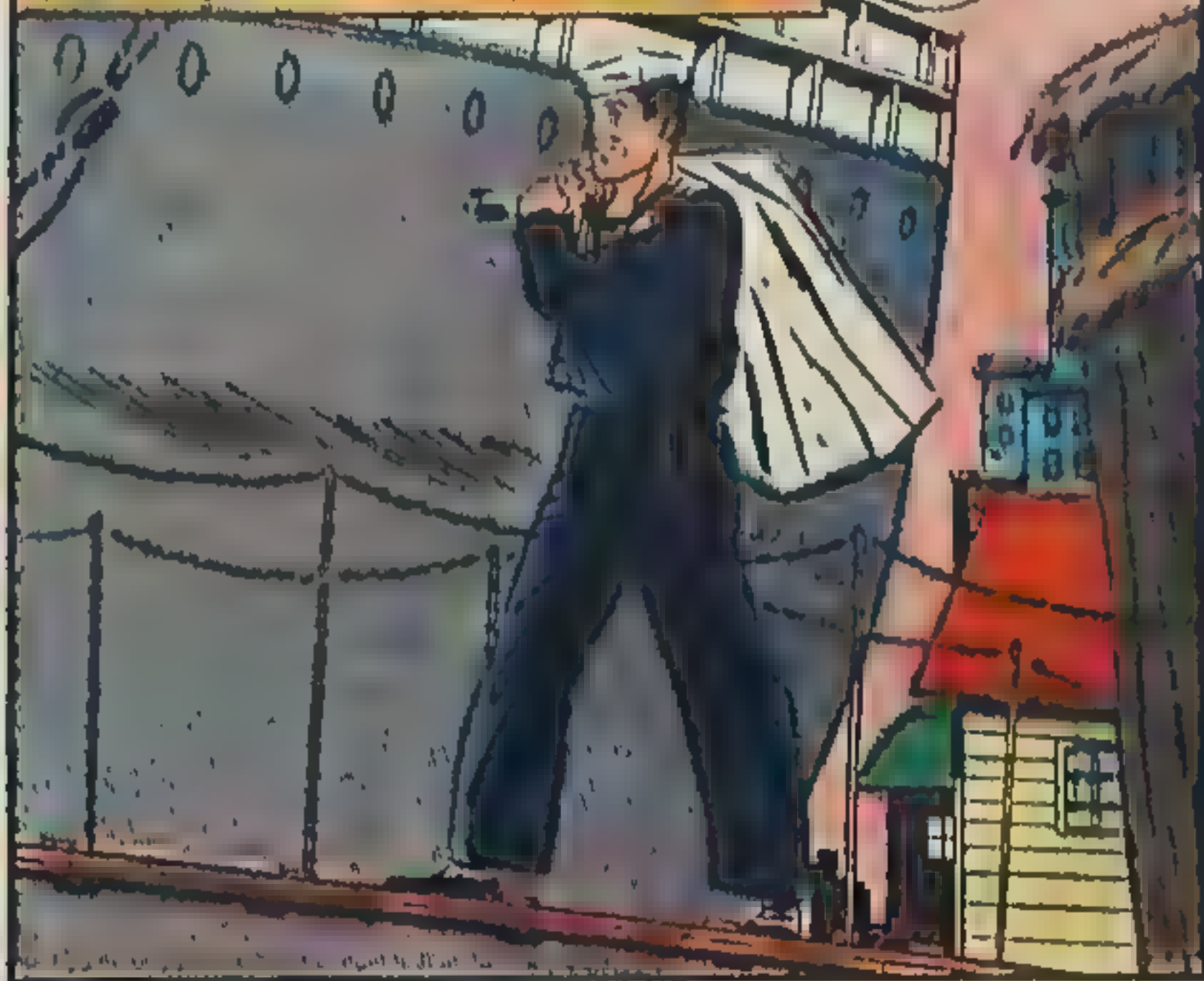


THAT MUSIAL IS SURE GREAT! EVER FIGURE HOW MANY GREAT HITTERS STARTED AS LEFTY PITCHERS? LET'S SEE... THERE WAS RUTH, AND TERRY...

YEAH, AND LEFTY O'DOUL AND GEORGE SISLER! MUSIAL BELONGS WITH ALL OF THEM AS A SLUGGER!



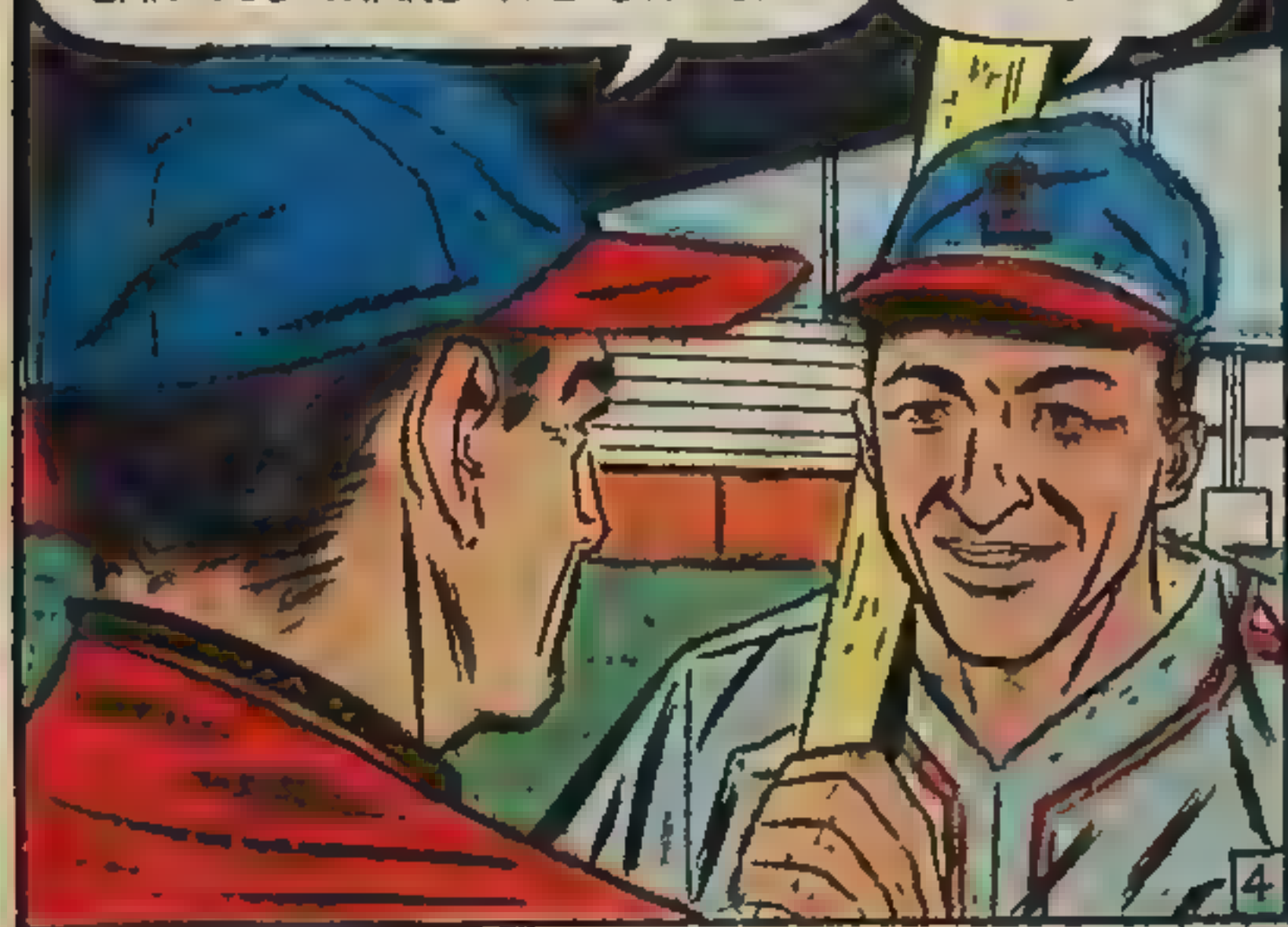
YES, HE WAS GREAT. THEN CAME WAR SERVICE! HE WAS IN THE NAVY DURING THE 1945 SEASON...



HE WAS BACK IN 1946—AND FACED ANOTHER SEVERE TEST OF HIS ABILITY!

STAN, WE DON'T HAVE A FIRST BASEMAN! IT'S UP TO YOU—CAN YOU MAKE THE SWITCH?

WHATEVER YOU SAY, EDDIE! I'LL BE GLAD TO TRY!

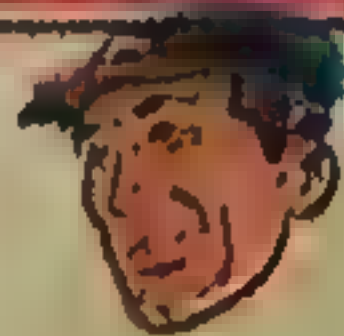


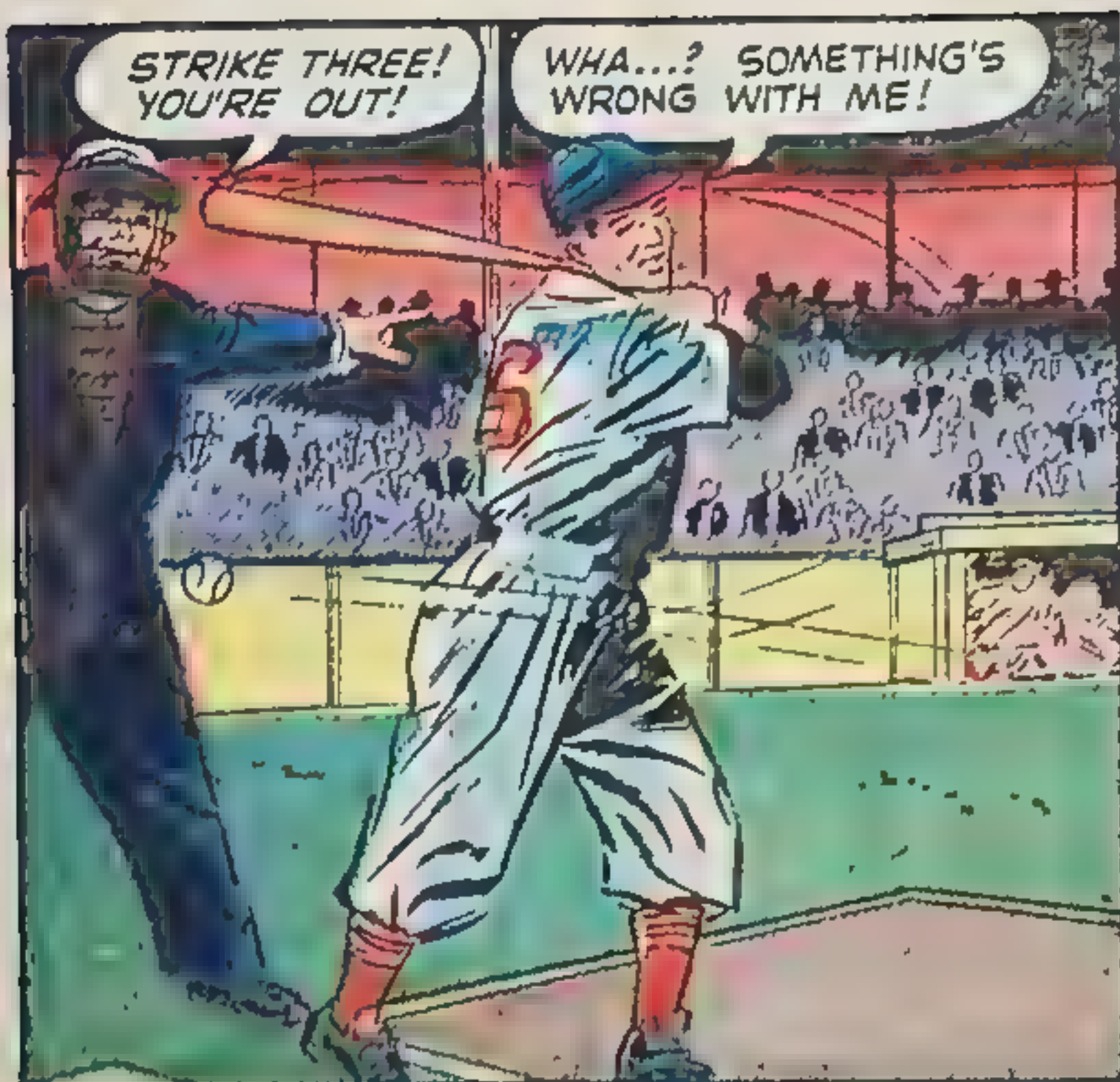
HE IMMEDIATELY BECAME THE BEST FIRST BASEMAN IN THE LEAGUE. HE LEAD THE CARDS INTO THE WORLD SERIES WITH A .365 AVERAGE—AND PRIMED THE TEAM TO VICTORY OVER THE RED SOX IN THE WORLD SERIES!



THAT'S IT—THE LAST OUT! WE WIN THE SERIES!

HIS GREATEST SEASON SO FAR! BUT TROUBLE WAS SHAPING UP FOR MUSIAL AGAIN! THE NEXT YEAR...



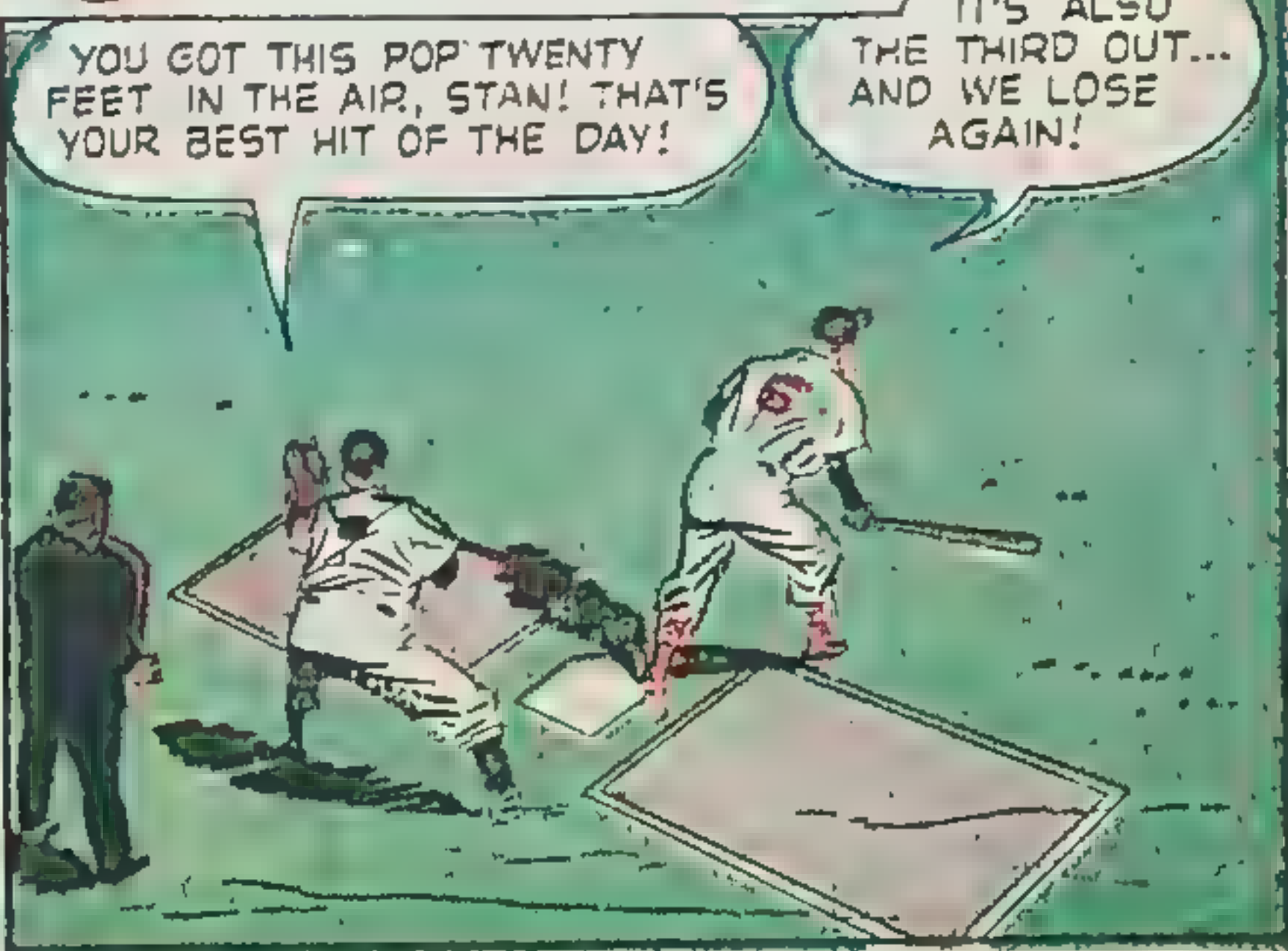


STRIKE THREE!
YOU'RE OUT!

WHA...? SOMETHING'S
WRONG WITH ME!

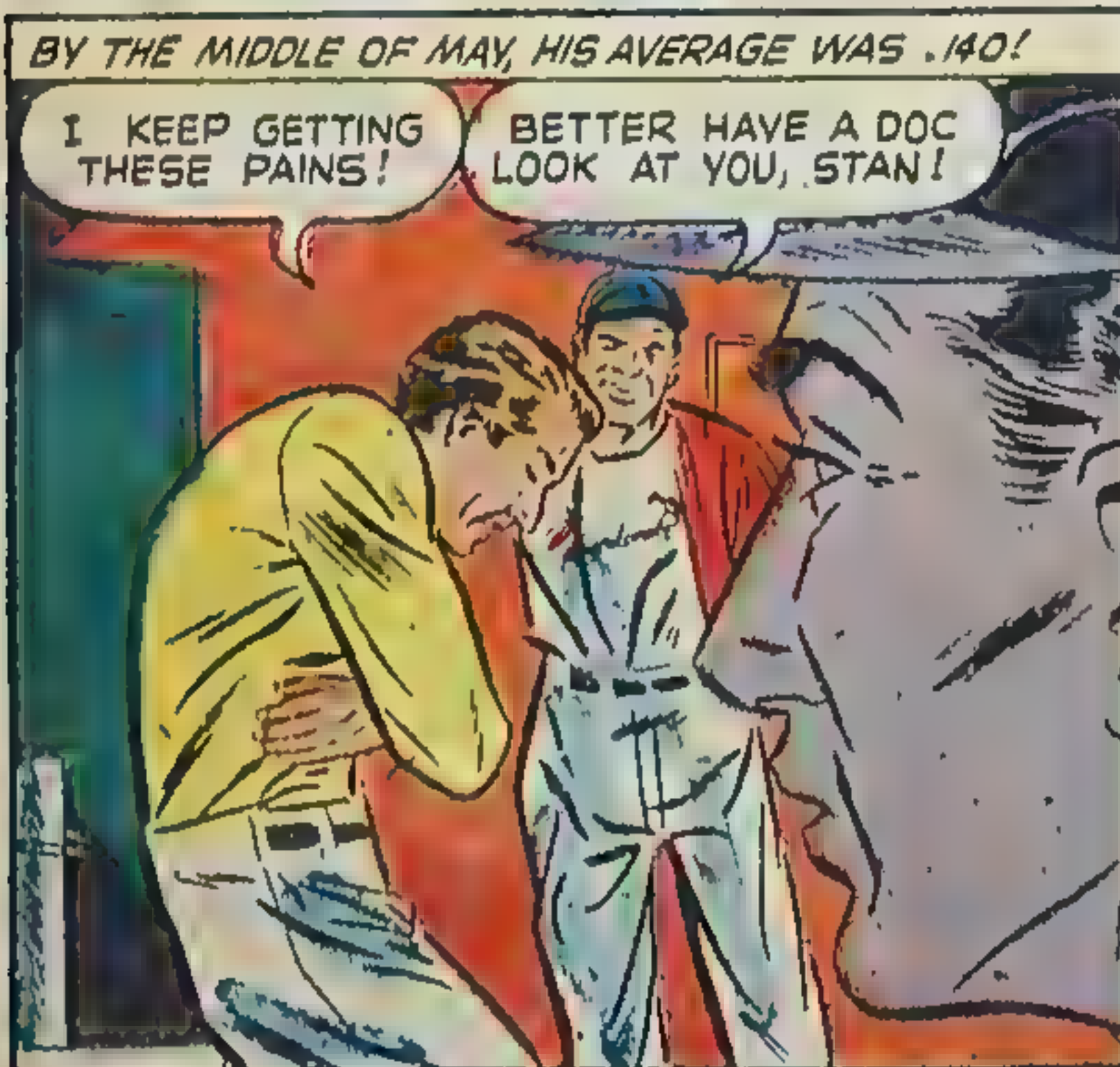


THE NEXT YEAR—1947—HE WENT INTO THE
WORST SLUMP OF HIS CAREER! THE CARDS
LOST 11 OF THEIR FIRST 13 GAMES, AND
MUSIAL COULDN'T BUY A HIT!



YOU GOT THIS POP TWENTY
FEET IN THE AIR, STAN! THAT'S
YOUR BEST HIT OF THE DAY!

IT'S ALSO
THE THIRD OUT...
AND WE LOSE
AGAIN!



BY THE MIDDLE OF MAY, HIS AVERAGE WAS .140!

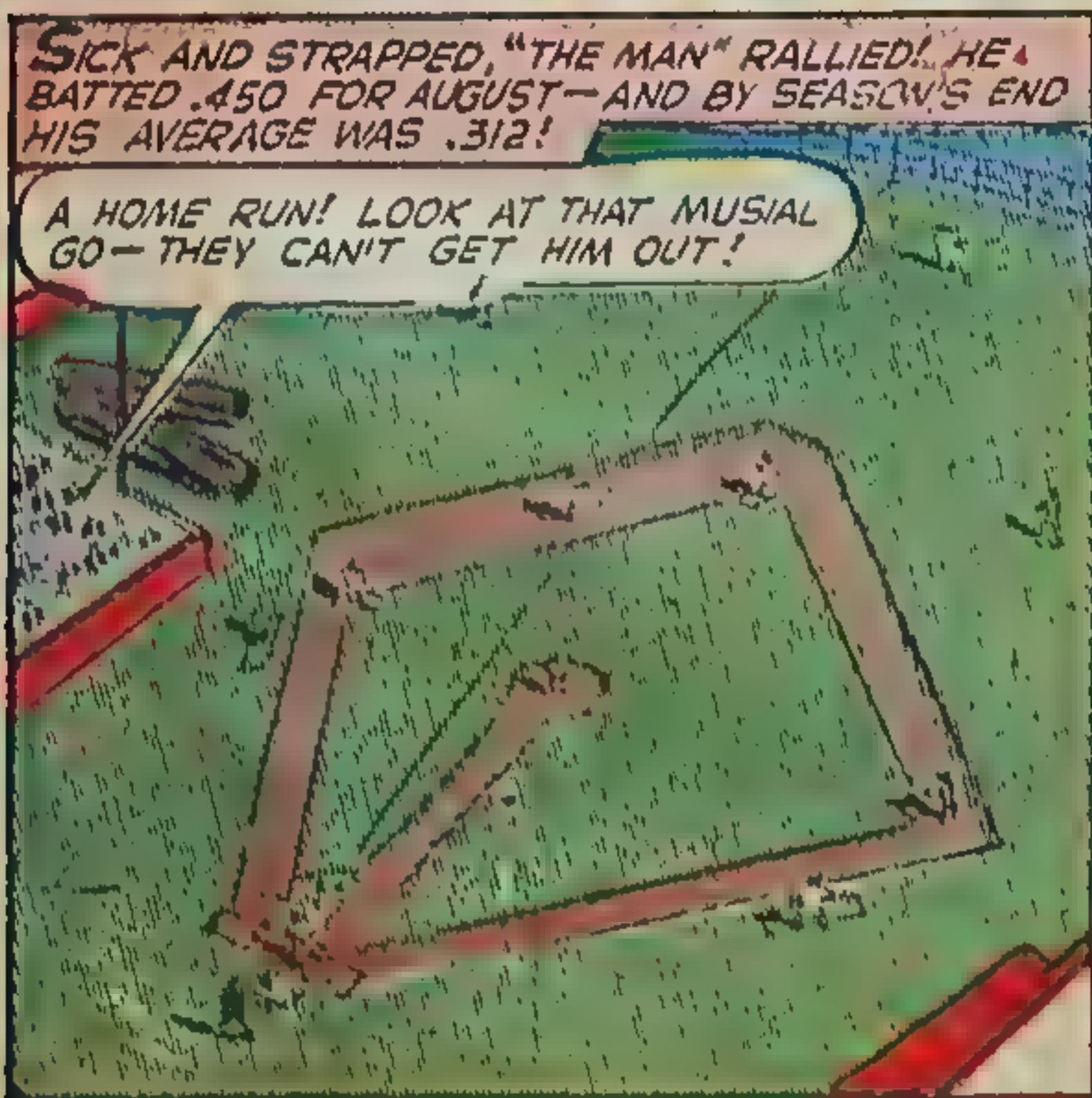
I KEEP GETTING
THESE PAINS!

BETTER HAVE A DOC
LOOK AT YOU, STAN!



THE DOC SAID YOU NEED AN
OPERATION! YOU OUGHT TO
HAVE IT DONE! WHAT IF
YOUR APPENDIX BURSTS?

NEVER MIND THAT—
THE TEAM NEEDS ME!
JUST STRAP ME UP!

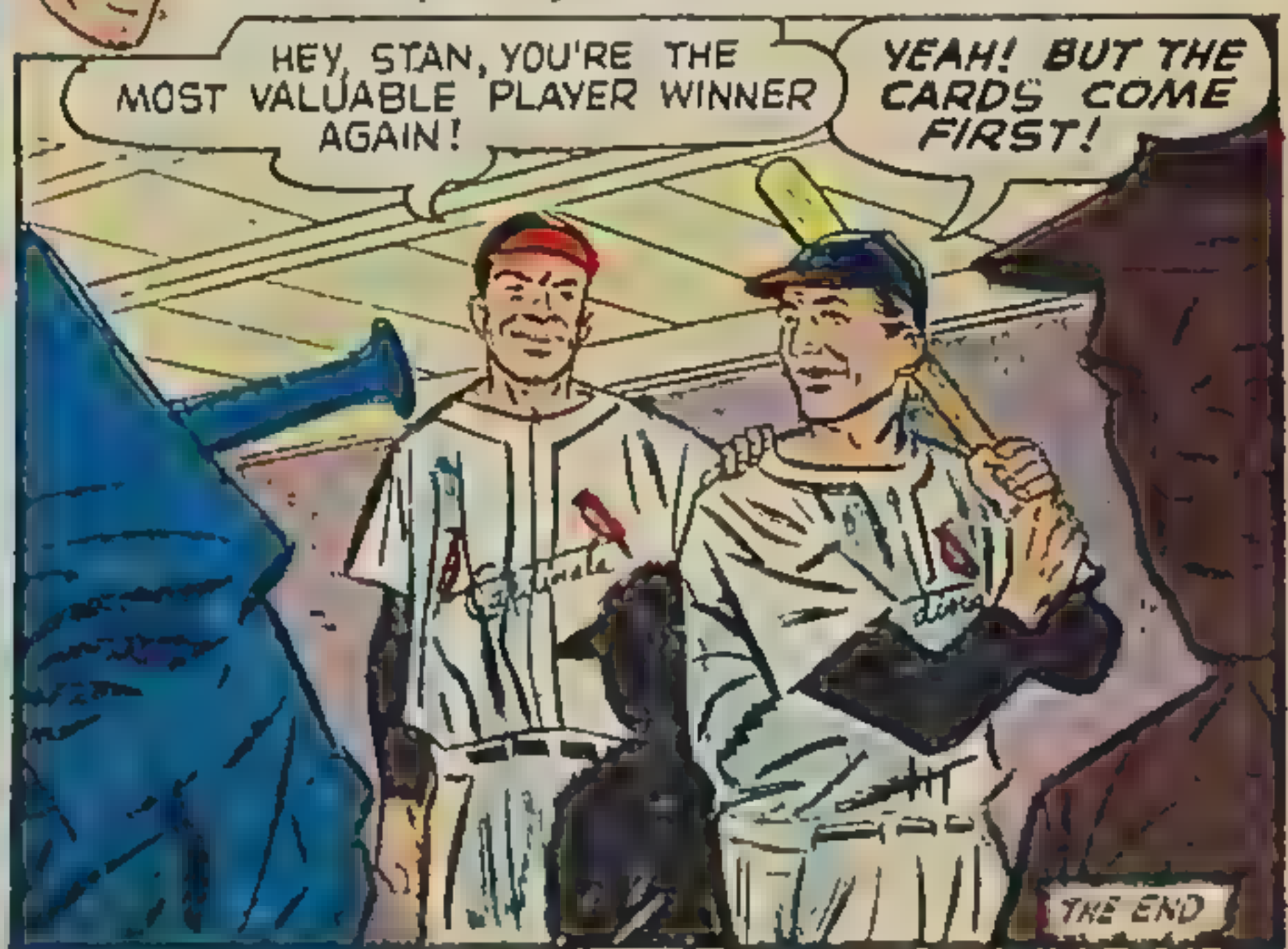


SICK AND STRAPPED, "THE MAN" RALLIED! HE
BATTED .450 FOR AUGUST—AND BY SEASON'S END
HIS AVERAGE WAS .312!

A HOME RUN! LOOK AT THAT MUSIAL
GO—THEY CAN'T GET HIM OUT!



YES, THAT'S MUSIAL! EVEN SICKNESS CAN'T
STOP HIM! THE NEXT YEAR HE HIT HIS
HIGHEST, .376, AND HE'S STILL GOING STRONG!

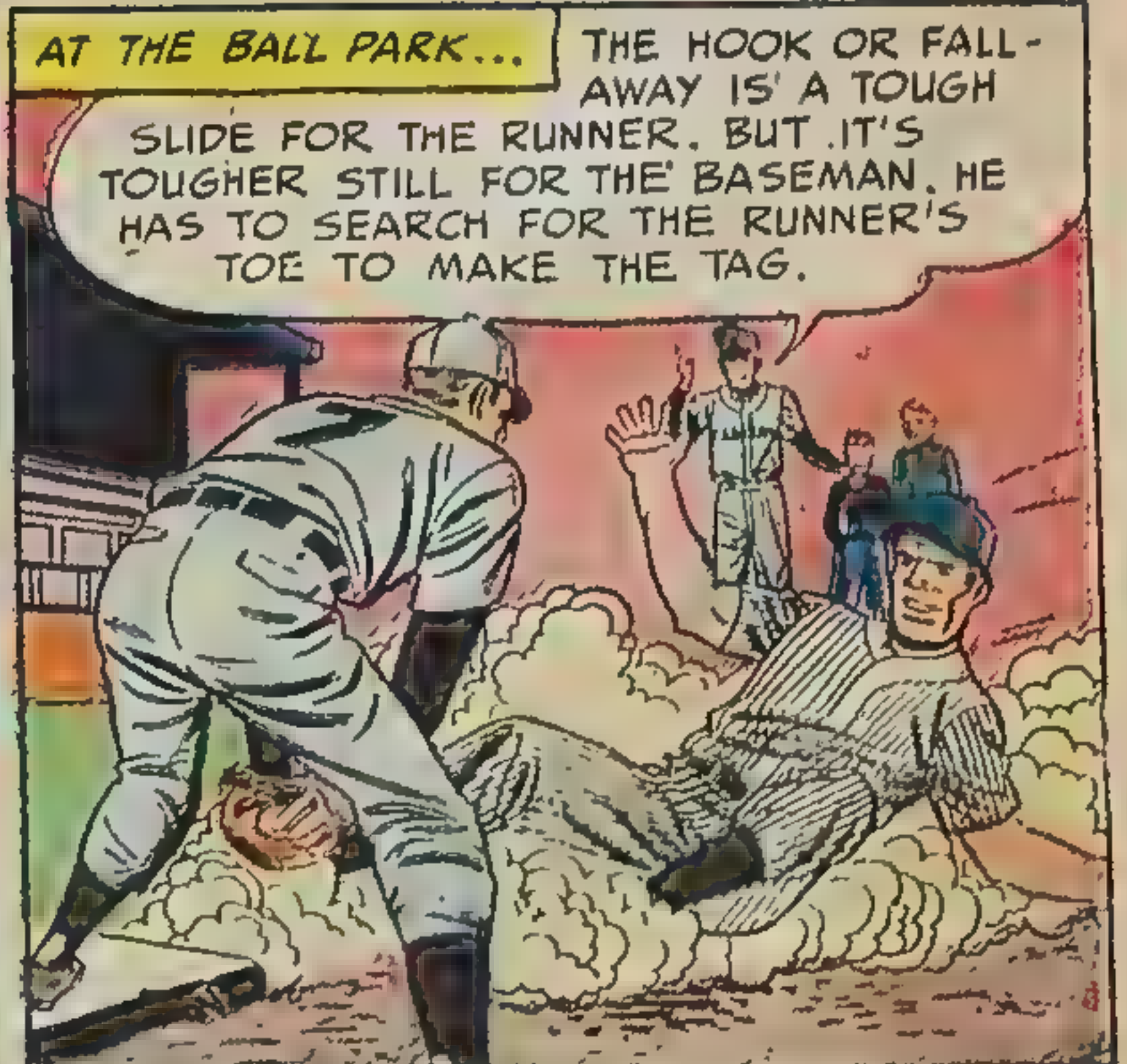
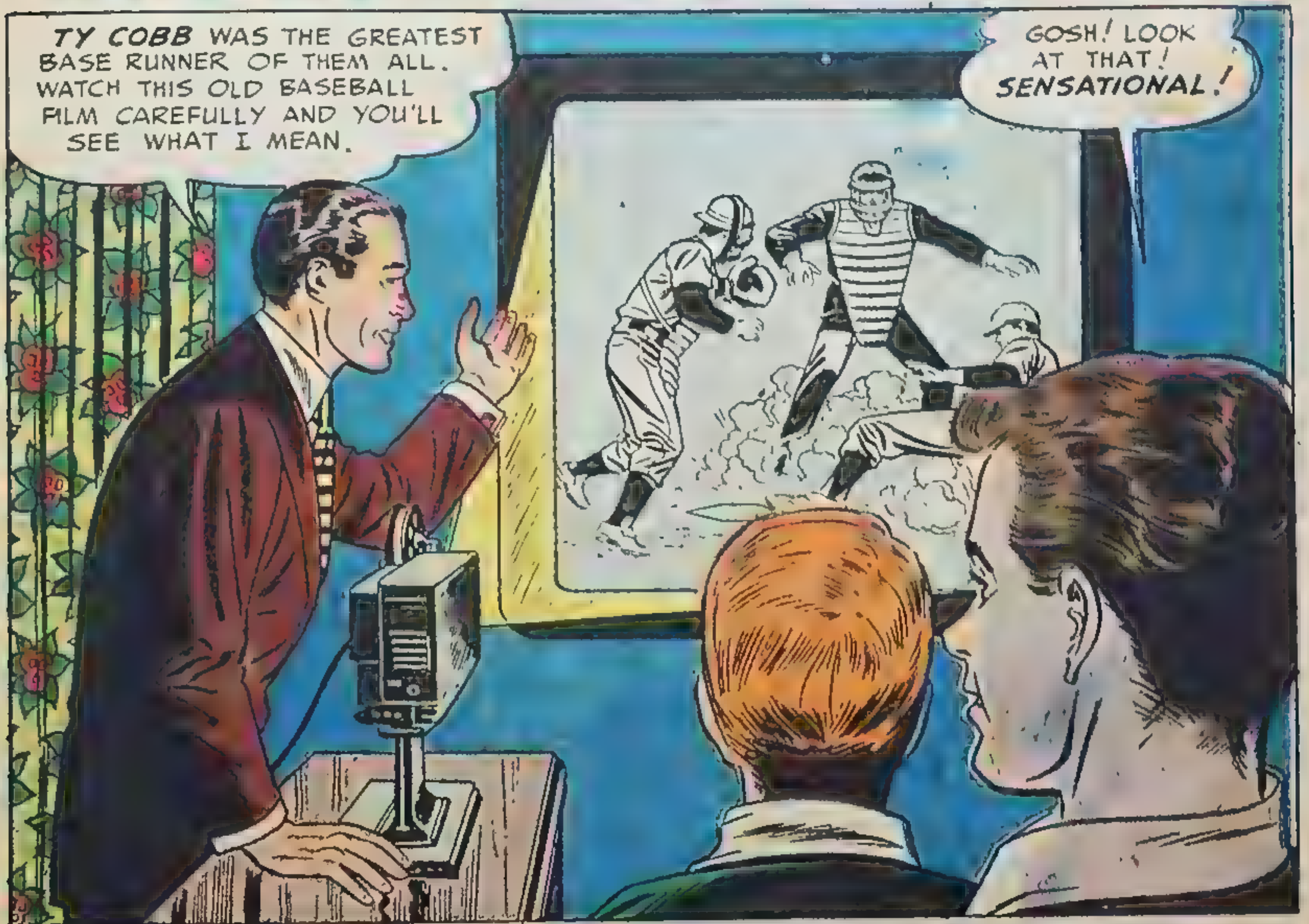


HEY, STAN, YOU'RE THE
MOST VALUABLE PLAYER WINNER
AGAIN!

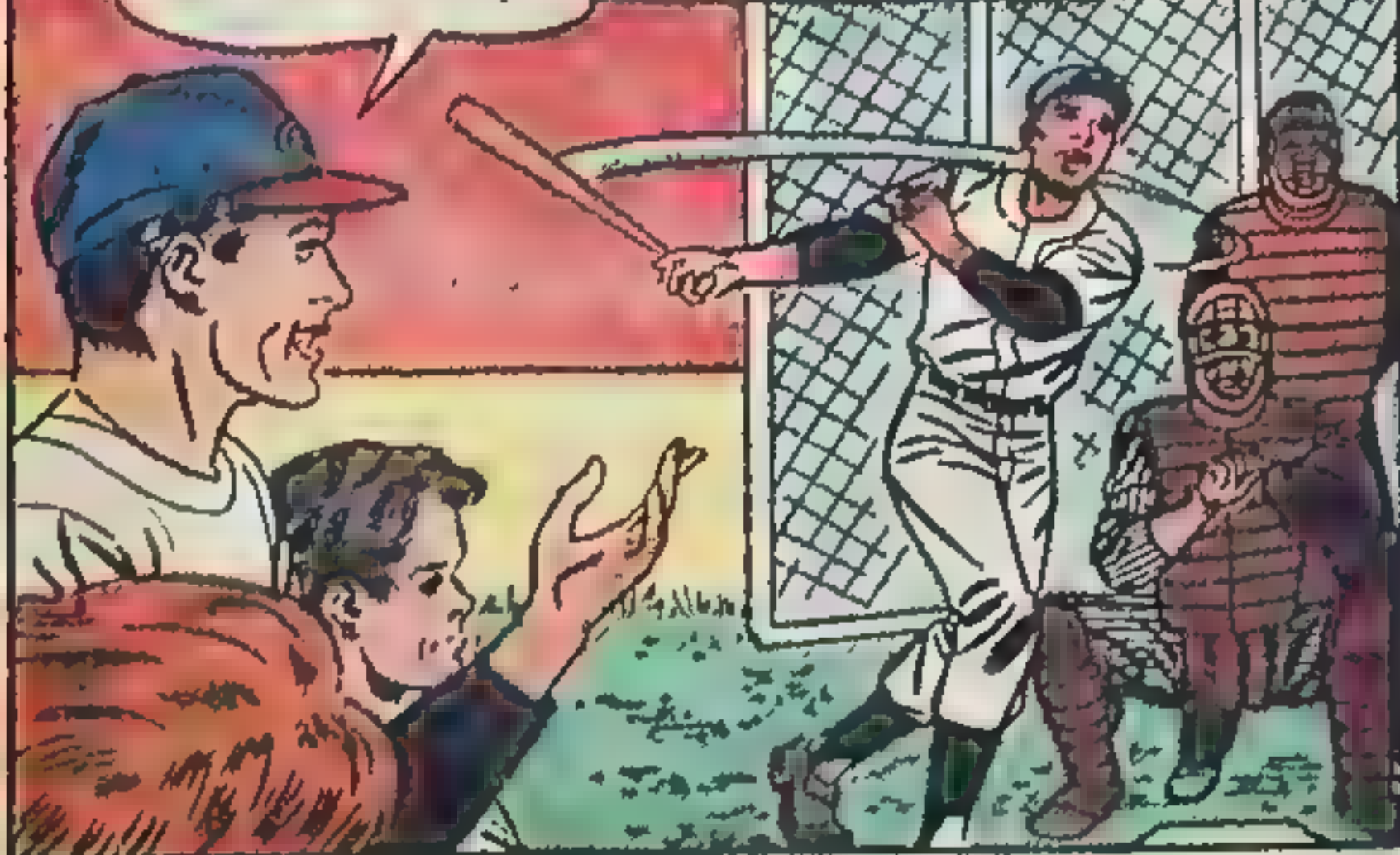
YEAH! BUT THE
CARDS COME
FIRST!

THE END

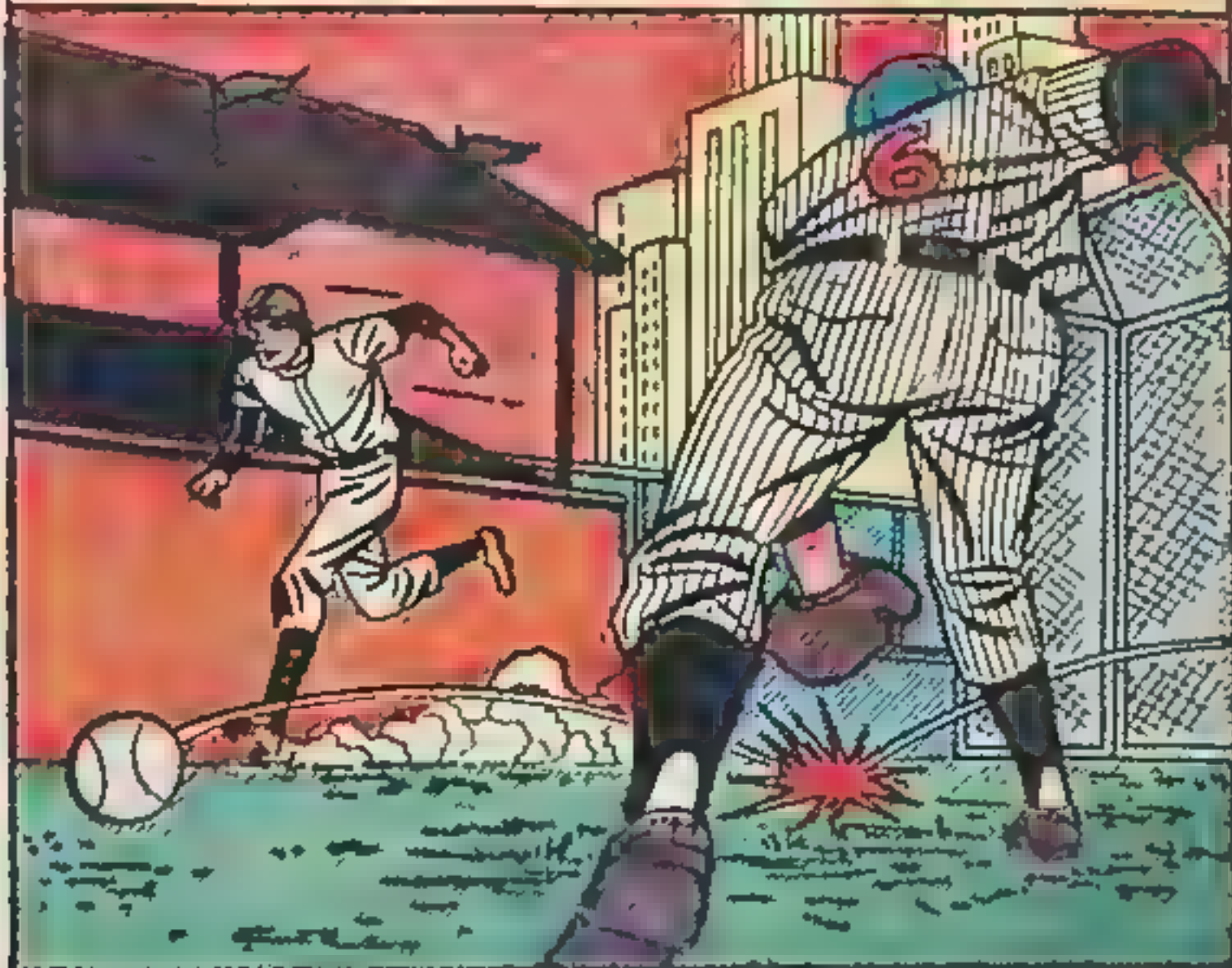
FELLER ON HOW TO SLIDE



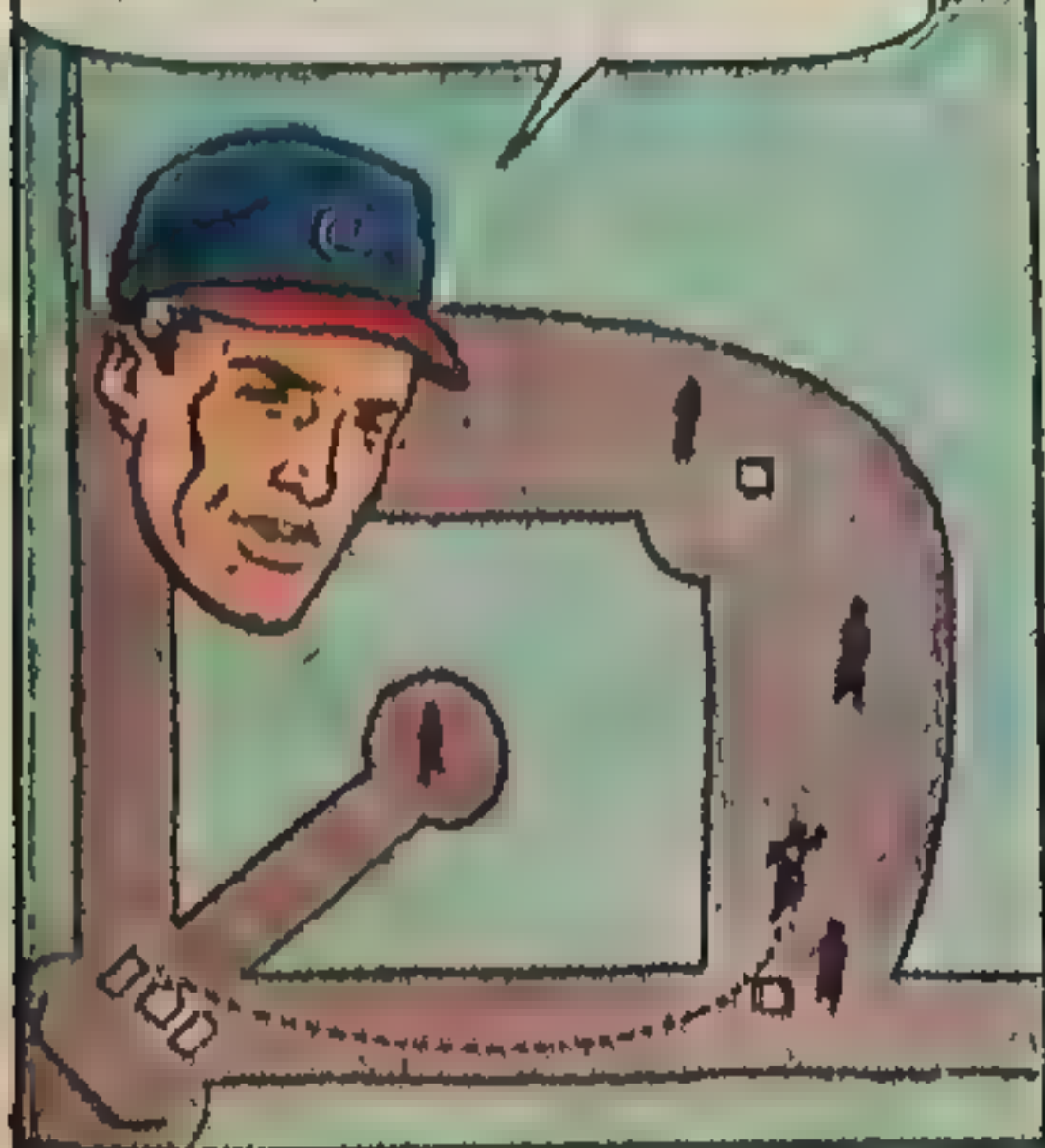
BEFORE YOU CAN STEAL A BASE, YOU'VE GOT TO REACH FIRST. AS SOON AS YOU HIT THE BALL, PIVOT AND PUSH OFF WITH YOUR BACK FOOT AND TAKE YOUR FIRST STEP TOWARDS FIRST BASE WITH YOUR FRONT FOOT. SEE? LIKE THAT PLAYER RUNNING TO FIRST!



"WATCH THIS! RUN OUT ALL FAIRLY HIT BALLS. A LOT OF TIMES A FUMBLER GROUND MEANS A BREAK THAT CAN WIN A BALL GAME."



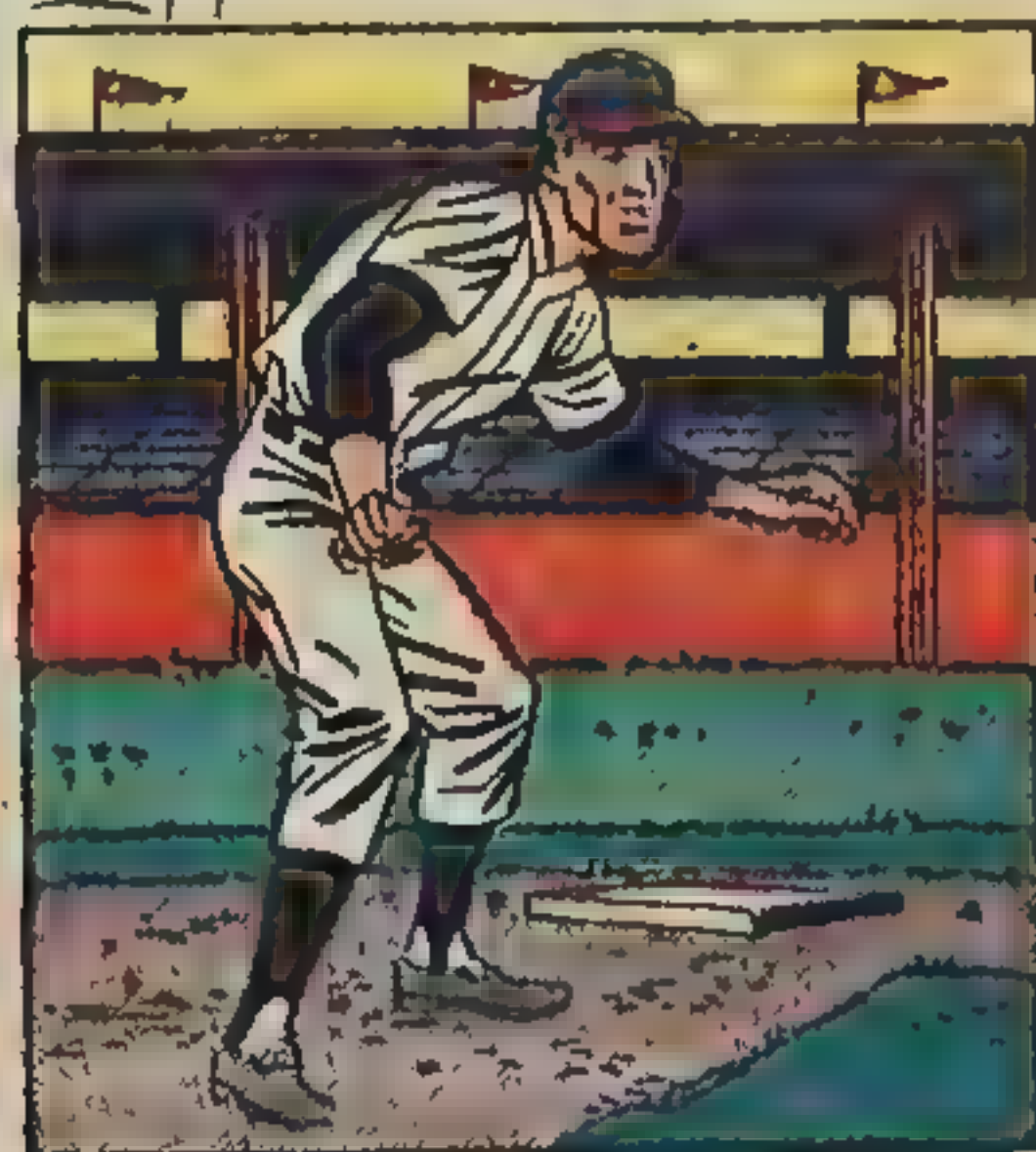
ON FLY BALLS AND SAFE HITS THE RUNNER SHOULD MAKE HIS TURN AT FIRST BASE. HIT THE INSIDE OF FIRST BASE WITH YOUR LEFT FOOT. THIS CUTS A LOT OF GROUND OFF YOUR SWING INTO 2ND BASE.



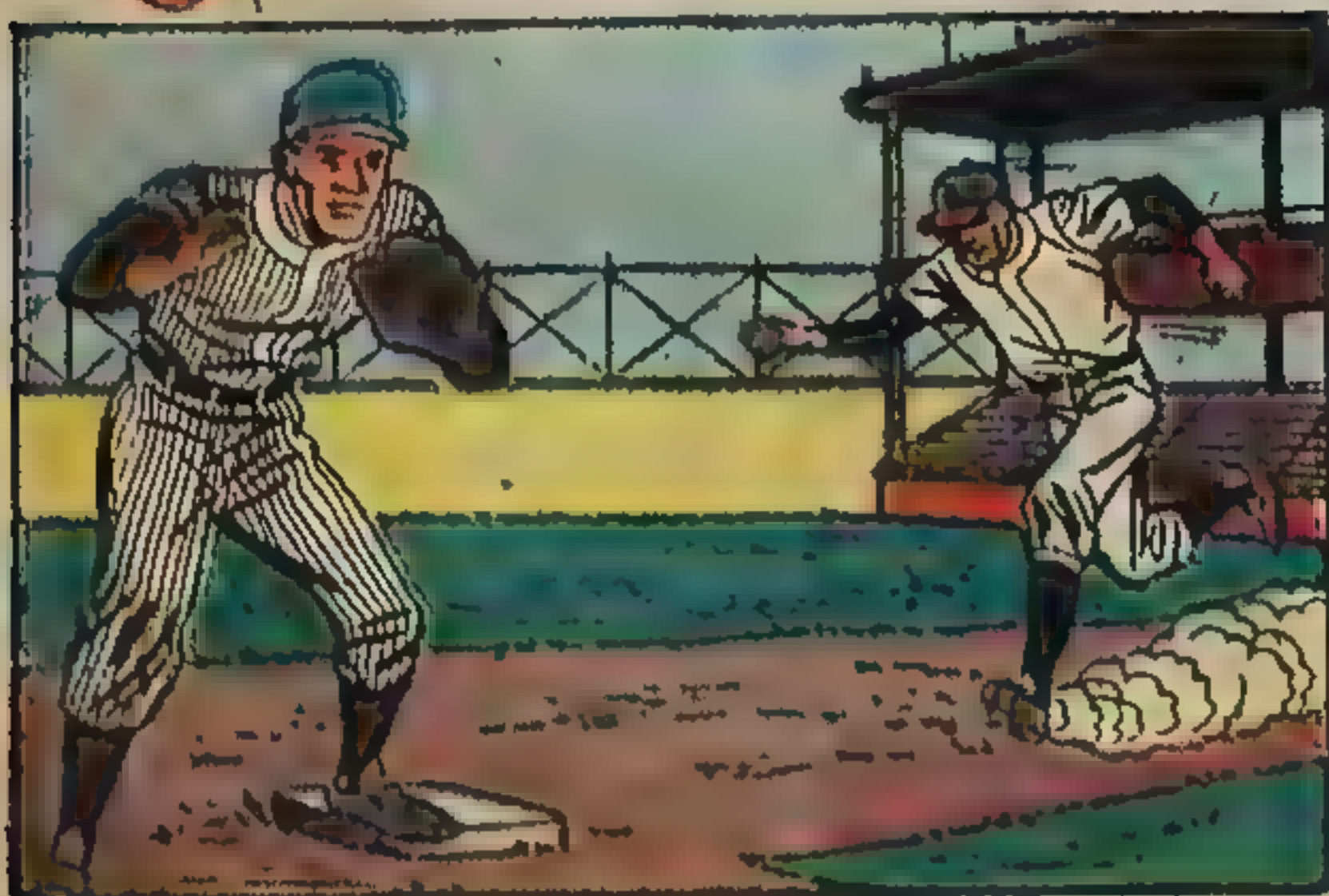
"ONCE YOU REACH FIRST BASE, KEEP AN EYE ON THE PITCHER. PITCHERS HAVE LITTLE TRICKS THAT MAY TELL YOU WHEN THEY'RE GOING TO START THEIR THROW TO THE PLATE, AND BEFORE TRYING TO STEAL A BASE FIND OUT WHO HAS THE BALL. DON'T GET CAUGHT BY THE 'HIDDEN BALL TRICK'."



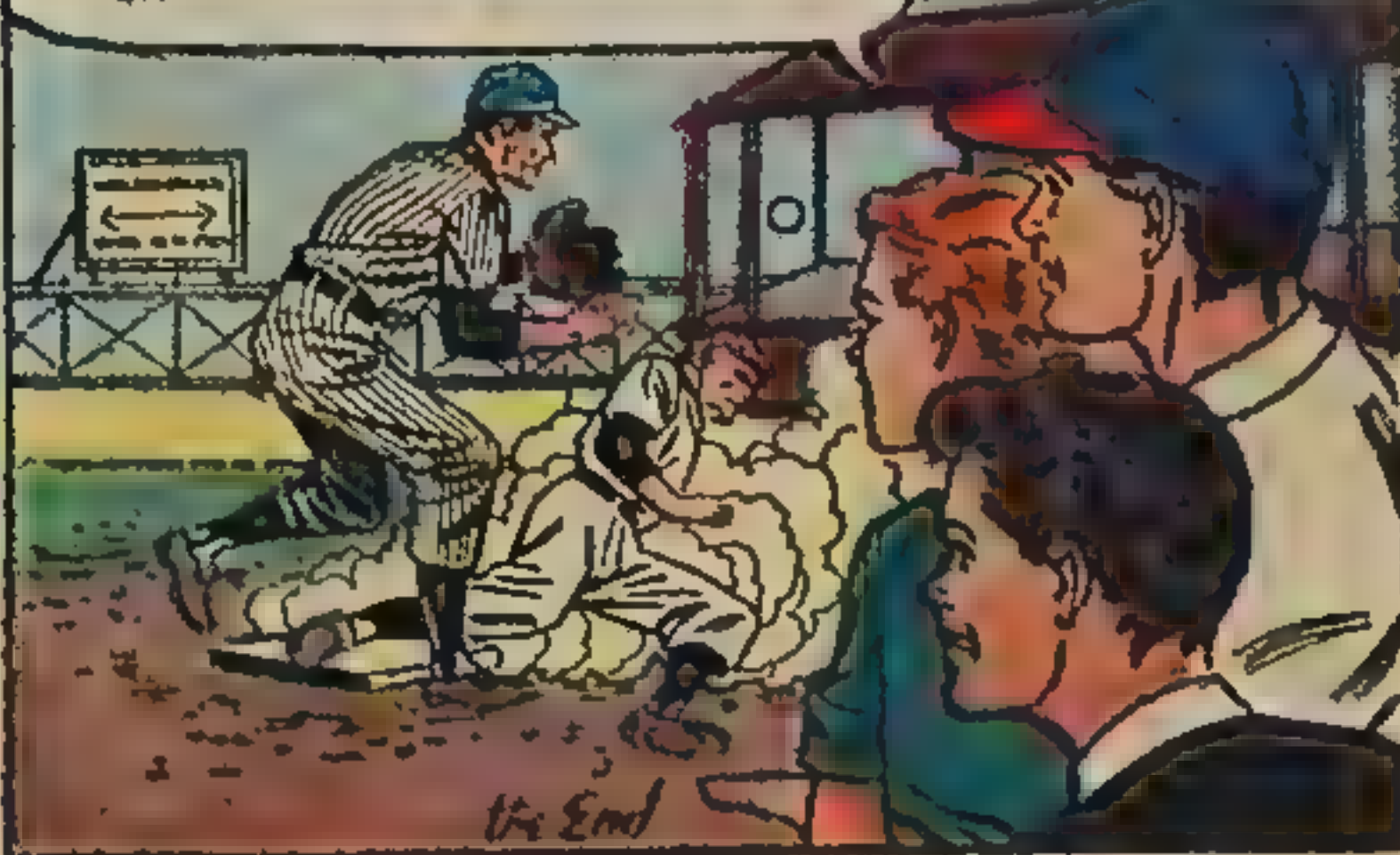
"NOW THE RUNNER IS JUST THE RIGHT DISTANCE AWAY FROM FIRST. SOON AS THE PITCHER THROWS TO THE PLATE, HE'LL BE OFF FOR 2ND."



"WHEN YOU'RE GOING DOWN TO 2ND BASE, NEVER TURN YOUR HEAD TO LOOK FOR THE BALL. NOTICE HOW THE RUNNER WATCHES THE 2ND BASEMAN AND THE BAG."



NOW HE'S SLIDING INTO THE BASE. SEE HOW HE EXTENDS THE RIGHT LEG AND TRIES TO STAB THE BAG WITH HIS RIGHT TOE? AT THE SAME TIME HE'S THROWING THE WEIGHT OF HIS BODY AWAY AND TO THE LEFT OF THE 2ND BASEMAN. IT LOOKS HARD BUT YOU FELLAS WILL GET IT WITH PRACTISE.



BOB FELLER'S SLIDING DON'TS !

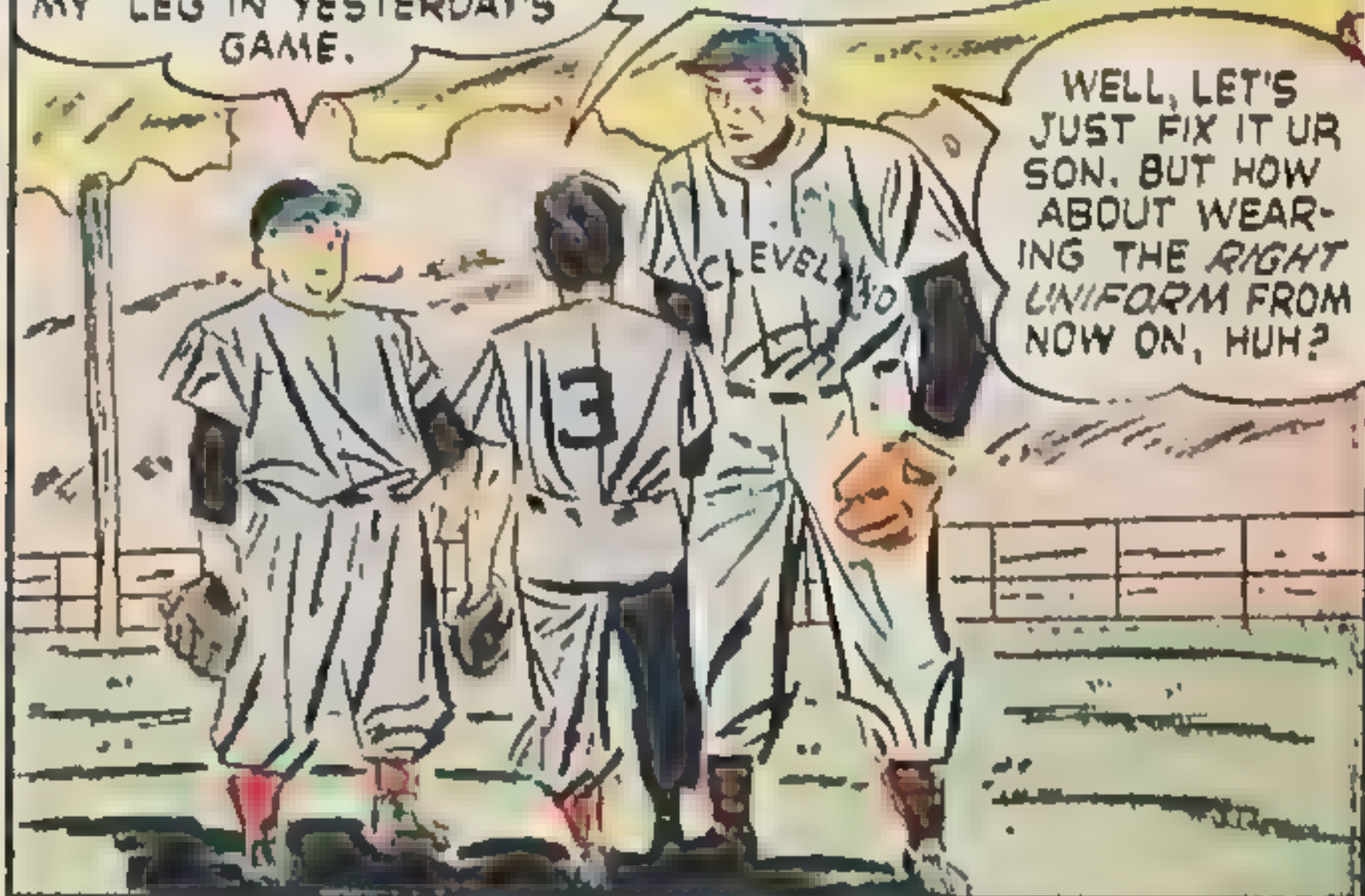
GIVE ME A HARD-RUNNING TEAM OF YOUNGSTERS, AND I'LL SHOW YOU A TEAM THAT WAS GAMES. BUT DON'T FORGET YOU CAN GET HURT RUNNING BASES! SO WEAR THE PROPER *UNIFORM* AT ALL TIMES!



HEY, BOB, SLIDING IS PRETTY DANGEROUS. I HURT MY LEG IN YESTERDAY'S GAME.

YEAH! SO DID JACKY! BOY, IT AIN'T FUN!

WELL, LET'S JUST FIX IT UR SON. BUT HOW ABOUT WEARING THE *RIGHT UNIFORM* FROM NOW ON, HUH?



ALWAYS WEAR SLIDING PADS TO PROTECT YOUR THIGHS AND HIPS. AND LONG STOCKINGS TO PROTECT YOUR LEGS. A SWEATSHIRT WILL KEEP YOU FROM HURTING YOUR ARMS IN SLIDING. AND GOOD SPIKE SHOES WILL HELP YOU RUN BETTER.



THIS RUNNER IS IN FOR IT. HE CAN'T STOP. HE'S GOING TO OVERRUN THE BAG, AND HE'S LIABLE TO HURT AN ANKLE. HE SHOULD HAVE TRIED TO SLIDE INTO THE BAG.

YER OUT!



AND HERE ARE A FEW MORE HINTS.

RUN OUT EVERY HIT, AND BE READY TO STEAL A BASE, WHEN THE CATCHER OR FIELDSERS LOB THE BALL TO THE PITCHER. REMEMBER TO WATCH EVERY MOVEMENT OF THE PITCHER. LOOK FOR THOSE LITTLE MANNERISMS HE MAY HAVE THAT WILL TELL YOU WHEN HE IS GOING TO PITCH TO THE BATTER— THEN YOU CAN GO DOWN FOR A STEAL. ABOVE ALL, BE ALERT AT ALL TIMES!



PENNANT PICKS

By Bob Feller

It's a lot easier to make a baseball do tricks than a crystal ball! Especially this year, when nobody knows from day to day which players will be still with their clubs due to the draft. So all I can do, as a crystal ball expert, is throw my fast one and see how it comes out.

A lot of people have been conceding the pennant to the Red Sox this time, figuring that Ted Williams should be back in form next season—and the addition of pitchers Rae Scarborough and Bill Wight should make the big difference.

A lot of others like the Yankees again. They say that year after year folks expect the Yankees to collapse, and it just doesn't happen. They say that the Yankees figure to be lucky, since their veterans won't be hit as hard by the draft. They say it's a money team that wins the big games somehow, and that Casey Stengel does it with mirrors if everything else fails.

And still more experts like the Tigers this time. They claim the Tigers were just too raw to take it away last year, although they fought right down to the wire. The team, they continue, will be seasoned this time, and improved, and that nobody can stop it.

As to the Indians, for the American League pennant, knowing them, I am confident they are ready, they have the power now, and they are a re-made team.

So I pick the Indians with full confidence that they are the best team in the American League: best in fielding, hitting, pitching and team spirit.

Luke Easter, our first baseman, was only a rookie last season, with tremendous pressure on his shoulders. It took him fully half the season to get going for fair. But once he straightened away, he showed flashes of his real power. This year the

great burden should be off him and there is no stronger power hitter in the league than big Luke.

At second and short we have a combination that is only now maturing. Ike Boone at shortstop and Bob Avila at second also were rookies last year, though Boone had played part time before. This year they, too, will be seasoned and more dependable.

At third base, we have the spectacular Al Rosen, another rookie last season. He belted the cover off the ball for us and became one of the power hitters of the circuit. He should be even better this year.

Rookie Simpson looks good, hit .335 in Coast League—over 30 home runs. Dale Mitchell, our left fielder, had an off year in 1950. Larry Doby in center still has to measure up to his power potential. Bob Kennedy is a strong thrower, able fielder, and good hitter. Thurman Tucker is as fleet an outfielder as anybody around these days. Yes, the outfield is all set. And remember this: we have the best catcher in the league in Jim Hegan.

That brings us up to the pitchers. But who has to worry about pitchers like Bob Lemon and Early Wynn? I won't speak about the fact that I had a little better year last time than anybody gave me credit for. Examine the earned run figures and you'll find me up there with the first five. If I do better this year, that alone could mean a flag. You can bet I'll be in there giving it everything.

* * *

The next three spots in the league figure to be a toss-up between the Red Sox, Yankees and Tigers. I think they will finish in about that order, but any one of those teams not only could beat out the others—they could beat out anybody if things broke right.

I like the Red Sox for second because they added Wight and Scarborough, and also because Ted

Williams should be himself again this time. His bad accident in the All-Star game cost the Red Sox his services for a long time last season. The addition of those two pitchers—on top of the enormous Boston power hitting—makes the club a threat all the way. Also Boudreau's inspiration and fight.

Rounding out the American League, the second division teams figure to be closely bunched also! Just guessing now, I rate them this way: the Browns fifth, Senators sixth, and then the White Sox and A's. (Listen, fellows—don't get mad at me for this. It isn't the way I might like to see it. It's just the way they look off the records!)

• • •

Now for the National League. The Dodgers, heavy favorites last year, never really got rolling the way they should have. Almost everybody agrees they could have won if they ever got going as a unit. It just never happened last year, that's all; call it one of those unlucky seasons.

Remember that Don Newcombe, their pitching ace, was expected to be a possible thirty-game winner. But he had arm trouble in the spring and didn't come around to something like his true form until mid-season. Neither did Ralph Branca. Preacher Roe, who carried their pitching burden almost by himself during the early season, tailed off a little toward the end because of that overwhelming load. And then Erv Palica, a real hard-throwing youngster, didn't find himself until late in the season.

When you consider that the Dodgers still made a fight of it—and didn't lose out to the Phillies until the last game of the season—you have to figure all those misfortunes won't occur again. So you have to go with the Dodgers in the National League this time.

This means they would beat out last year's champs, the Phillies. But the Phillies may have trouble from another direction, too!

Remember what happened with the Giants last

year? For the first month they couldn't win for losing. Then they began to play better, but not sensationally. Then they kept getting hotter. By the end of the year they had climbed to third place and were the hottest club in all baseball! They added two real fine pitchers, Jim Hearn and Sal Maglie. They still have one of the National League's best, Larry Jansen. They have the improving, fast-balling Montie Kennedy, and the cool, steady veteran, Dave Koslo. They are another team that seasoned some fine rookies last year—Hank Thompson at third, Monte Irvin at first, Don Mueller in right field. And their biggest star, Bobby Thomson, had a slump that lasted nearly all season long! This year, with Thomson back in form, and the rest of that solid club inspired by Eddie Stanky as it was last year, it not only may beat out the Phillies for second—it might give the Dodgers a real race for the flag!

So I like the Giants to finish second, the Phillies to come in third, and the Cardinals to round out the first division. Last season the Braves finished fourth and the Cards fifth. But I think that—with both of these veteran teams—the Brave vets may fade a little farther than the Card vets this time. And remember those Cards have The Man Musial, almost a one-man team.

One more word on the Giants and Phillies: I know the Giant team better than any other National League club. We play those long exhibition series with them every year. And this year they look stronger than I can remember them in my whole big league career! Also, the Phillies have to rally from their disastrous beating by the Yankees in the World Series.

For the other finishers in the N. L., the race is a toss-up between the Pirates, Cubs and Reds.

• • •

I might as well go all the way out on the limb: the Dodgers and Indians to meet in the World Series; the Indians to win it, four out of five games.

Any other questions?

THE END



HELLO FOLKS! THIS IS BILL STERN BRINGING YOU EXCLUSIVE FLASHES ON BIG TIME SPORTS AND SPORTS PERSONALITIES! WANT TO KNOW THE SECRETS BEHIND THE BIG NAMES IN BASEBALL—FOOTBALL—BASKETBALL—TRACK—BOWLING—TENNIS—BOXING...? READ ALL ABOUT YOUR FAVORITES IN MY BIG NEW

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NOW ON SALE

No. 10



Tennis!



BASEBALL!

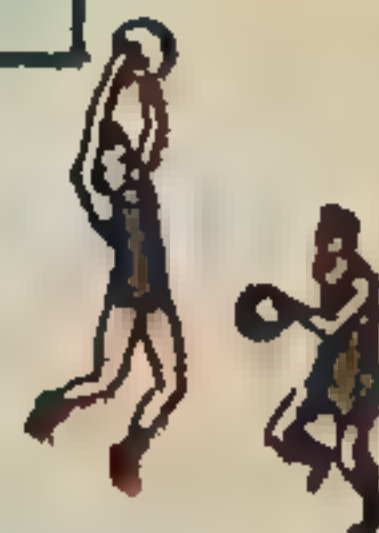


Why do I rate TY COBB THE GREATEST OF THEM ALL?
You'll know when you see and read my account of the
Incomparable Georgia Peach!



BOWLING!

What is the true inside story of Ewell Blackwell's pitching success?



BASKETBALL!



FOOTBALL!

What "foolish" last minute decision led to the most dramatic winning pass I've ever seen?



BOXING!

What fight was MY GREATEST SPORT THRILL?
I've a hunch my answer will surprise you!

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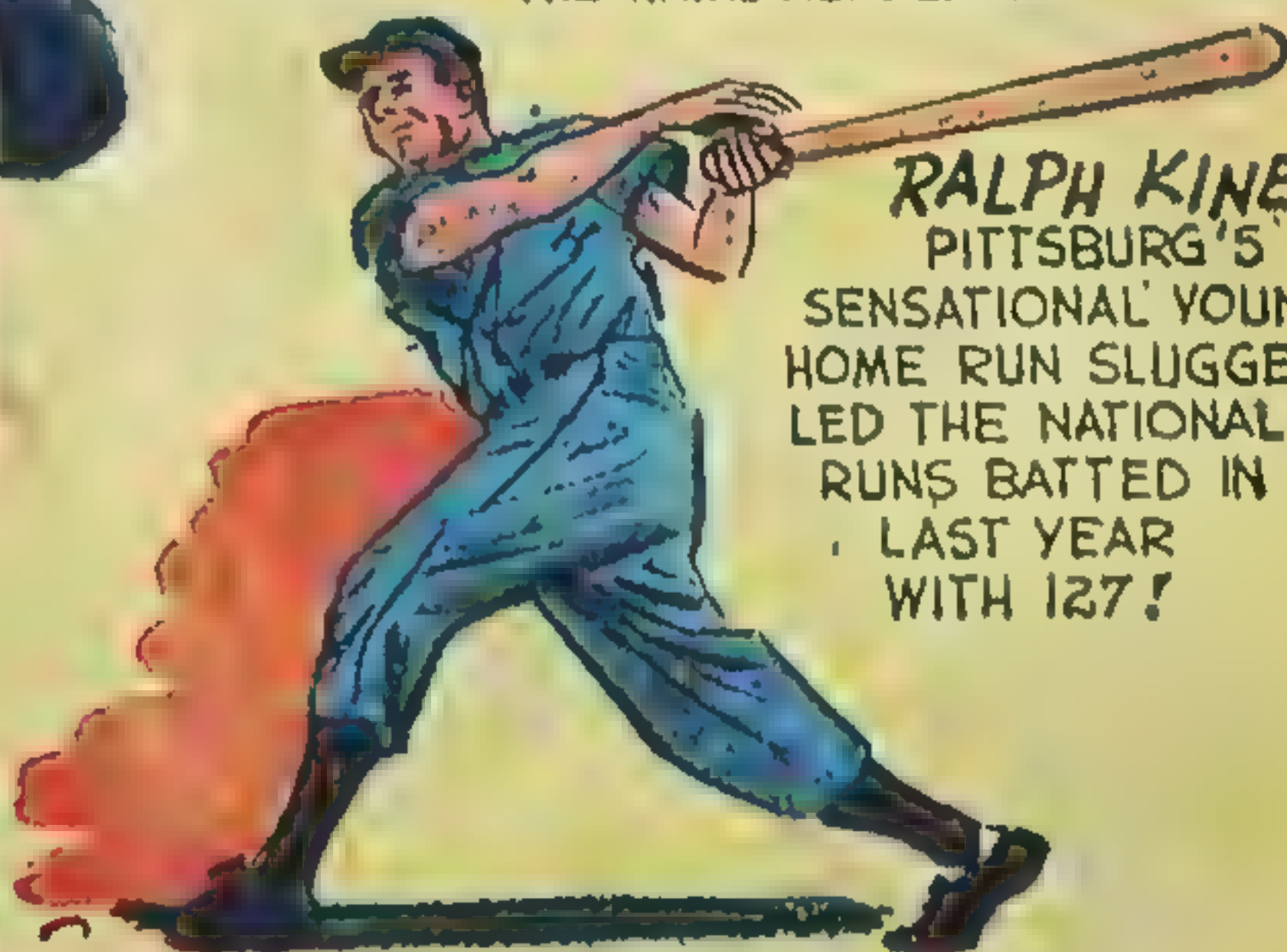


GENERAL DOUGLAS MACARTHUR PLAYED ON THE FIRST ARMY BASEBALL TEAM THAT DEFEATED THE NAVAL ACADEMY.

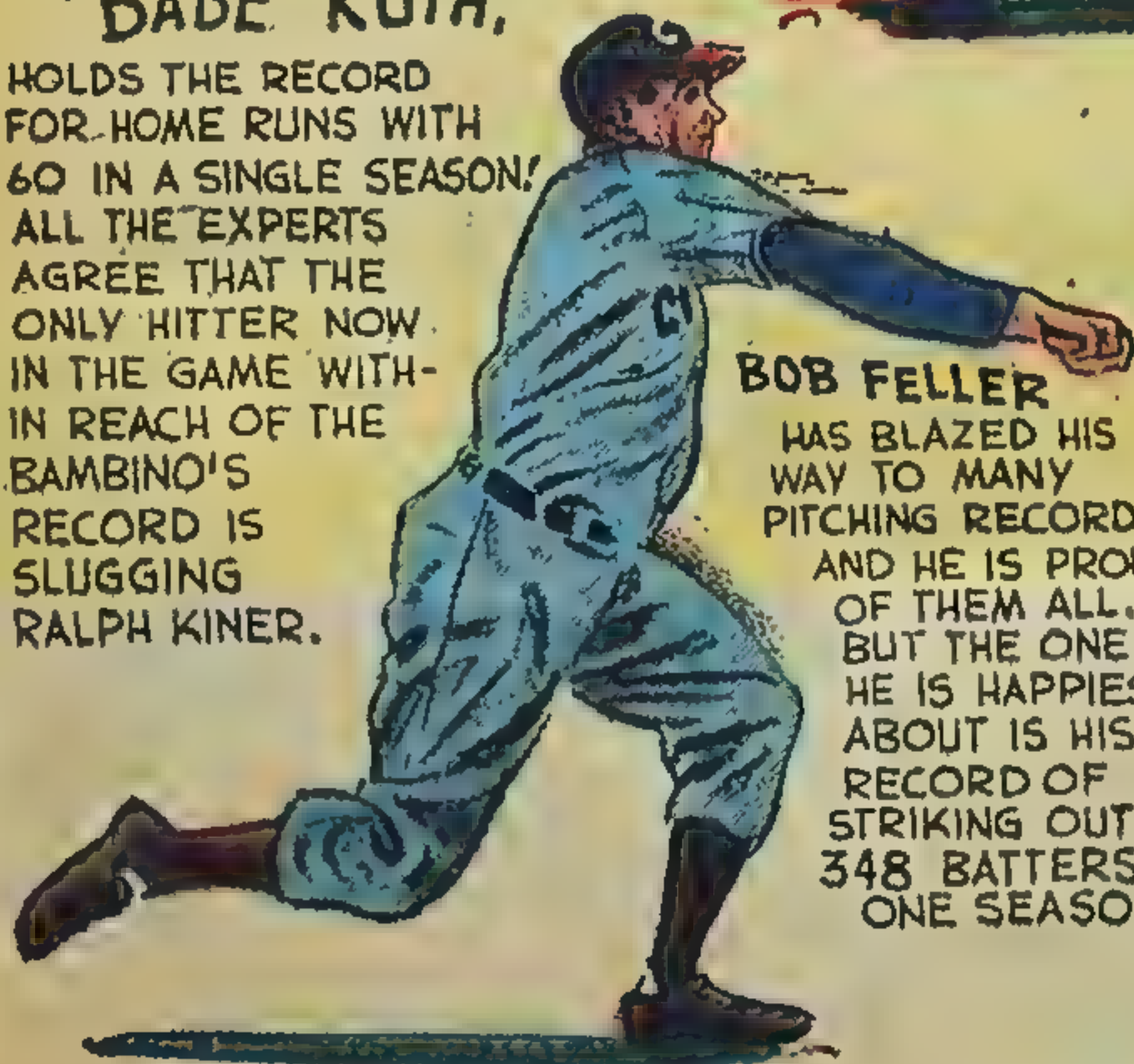


THE SULTAN OF SWAT,
'BABE' RUTH,

HOLDS THE RECORD FOR HOME RUNS WITH 60 IN A SINGLE SEASON! ALL THE EXPERTS AGREE THAT THE ONLY HITTER NOW IN THE GAME WITHIN REACH OF THE BAMBINO'S RECORD IS SLUGGING RALPH KINER.



RALPH KINER
PITTSBURG'S SENSATIONAL YOUNG HOME RUN SLUGGER LED THE NATIONAL IN RUNS BATTED IN LAST YEAR WITH 127!



BOB FELLER
HAS BLAZED HIS WAY TO MANY PITCHING RECORDS.. AND HE IS PROUD OF THEM ALL.. BUT THE ONE HE IS HAPPIEST ABOUT IS HIS RECORD OF STRIKING OUT 348 BATTERS IN ONE SEASON.



JOE DIMAGGIO HIT IN 56 CONSECUTIVE GAMES BACK IN 1941. JOE STARTED HIS STREAK OFF A CHICAGO PITCHER NAMED SMITH. HIS STREAK ENDED IN CLEVELAND, AND A HURLER NAMED SMITH WAS THE MAN WHO STOPPED DIMAG.

Young Mound Master:

DON NEWCOMBE



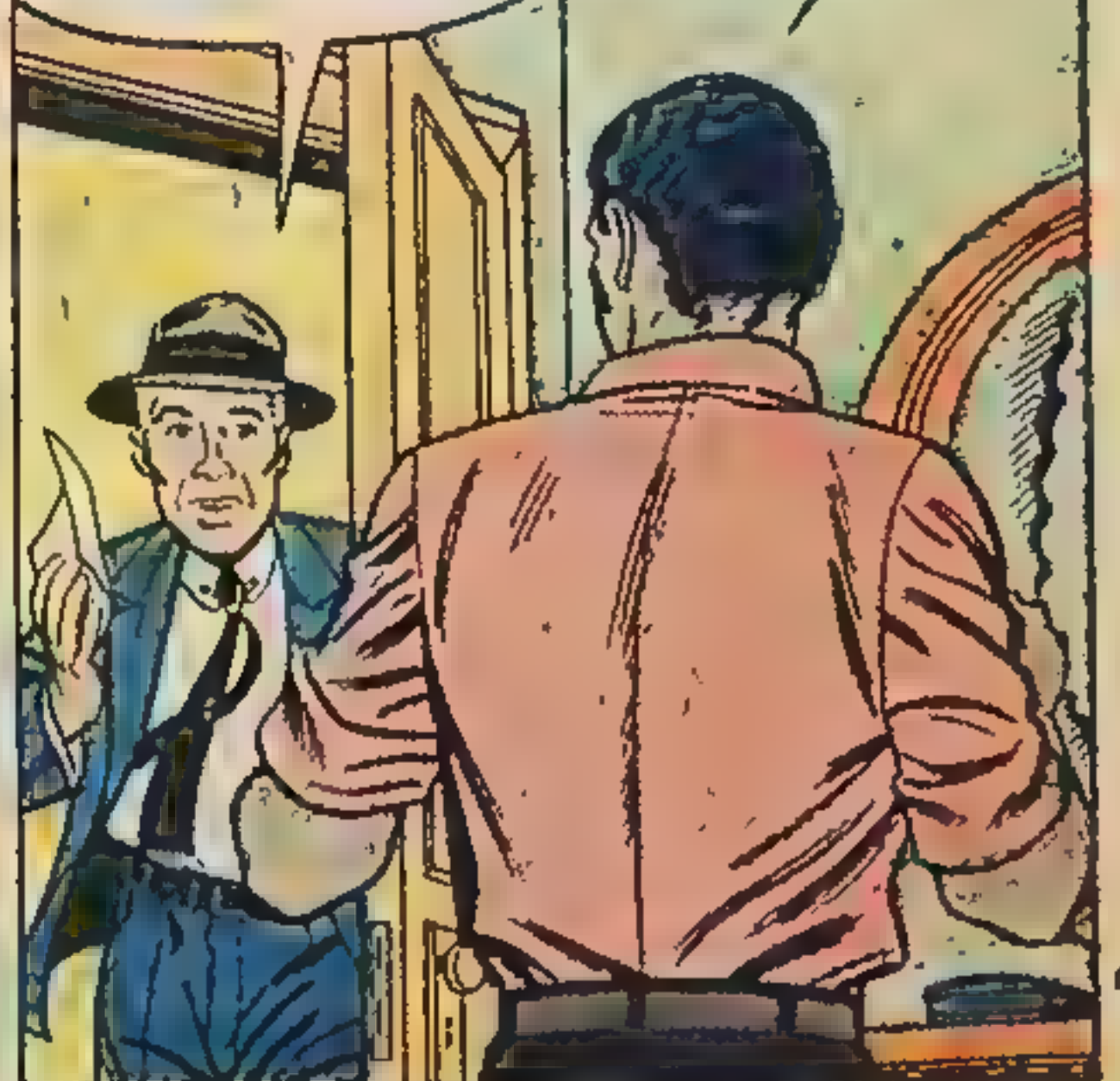
"THE ENTIRE BASEBALL WORLD IS WATCHING DON NEWCOMBE, THE GREAT YOUNG PITCHER OF THE BROOKLYN DODGERS. SOME OLD-TIMERS SAY DON IS THE ONLY YOUNG PITCHER IN THE NATIONAL LEAGUE WHO CAN OVERPOWER A HITTER -- THROW THE BALL RIGHT PAST HIM! TAKE IT FROM ME, THIS IS A PITCHER TO WATCH: A YOUNG MASTER OF THE MOUND..."



"YES, NEWCOMBE IS A GREAT YOUNG PITCHER. BUT WHEN HE WAS CALLED UP TO THE BIG LEAGUES IN MAY, 1949, HE DIDN'T BELIEVE IT HIMSELF..."

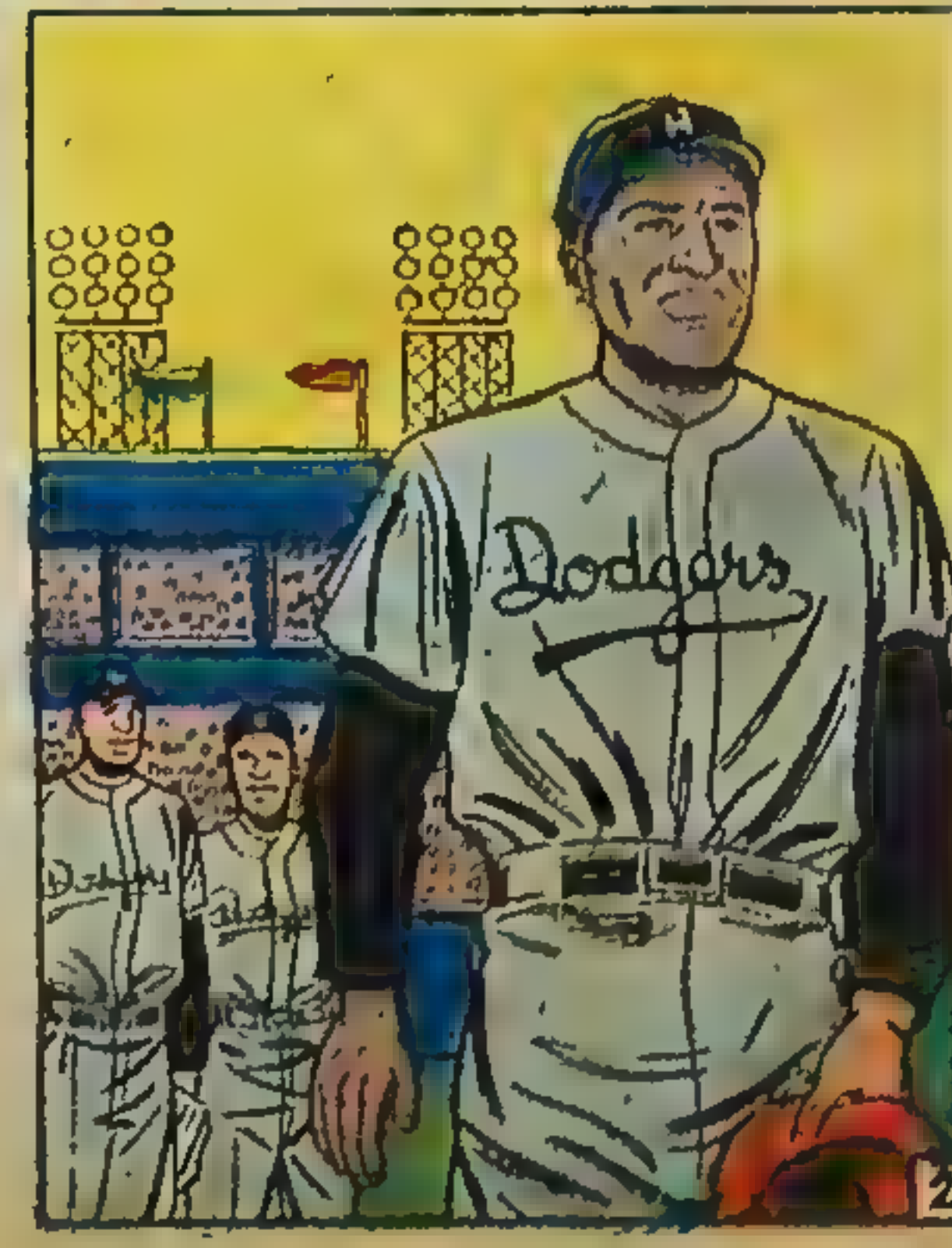
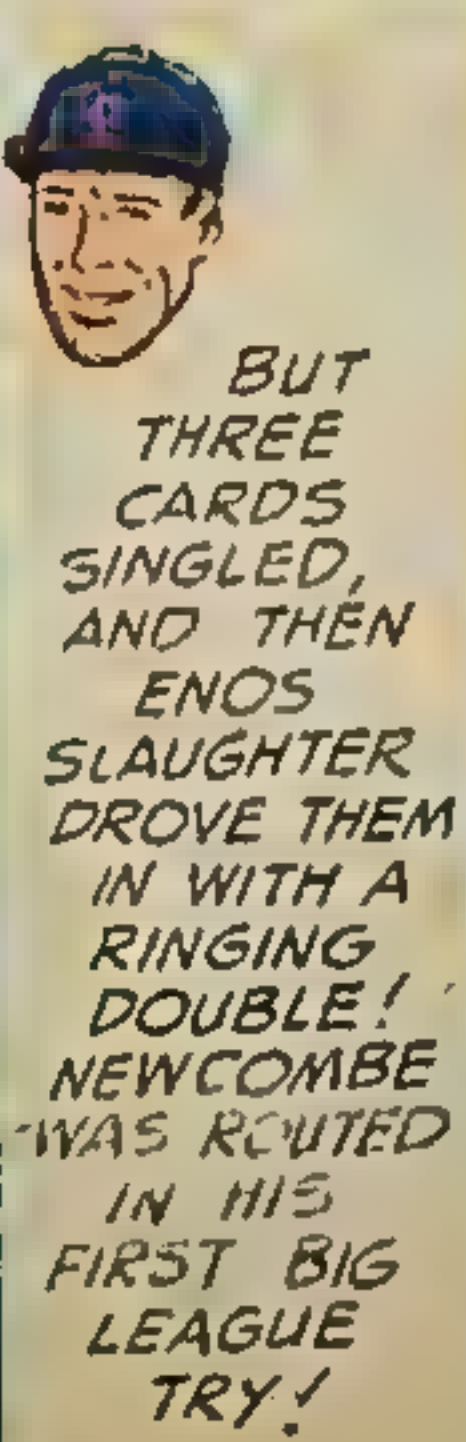
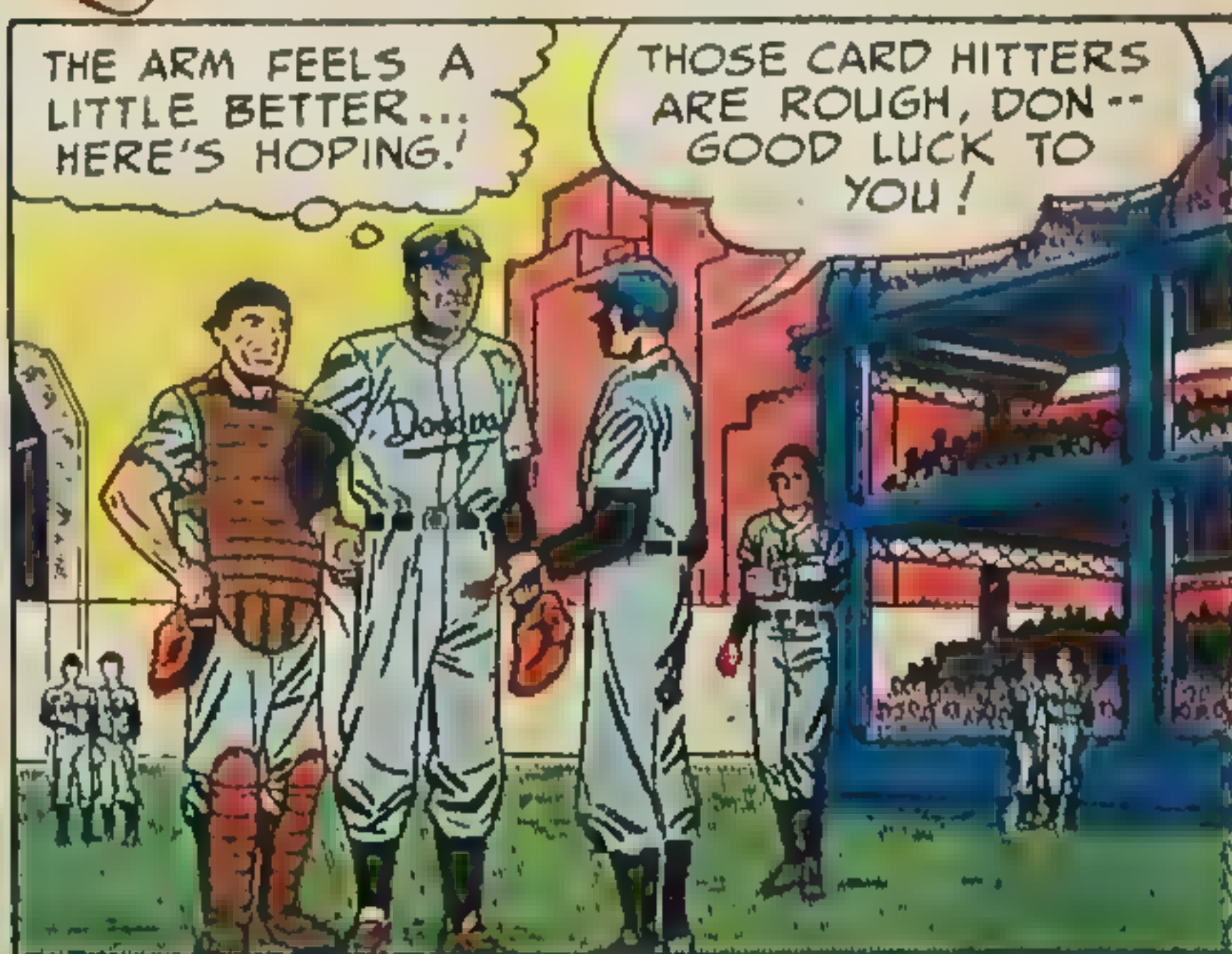
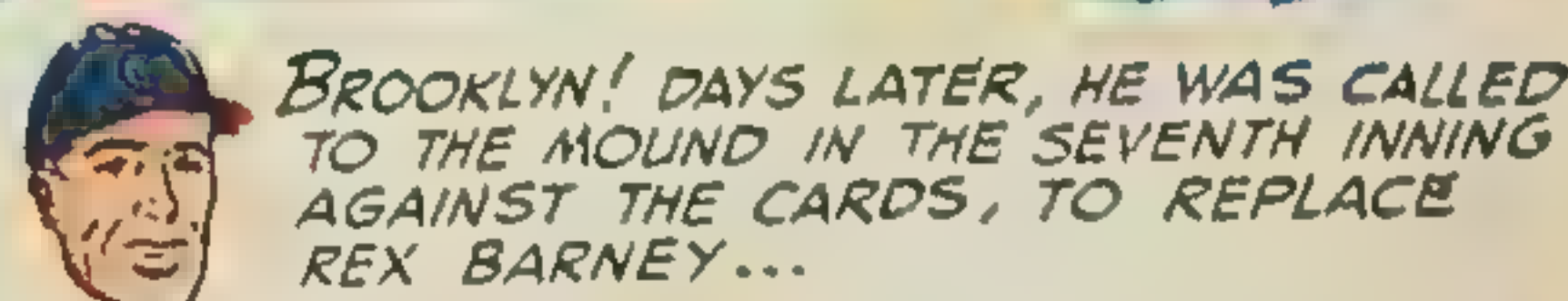
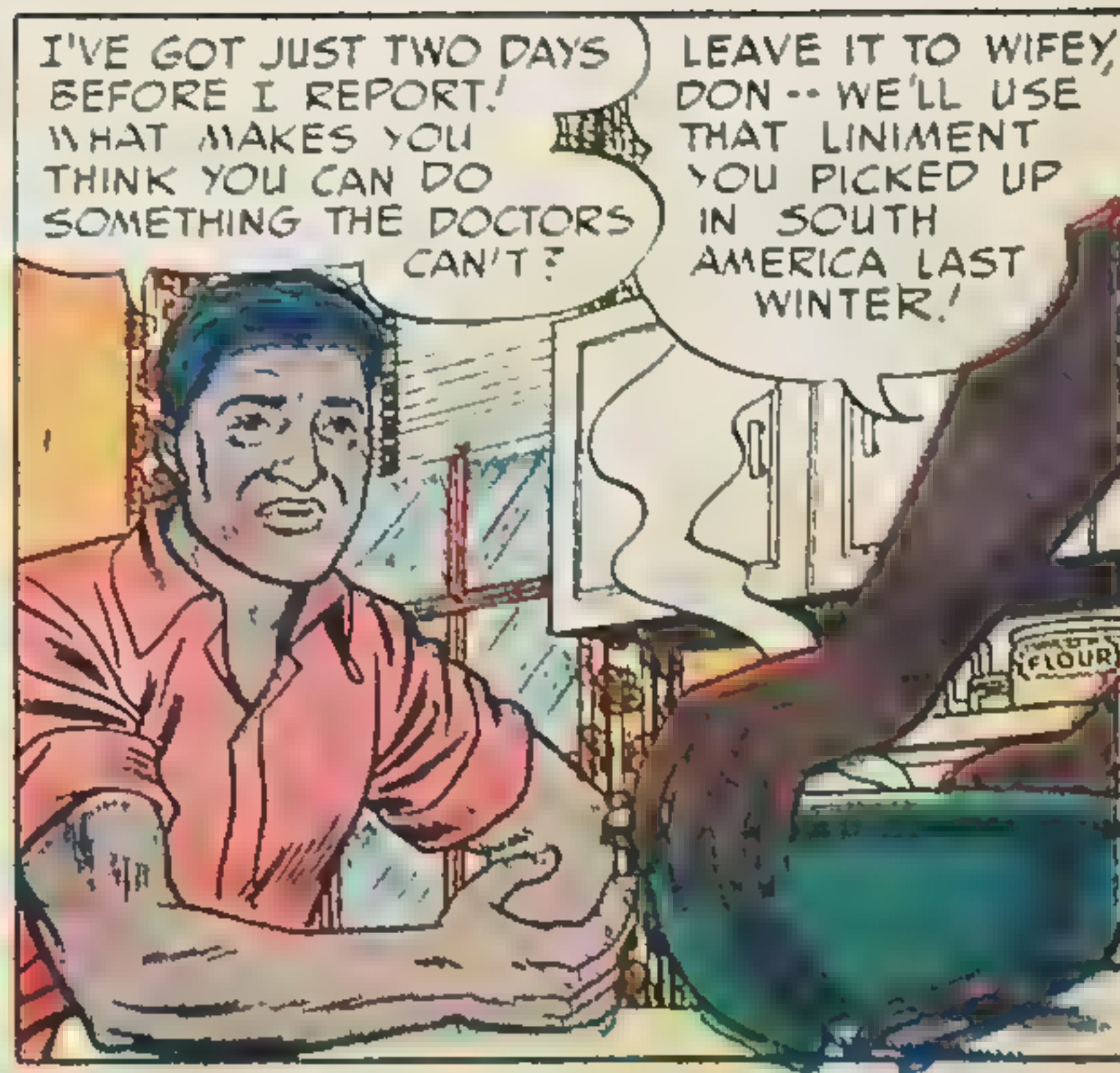
HERE'S THE WORD, DON -- THEY WANT YOU IN BROOKLYN! YOU'RE THROUGH WITH MONTREAL AND THE MINOR LEAGUES.

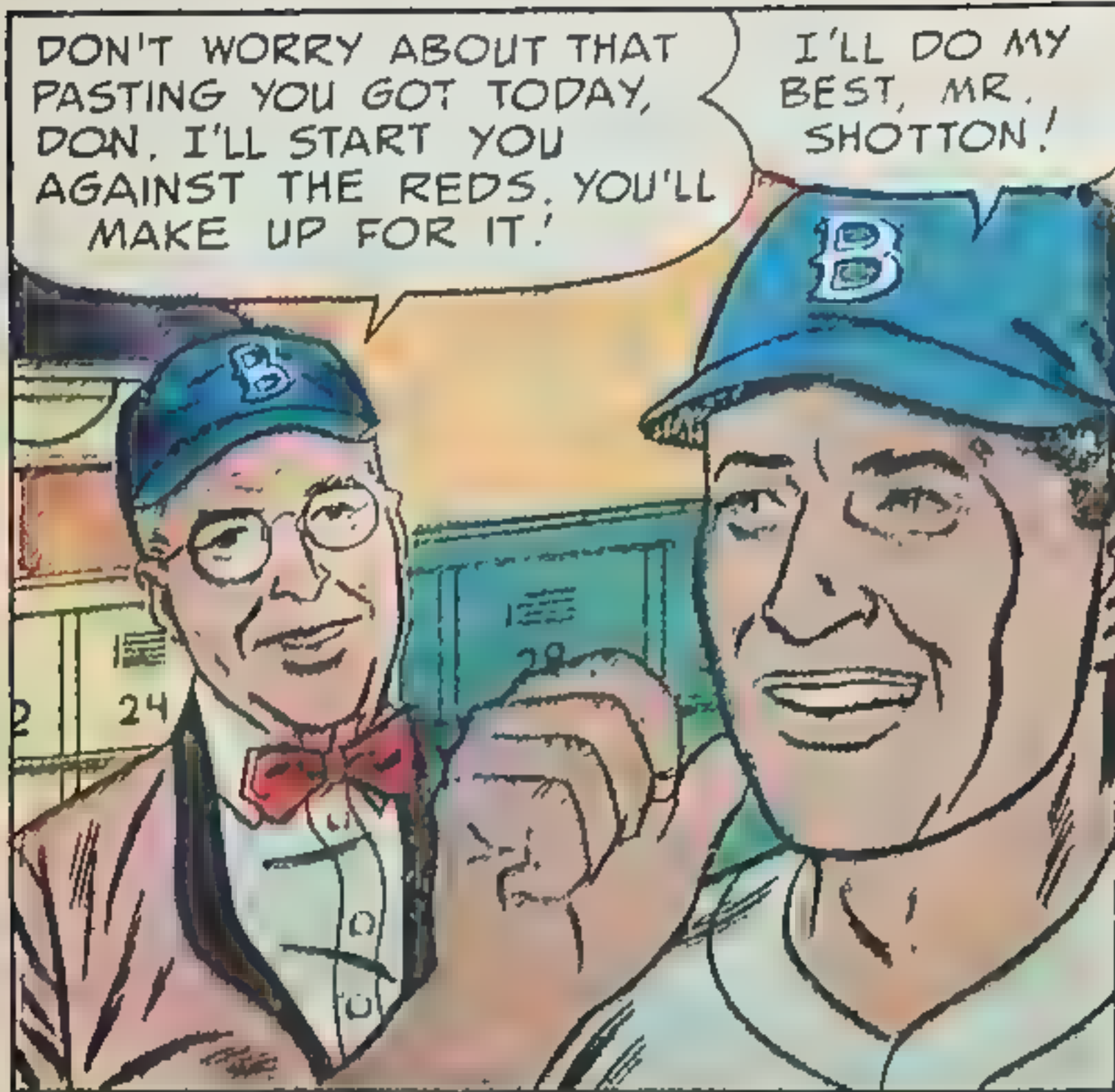
THAT'S FINE, BUZZY... EXCEPT...



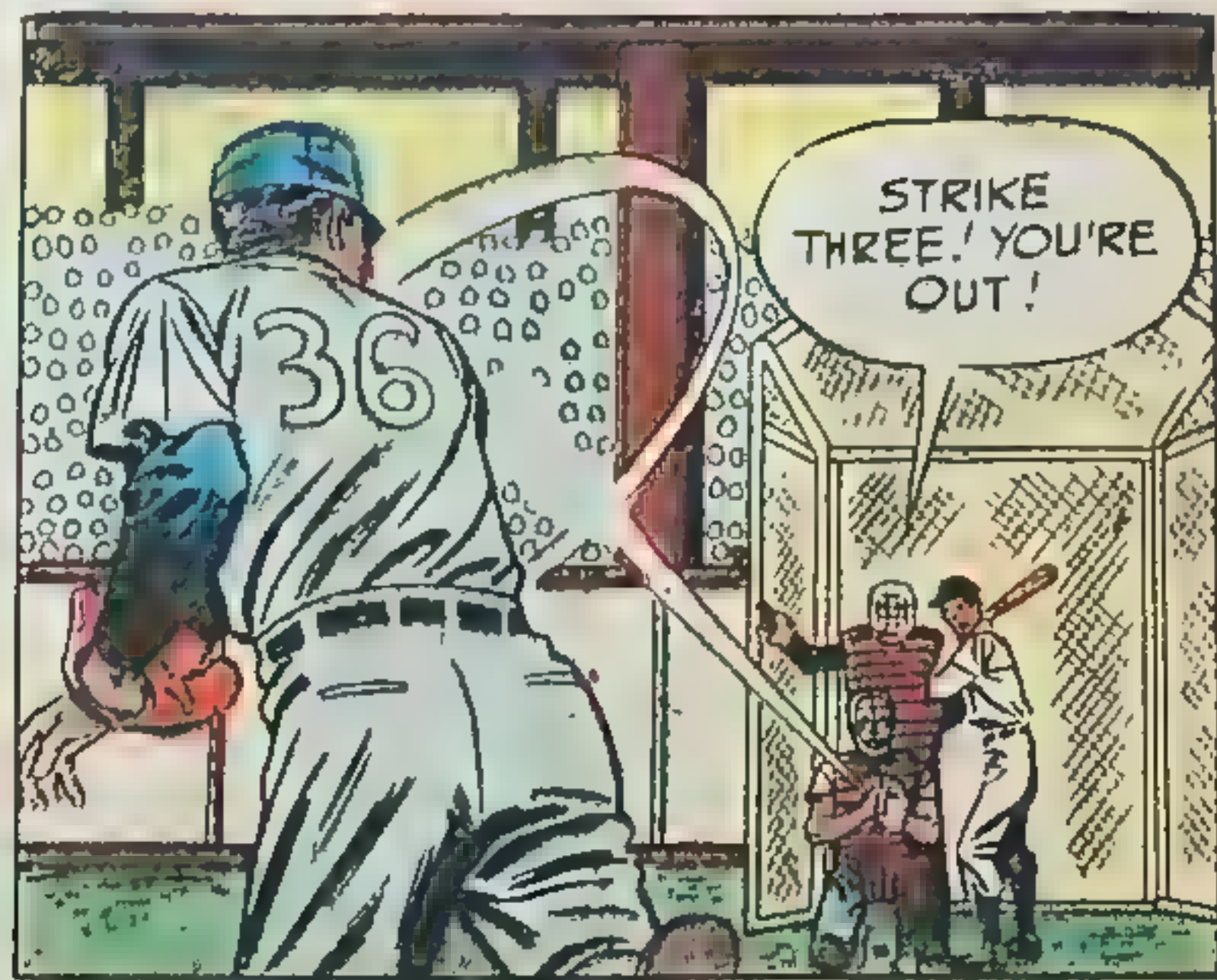
EXCEPT I'VE JUST BEEN TRYING TO COMB MY HAIR AND I CAN'T LIFT MY PITCHING ARM ABOVE MY SHOULDER!



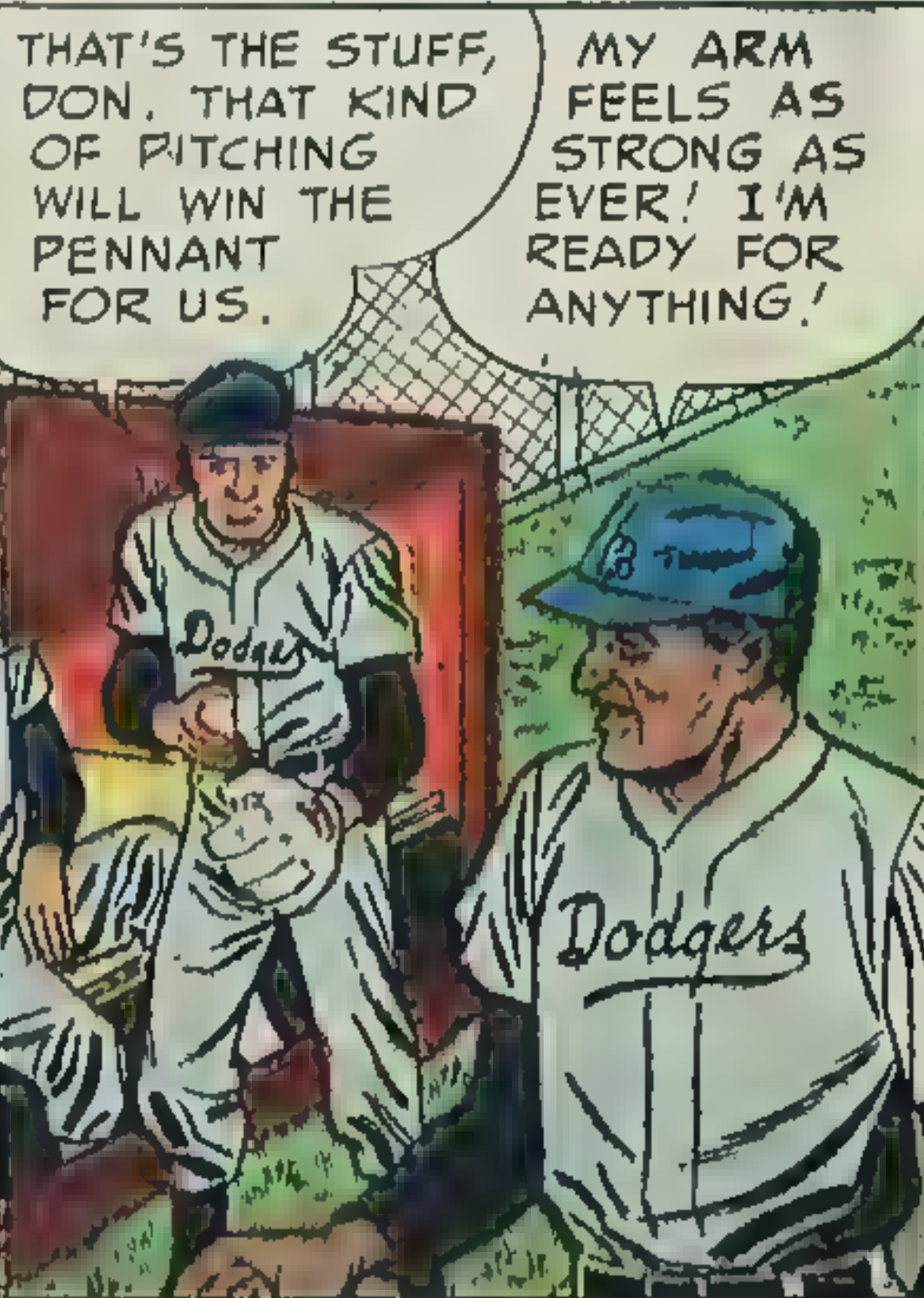




"THE SECOND CHANCE! THE PRESSURE WAS REALLY ON WHEN NEWCOMBE WENT UP AGAINST THE REDS IN HIS SECOND MAJOR LEAGUE START!"



"YES, NEWCOMBE HAD IT THAT DAY! HE HAD THE KIND OF DAY ALL FAST-BALL PITCHERS DREAM ABOUT. HE SET THE REDS DOWN WITH FIVE HITS AND NO RUNS..."

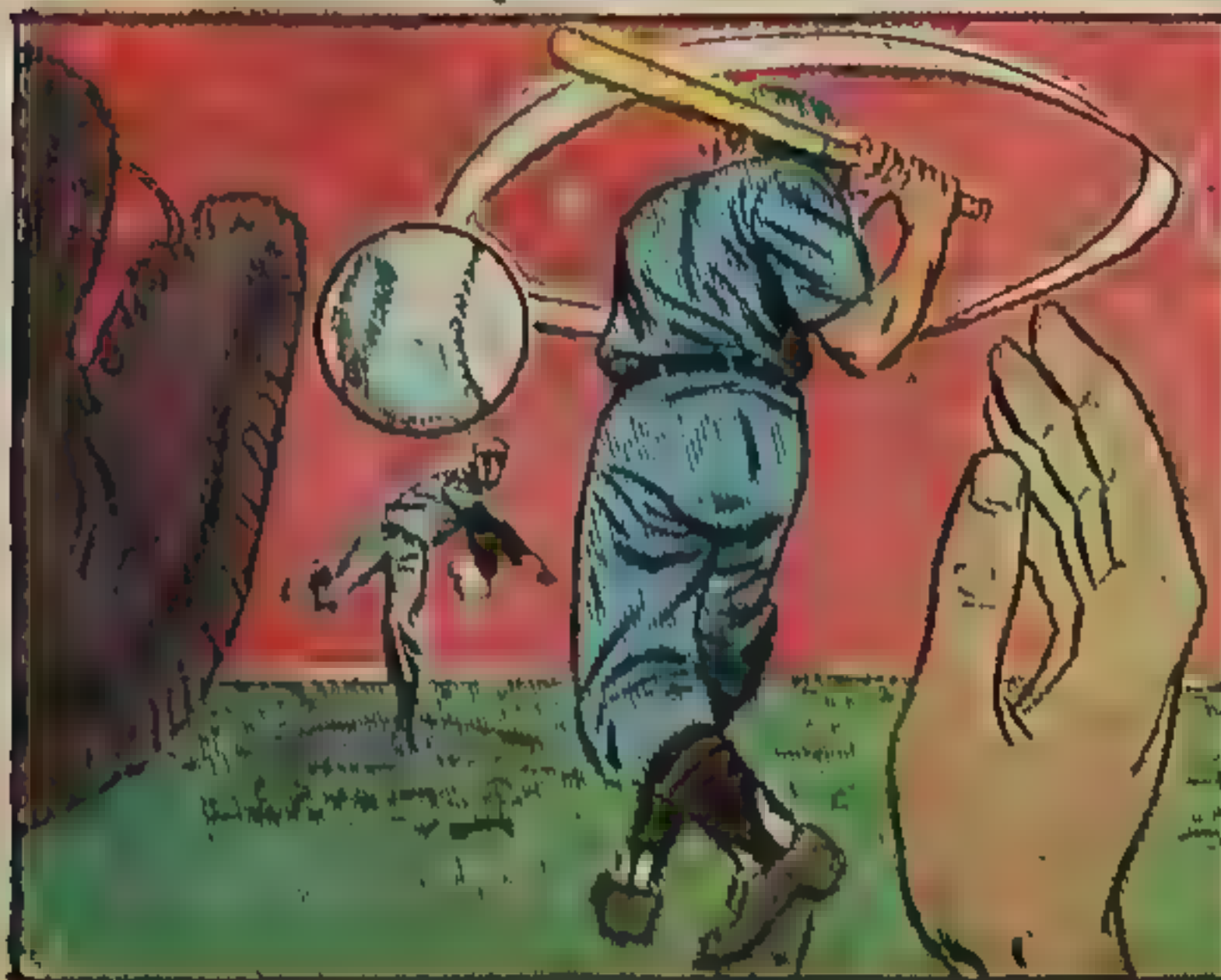


"THE RACE GOT HOTTER, AND NEWCOMBE GOT BETTER! IN LATE AUGUST..."



"NEWCOMBE BLANKED THE BRAVES -- AND IN HIS NEXT START GOT REVENGE ON THE CARDS -- HE SHUT THEM OUT ALSO!"

"IN FACT, HE HAD FOUR STRAIGHT SHUTOUTS, AND 31 SCORELESS INNINGS, BEFORE HE FINALLY GAVE UP A RUN IN ANOTHER GAME WITH THE BRAVES."



"DON'S STRONG RIGHT ARM -- PITCHING FIVE SHUTOUTS -- LED THE DODGERS INTO THE WORLD SERIES AGAINST THE YANKEES! AND THEN..."

YOU'RE MY STARTING PITCHER IN THE OPENING GAME, DON! JUST THROW THAT FAST STUFF AT 'EM!

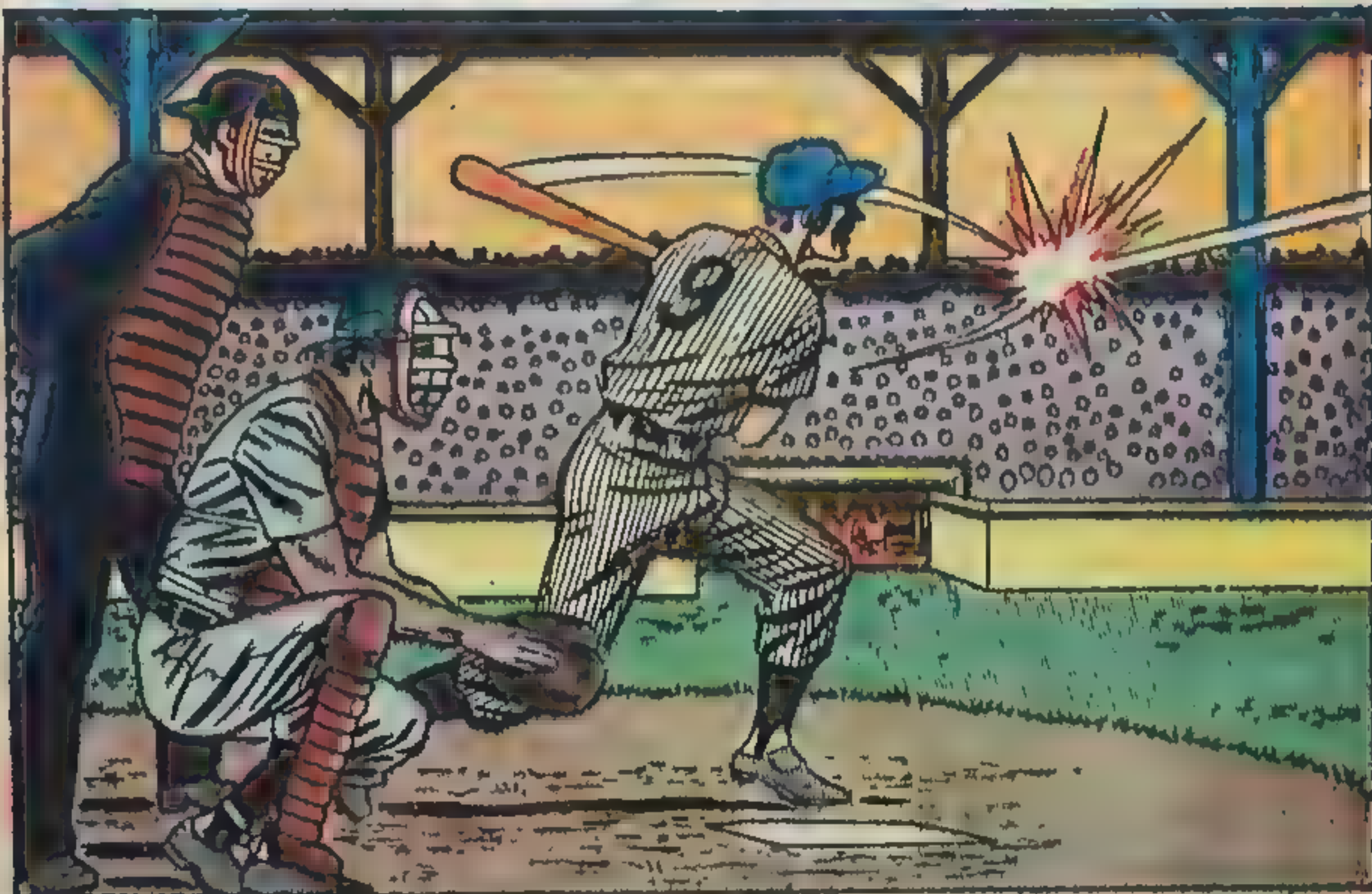
IF SOMEBODY TOLD ME THIS BACK IN MAY, I WOULD HAVE SWORN HE WAS CRAZY!

WHAT A GAME! THIS NEWCOMBE HAS STRUCK OUT 11 YANKEES! HE'S ONLY TWO AWAY FROM THE ALL TIME SERIES RECORD!

BUT ALLIE REYNOLDS IS MATCHING HIM -- AFTER ALL, NEITHER TEAM HAS SCORED IN EIGHT INNINGS!



"BUT NEWCOMBE'S MAGNIFICENT EFFORT BLEW UP IN THE NINTH INNING, WHEN TOMMY HENRICH HIT A HOMER -- THE ONLY RUN OF THE GAME..."



"MODERN PITCHING PUTS A TERRIFIC STRAIN ON ANY HURLER'S BONE AND MUSCLE. LAST SPRING NEWK CAME UP WITH ANOTHER SORE ARM..."

OWW, MY ARM! DOES THIS HAVE TO HAPPEN EVERY YEAR?

"HE RECOVERED FROM THE SORE ARM WELL ENOUGH TO WIN ANOTHER 17 GAMES FOR THE DODGERS -- BUT THAT'S STILL A LONG WAY FROM 30! DON IS A YOUNG MASTER OF THE MOUND -- BUT IT WOULD TAKE A NEAR-MIRACLE TO WIN 30 GAMES THESE DAYS..."



THE END

Baseball

FACTS

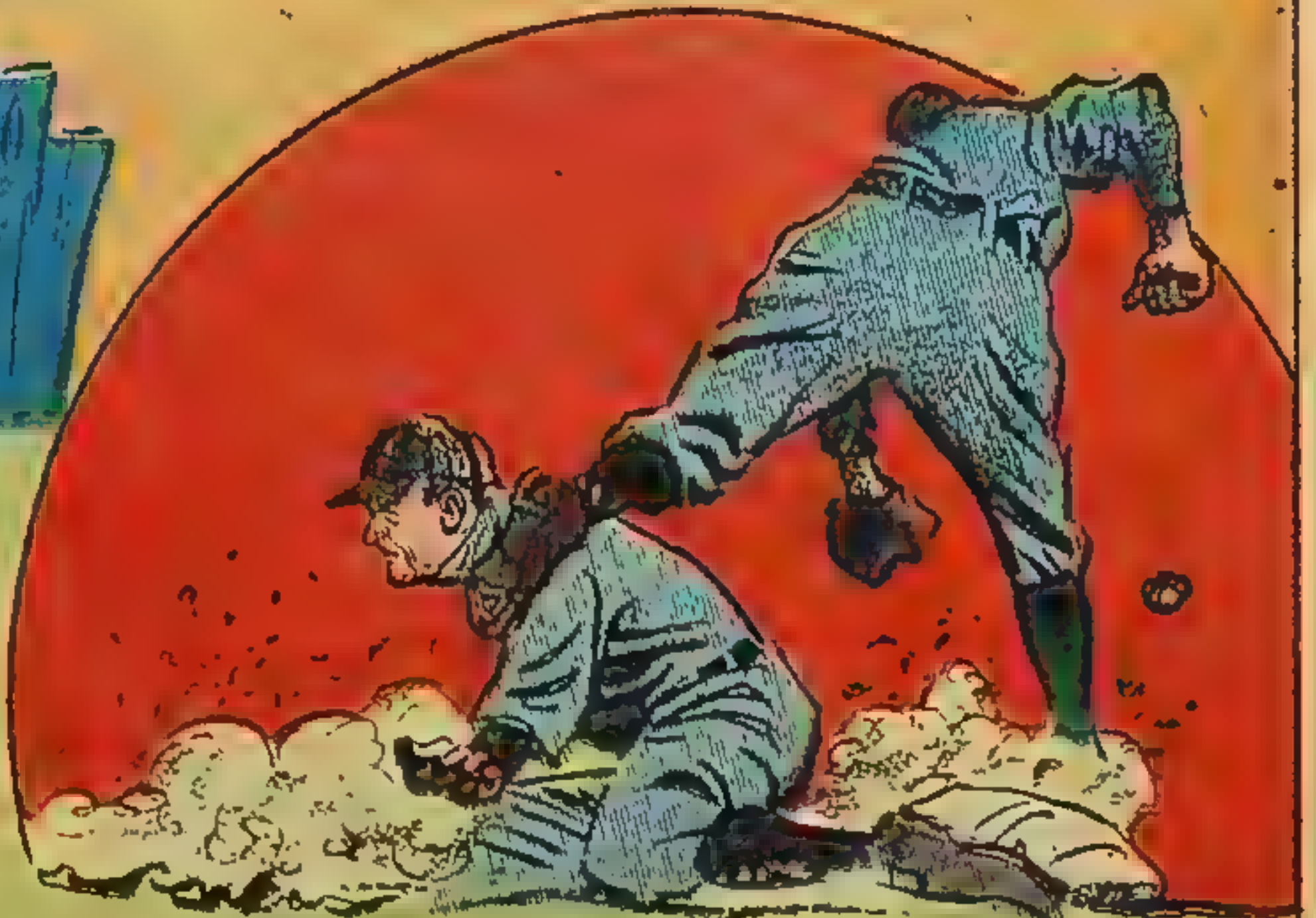


SHOELESS

JOE JACKSON
PLAYED BASEBALL IN HIS STOCKING FEET... IN HIS FIRST YEAR WITH THE CHICAGO WHITE SOX, HE BLASTED THE BALL FOR A .408 BATTING AVERAGE.



OF THE THOUSANDS OF RECORDS HUNG UP BY BASEBALL PLAYERS THROUGH THE YEARS, THERE IS ONE THAT WILL STAND UNCHALLENGED AS LONG AS BASEBALL IS BEING PLAYED. THAT RECORD IS HELD BY CY YOUNG. AS A PITCHER, YOUNG HAD NO EQUAL. HE WON 511 GAMES DURING A 22 YEAR CAREER.



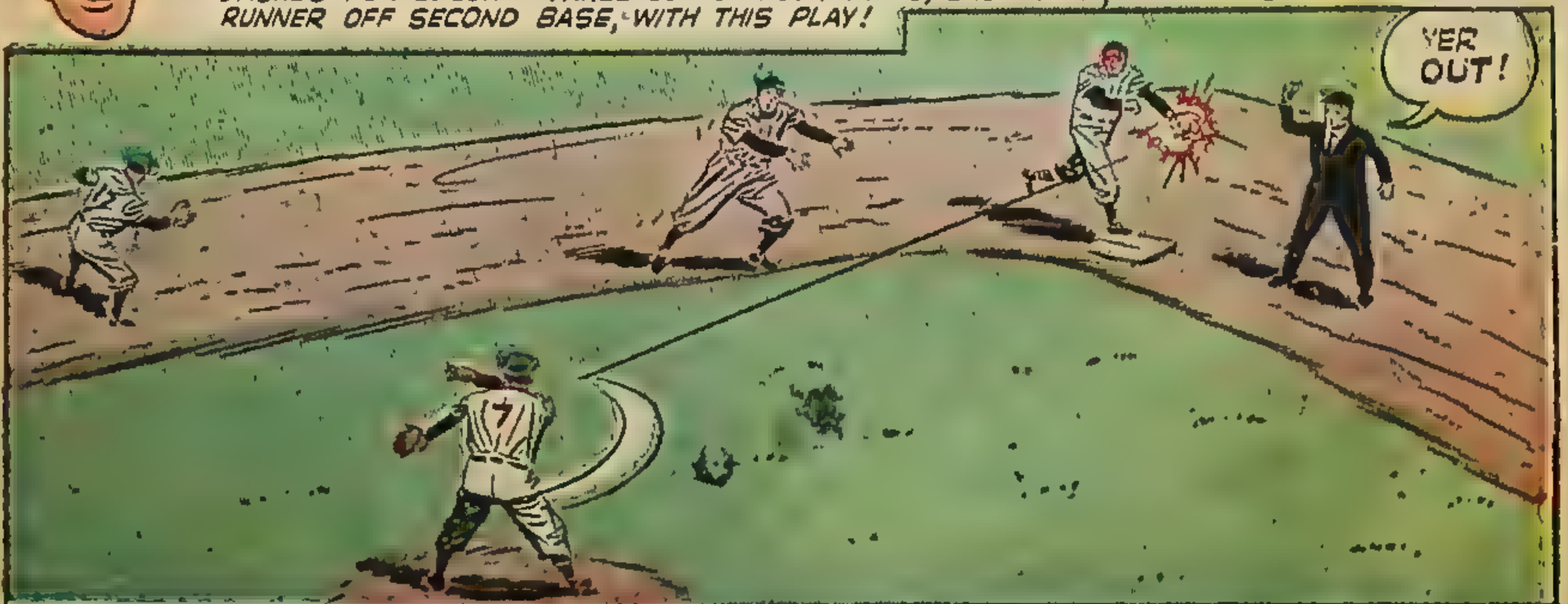
THE GREATEST BASEBALL PLAYER OF ALL, TY COBB, THE GEORGIA PEACH, PLAYED IN THE BIG LEAGUES FOR 24 YEARS. HE LED THE AMERICAN LEAGUE IN HITTING 12 TIMES. DURING ONE YEAR WITH THE DETROIT TIGERS, COBB STOLE 96 BASES. AN ALL TIME RECORD.

THE PITCHER AND THE CATCHER!

WATCH THIS. IT'S THE FAMOUS CLEVELAND CUT-OFF PLAY. NOTE THAT THE PITCHER IS ON THE MOUND BUT HE DOESN'T TOUCH THE RUBBER. ALSO PAY ATTENTION TO THE CATCHER. HE BRINGS HIS HAND TO HIS MASK. THIS SIGNALS THE PITCHER THAT THE RUNNER ON SECOND BASE IS TAKING AN EXTRA BIG LEAD OFF THE BAG.



THE PITCHER STEPS NEAR THE RUBBER, COUNTS TO 8—THEN WHIRLS AND FIRES THE BALL TO SECOND BASE. THE SHORTSTOP, MEANWHILE, HAS ALSO STARTED COUNTING, AND AT 6, DASHES FOR SECOND. THREE OUT OF FOUR TIMES, LAST YEAR, THE INDIANS TRAPPED THE RUNNER OFF SECOND BASE, WITH THIS PLAY!

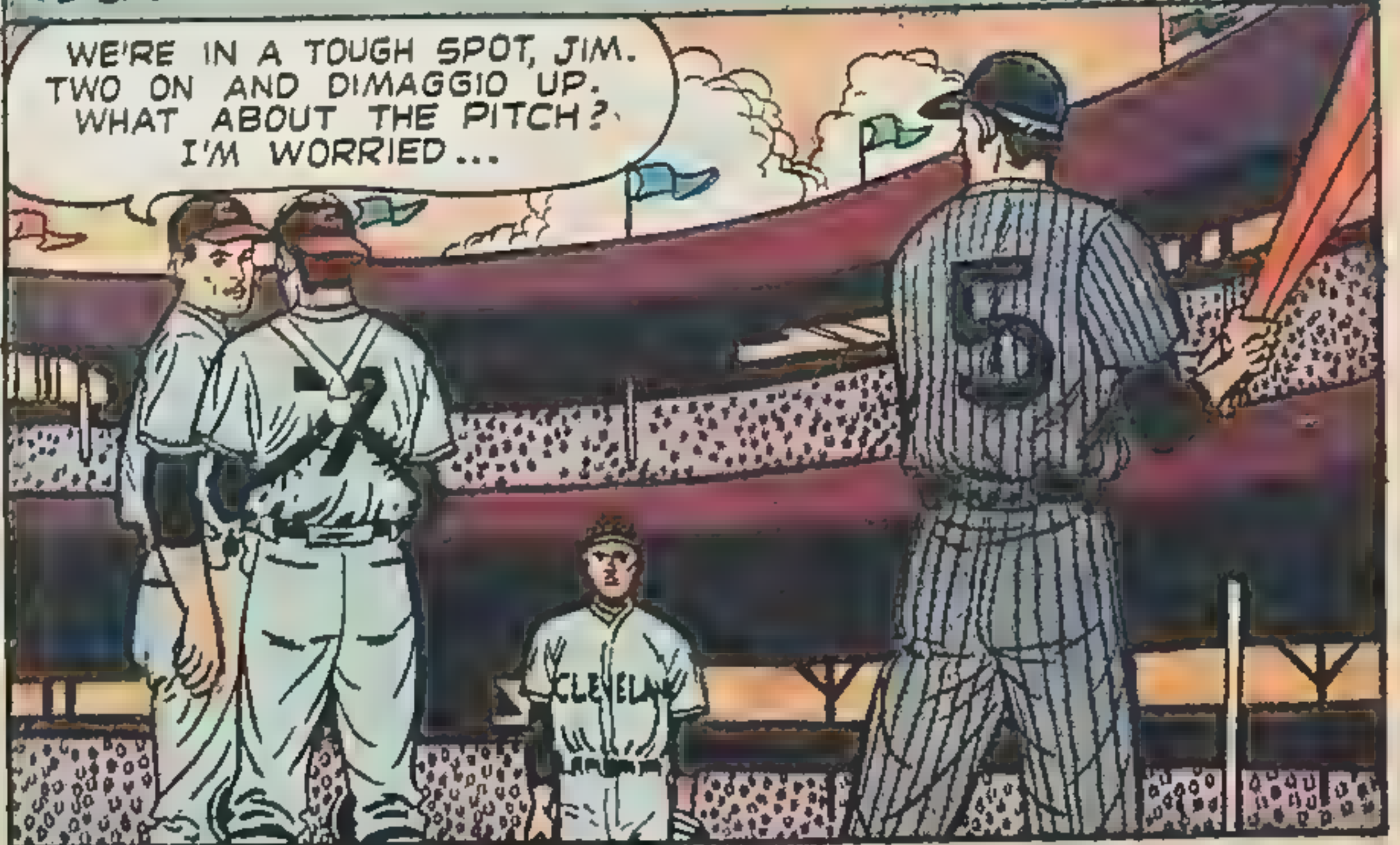


PITCHER- CATCHER SIGNALS



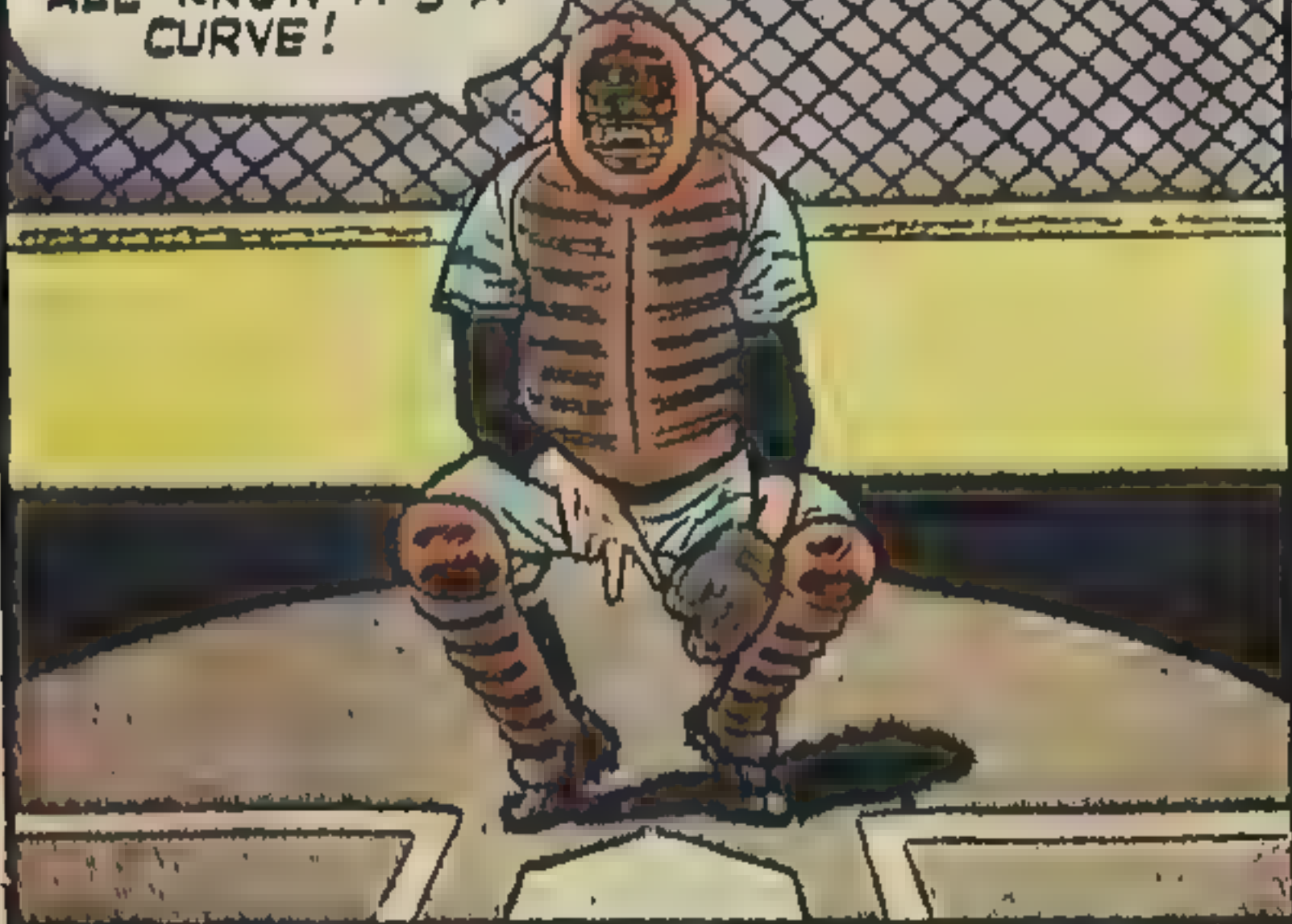
THE CATCHER IS THE QUARTERBACK OF BASEBALL. IT'S HIS JOB TO SPOT THE HITTERS AND WORK ON THEM WITH THE PITCHER.

WE'RE IN A TOUGH SPOT, JIM. TWO ON AND DIMAGGIO UP. WHAT ABOUT THE PITCH? I'M WORRIED...



WHEN SIGNALLING THE PITCHER, THE REST OF THE INFIELD SHOULD ALSO KNOW THE KIND OF PITCH THAT'S COMING.

NOW THEY'LL ALL KNOW IT'S A CURVE!



THIS PITCH IS ONE OF FELLER'S BEST! IT'S A HALF-SPEED BALL THROWN WITH A BIG MOTION—THROWS LOTS OF HITTERS!

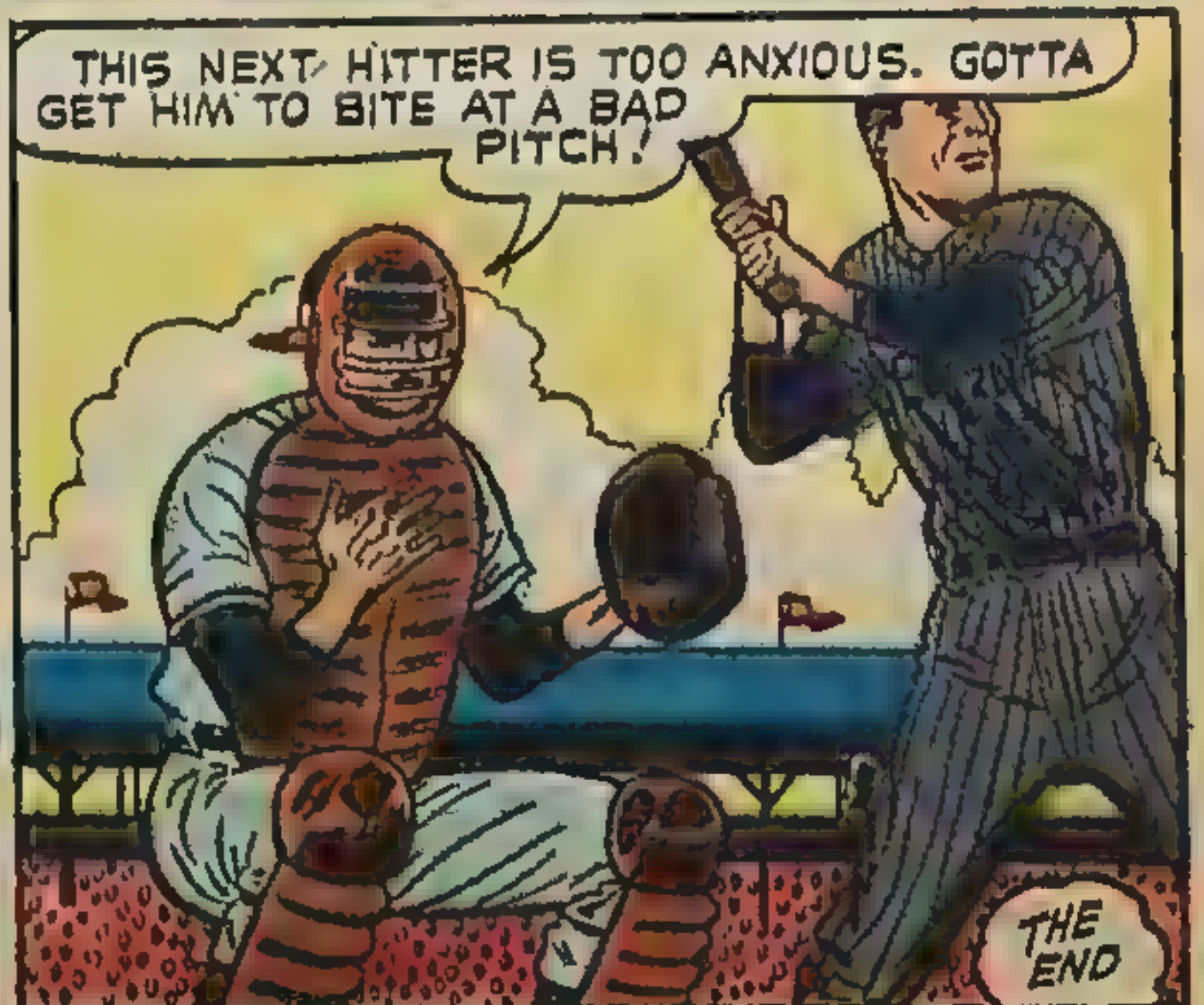


HEGAN, THE INDIANS' STAR CATCHER, USES A CLOSED FIST FOR A FAST BALL.

C'MON, BOBBY! BURN IT IN, KID!



THIS NEXT HITTER IS TOO ANXIOUS. GOTTA GET HIM TO BITE AT A BAD PITCH!



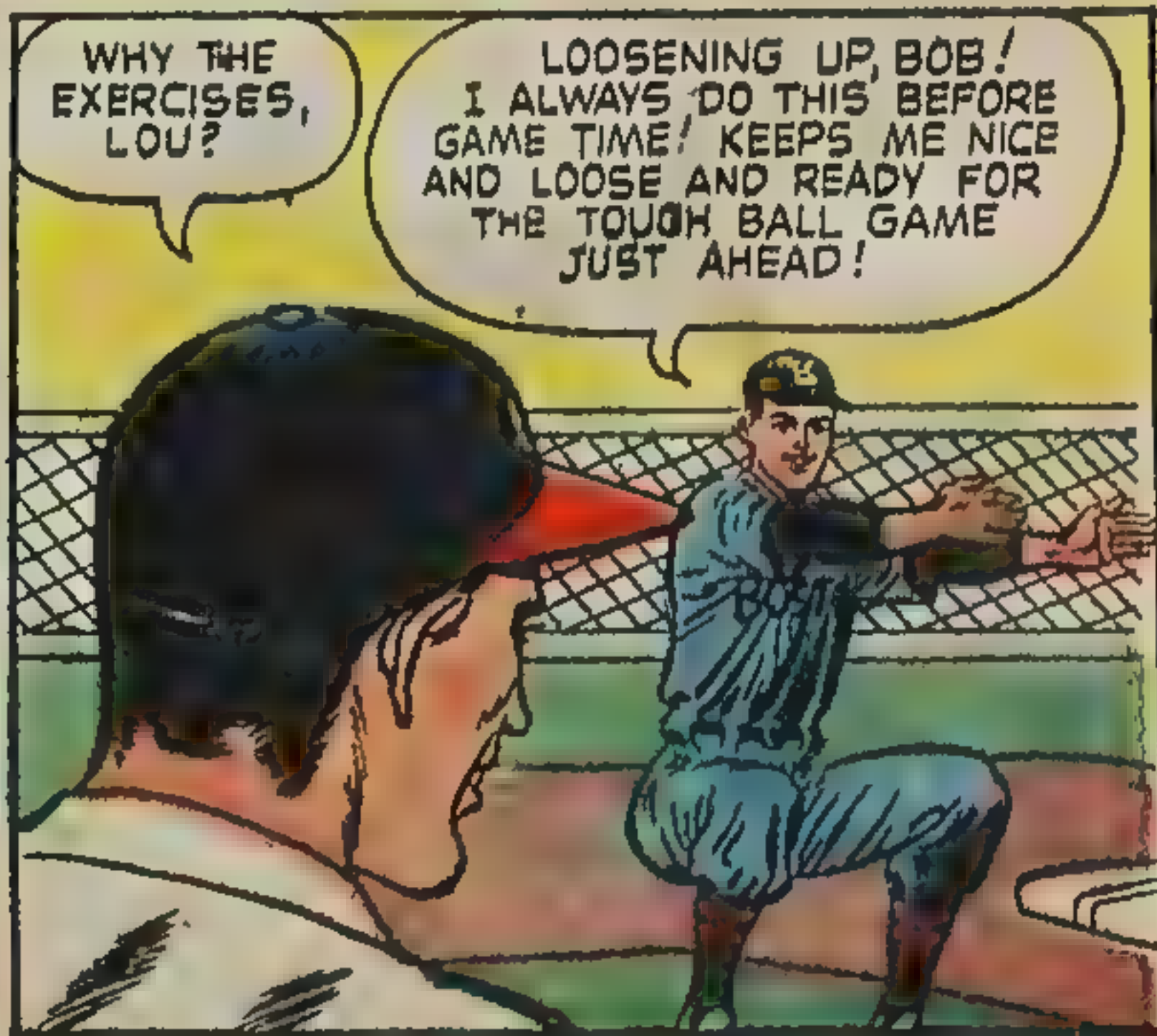
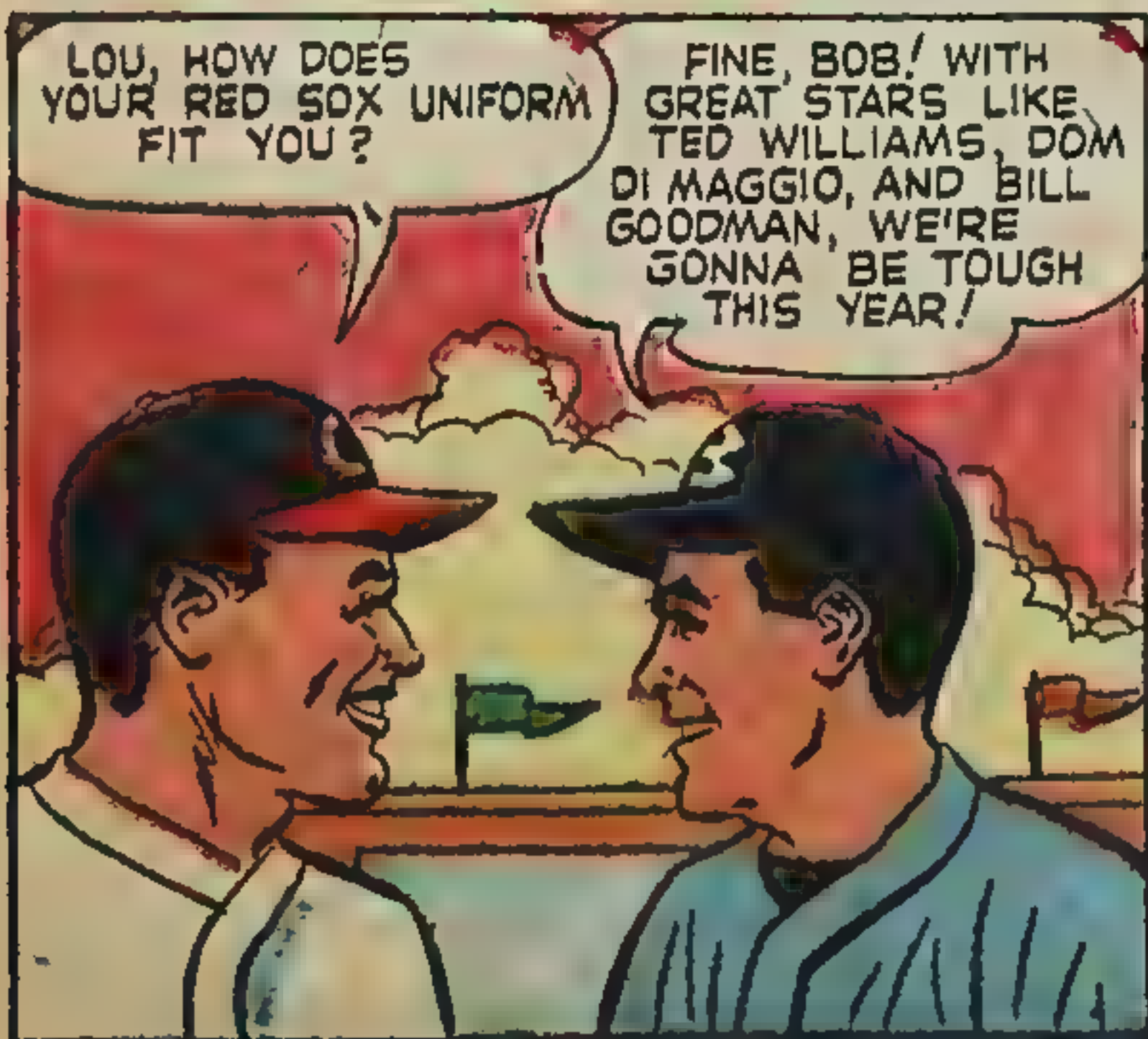
THE
END

THUS, THE CATCHER ACTS AS THE GUIDE FOR THE PITCHER, CALLING ALL THE SHOTS!

LOU BOUDREAU

Shows BOB FELLER how

TO PLAY SHORTSTOP



LOU, WHAT DO YOU LOOK FOR IN A YOUNG SHORTSTOP?

BOB, A GOOD SHORTSTOP IS ALERT, SMART, AND HAS TO MOVE BOTH TO HIS RIGHT AND LEFT FOR THOSE HOT SHOTS! ABOVE ALL, HE'S GOT TO HAVE A GOOD STRONG ARM FOR THAT LONG THROW TO FIRST! HE SHOULD KNOW THE HITTERS TOO—THAT'S IMPORTANT!

STUDY EACH HITTER—THEN SHIFT TO THE POSITION WHERE THE BALL MAY BE HIT!

THIS GUY IS A PULL HITTER, HITS 'EM OVER TOWARD 3RD. I'LL JUST MOVE OVER A BIT AND...

GOT IT...JUST IN TIME!

NORMAL SHORT STOP POSITION

GOING FOR A POP FLY INTO THE SHORT FIELD IS A TOUGH PLAY TO MAKE!

NICE CATCH, LOU!

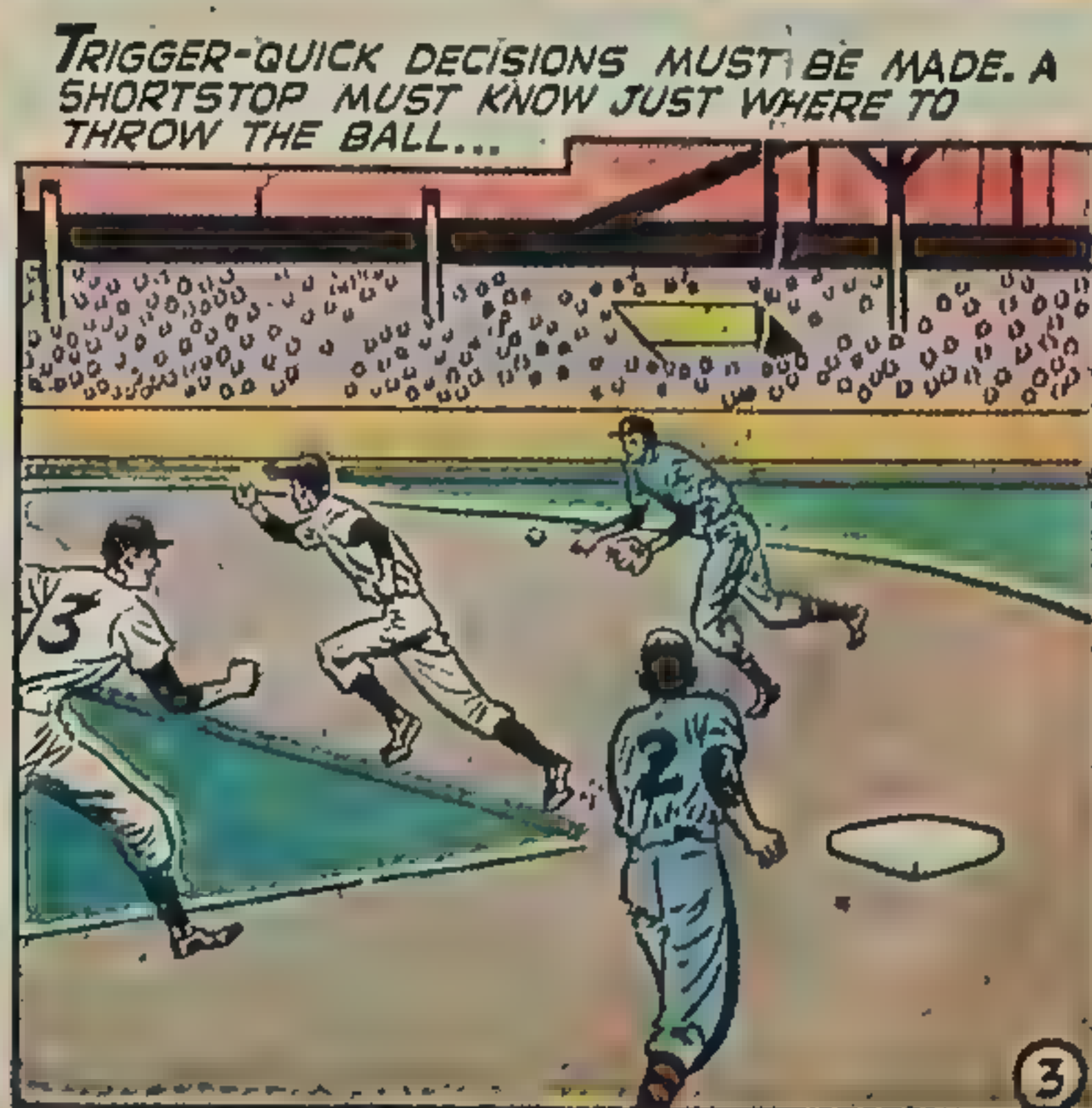
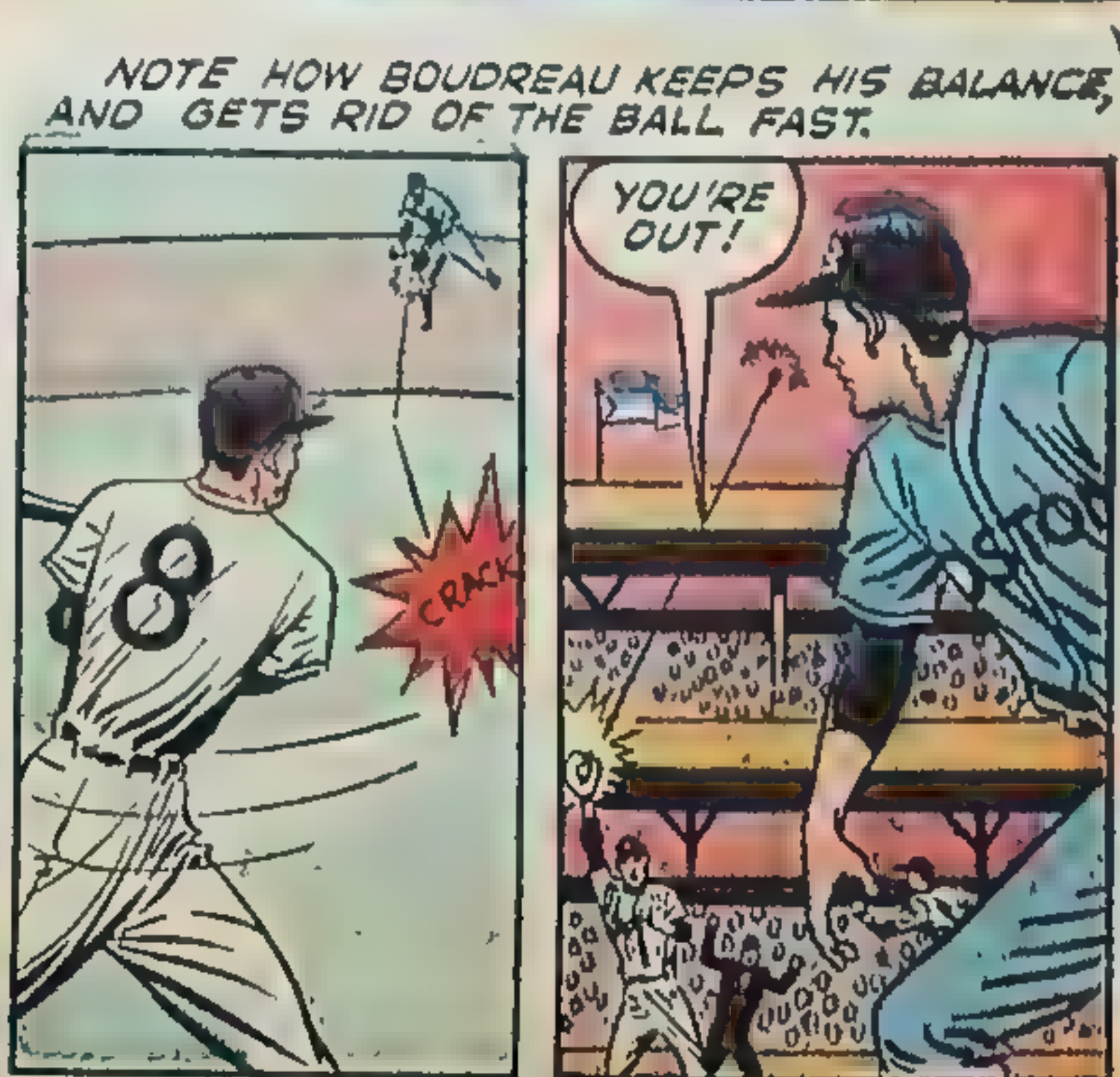
THE SECRET OF LOU'S SPEED AND ACCURACY IS PRACTICE, PRACTICE AND MORE PRACTICE! WATCH THIS!

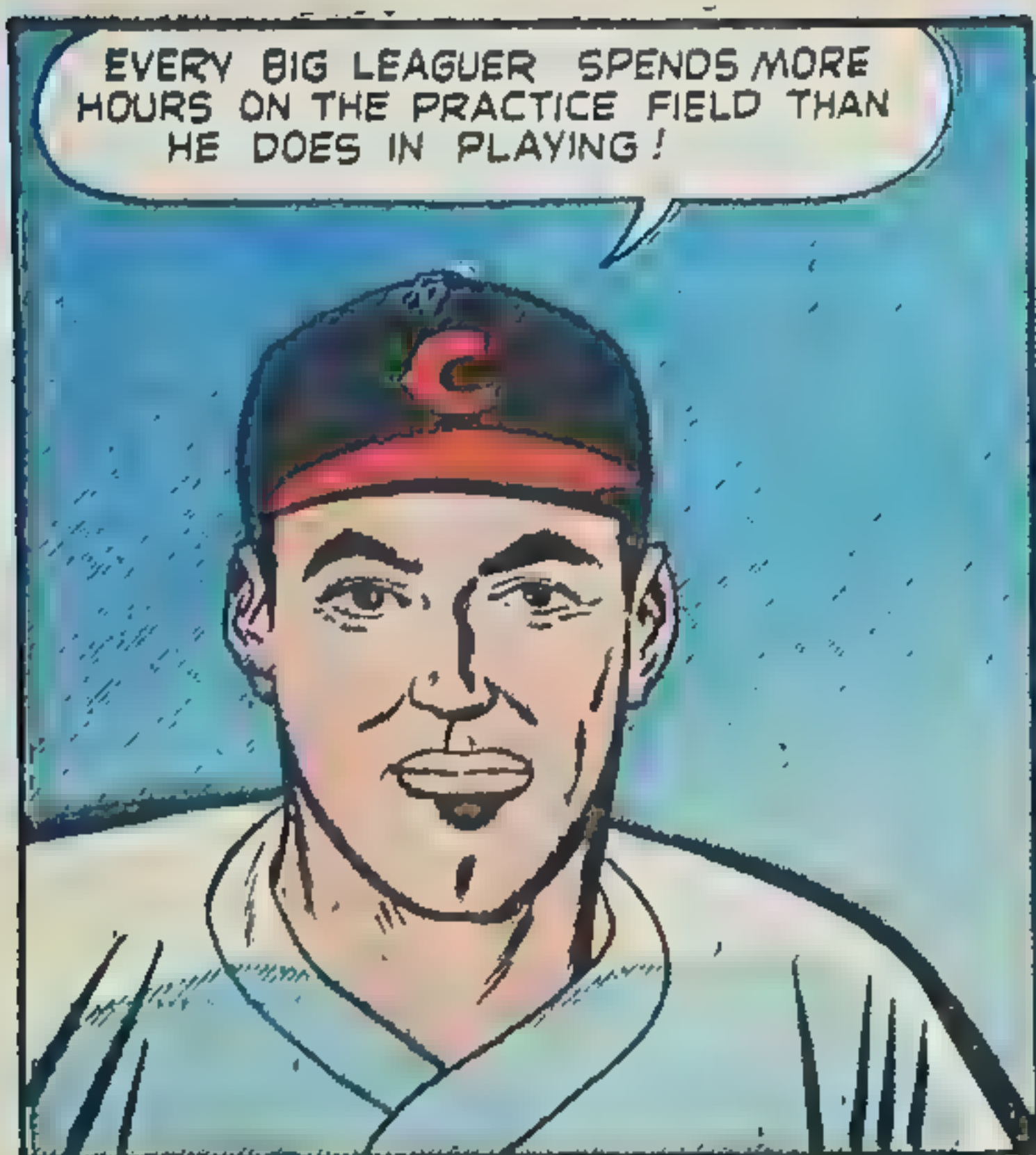
A SLOW ROLLER! I'VE GOT TO HUSTLE!

A SLOW ROLLER IS THE TOUGHEST PLAY A SHORTSTOP HAS TO MAKE!

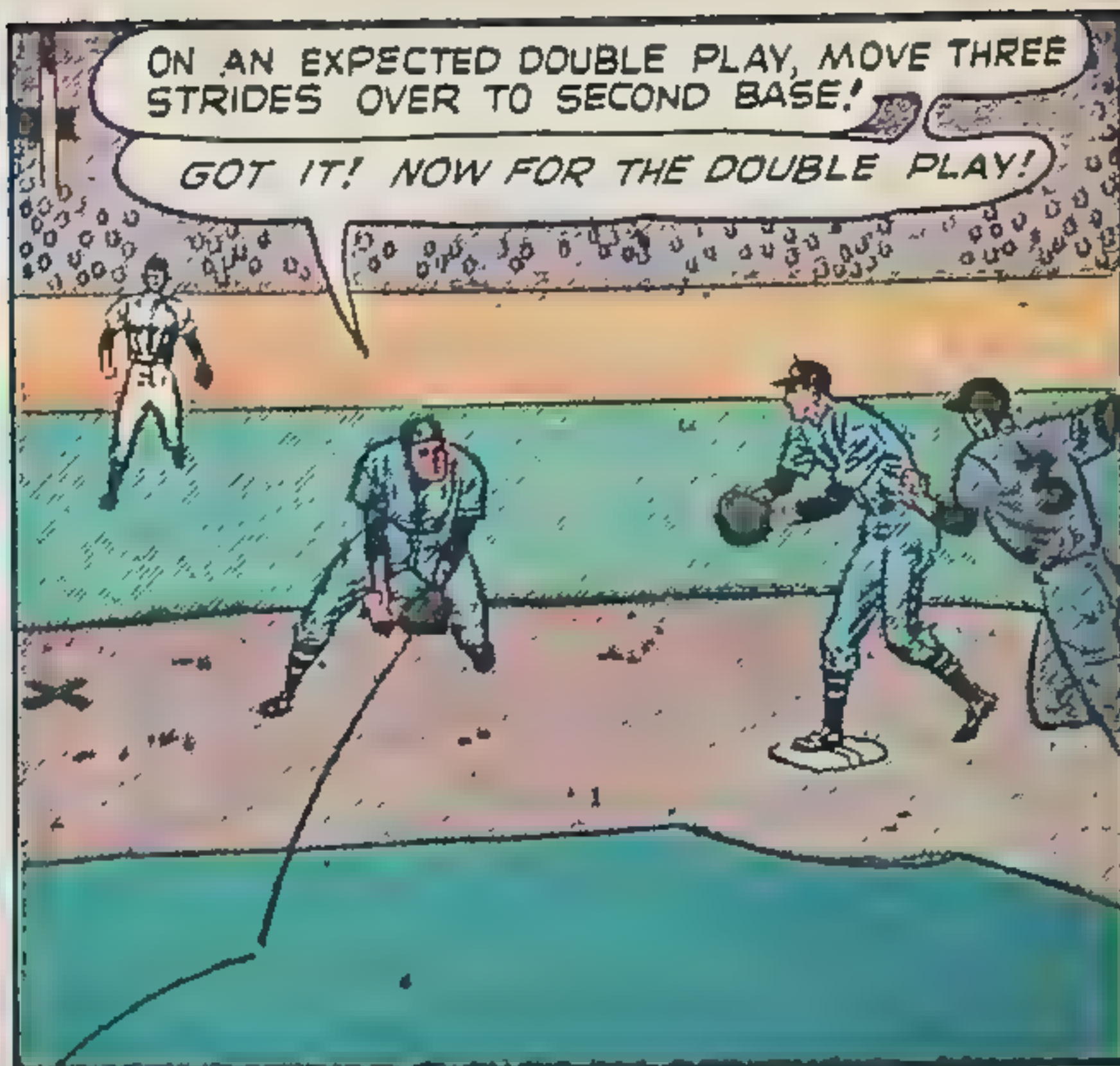
DON'T WAIT FOR THE BALL. MOVE IN FAST, SCOOP IT UP—THEN WHIP IT TO FIRST!

YOU'RE OUT!





EVERY BIG LEAGUER SPENDS MORE HOURS ON THE PRACTICE FIELD THAN HE DOES IN PLAYING!



ON AN EXPECTED DOUBLE PLAY, MOVE THREE STRIDES OVER TO SECOND BASE!

GOT IT! NOW FOR THE DOUBLE PLAY!



DOUBLE PLAYS CAN WIN MANY A GAME FOR YOUR TEAM...

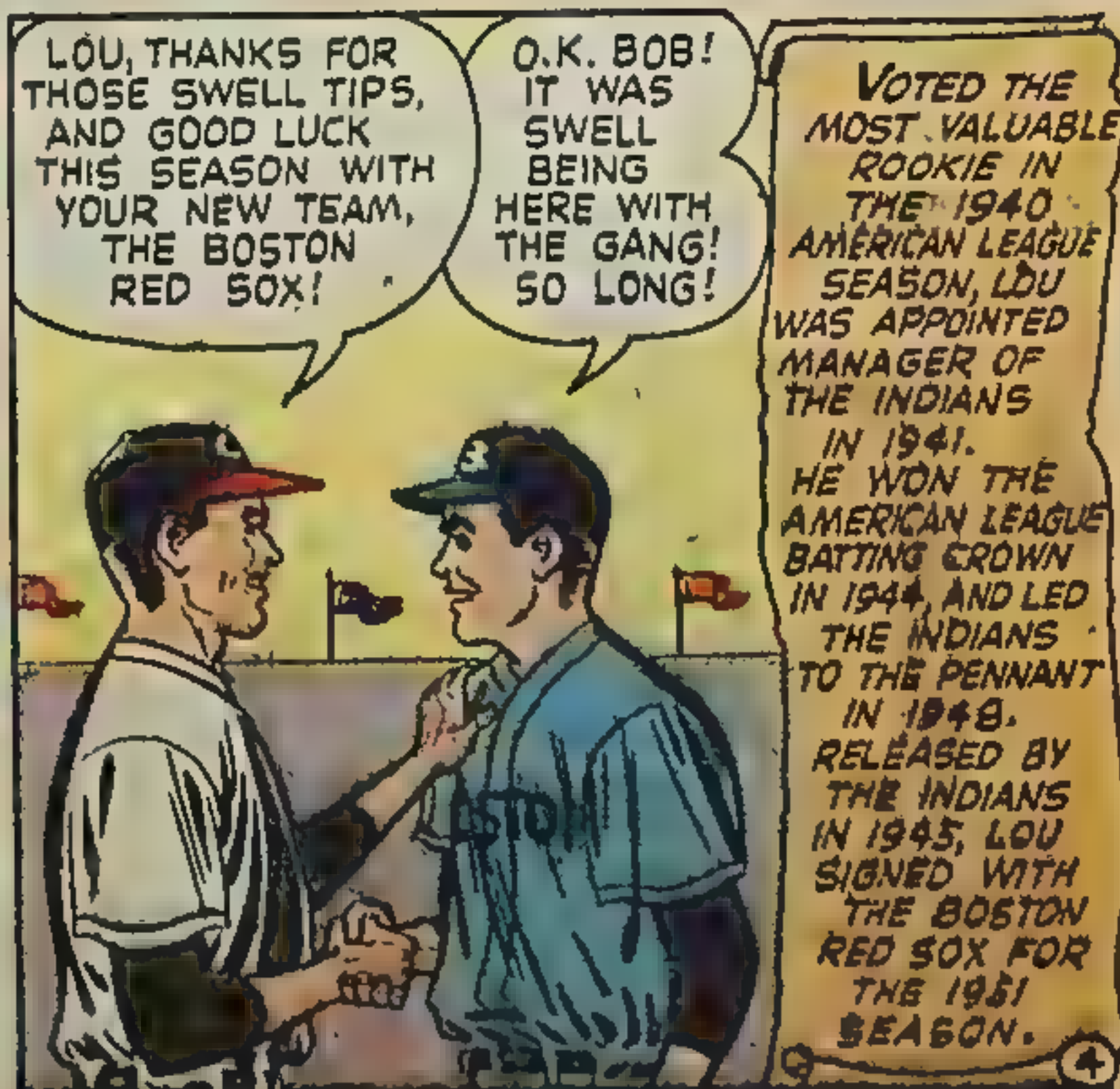
GOT TO GET THIS DOUBLE PLAY—IT'S THE BALL GAME!

YOU'RE OUT!

FOR AN ACCURATE TOSS TO 2ND BASE, THE BALL IS HELD WITH 3 FINGERS AND THUMB.



LOU ALWAYS STRADDLES THE BALL THUS, WHILE NOT BLOCKING THE BAG, FORCING THE RUNNERS TO SLIDE INTO THE BALL.



LOU, THANKS FOR THOSE SWELL TIPS, AND GOOD LUCK THIS SEASON WITH YOUR NEW TEAM, THE BOSTON RED SOX!

O.K. BOB! IT WAS SWELL BEING HERE WITH THE GANG! SO LONG!

VOTED THE MOST VALUABLE ROOKIE IN THE 1940 AMERICAN LEAGUE SEASON, LOU WAS APPOINTED MANAGER OF THE INDIANS IN 1941. HE WON THE AMERICAN LEAGUE BATTING CROWN IN 1944, AND LED THE INDIANS TO THE PENNANT IN 1948. RELEASED BY THE INDIANS IN 1945, LOU SIGNED WITH THE BOSTON RED SOX FOR THE 1951 SEASON.

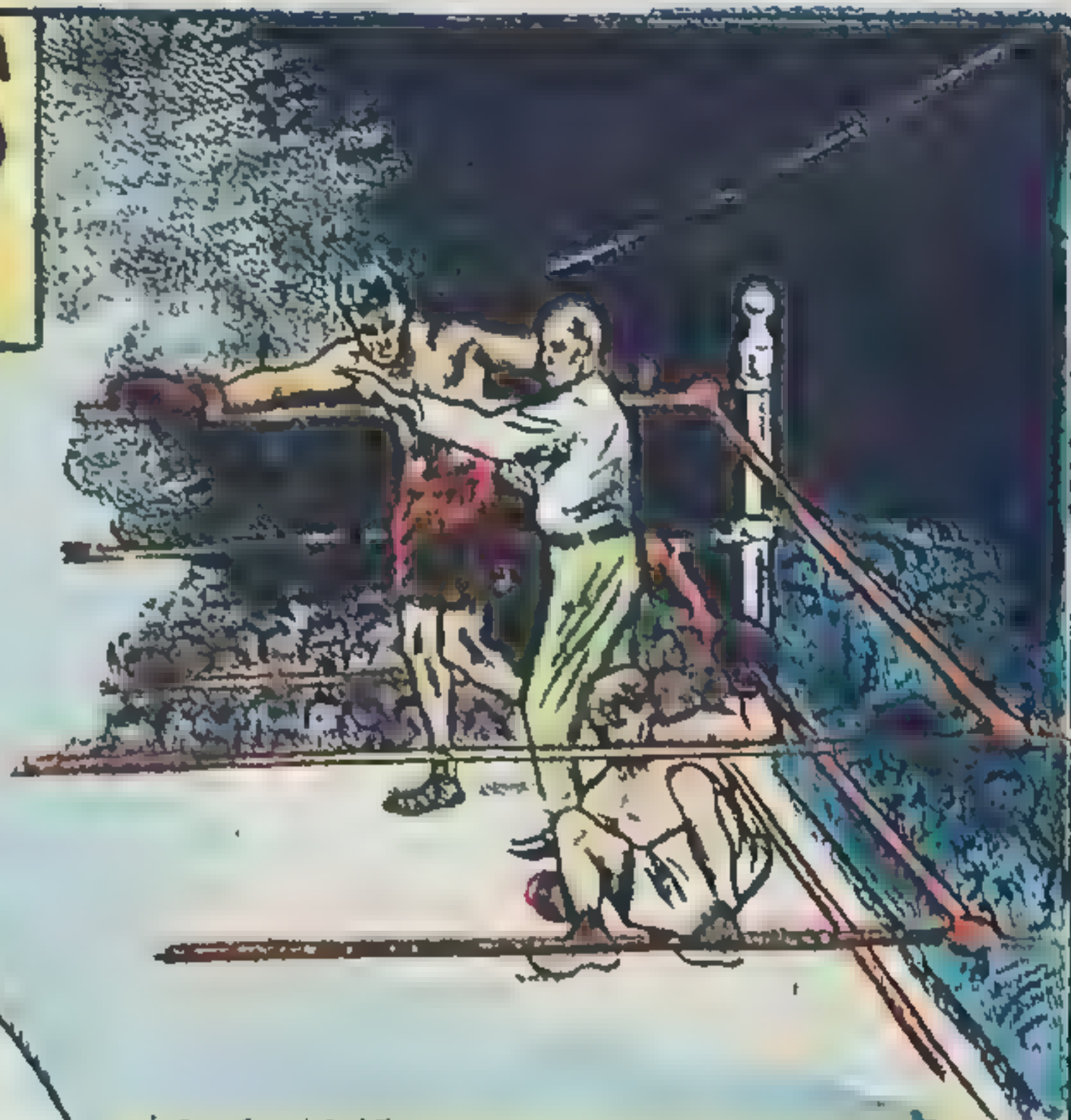
SPORTS

QUESTIONS AND ANSWERS

HE KNOCKED DOWN THE CHAMP BUT DIDN'T GO TO A NEUTRAL CORNER AND LOST HIS CHANCE TO REGAIN THE HEAVYWEIGHT CHAMPIONSHIP.

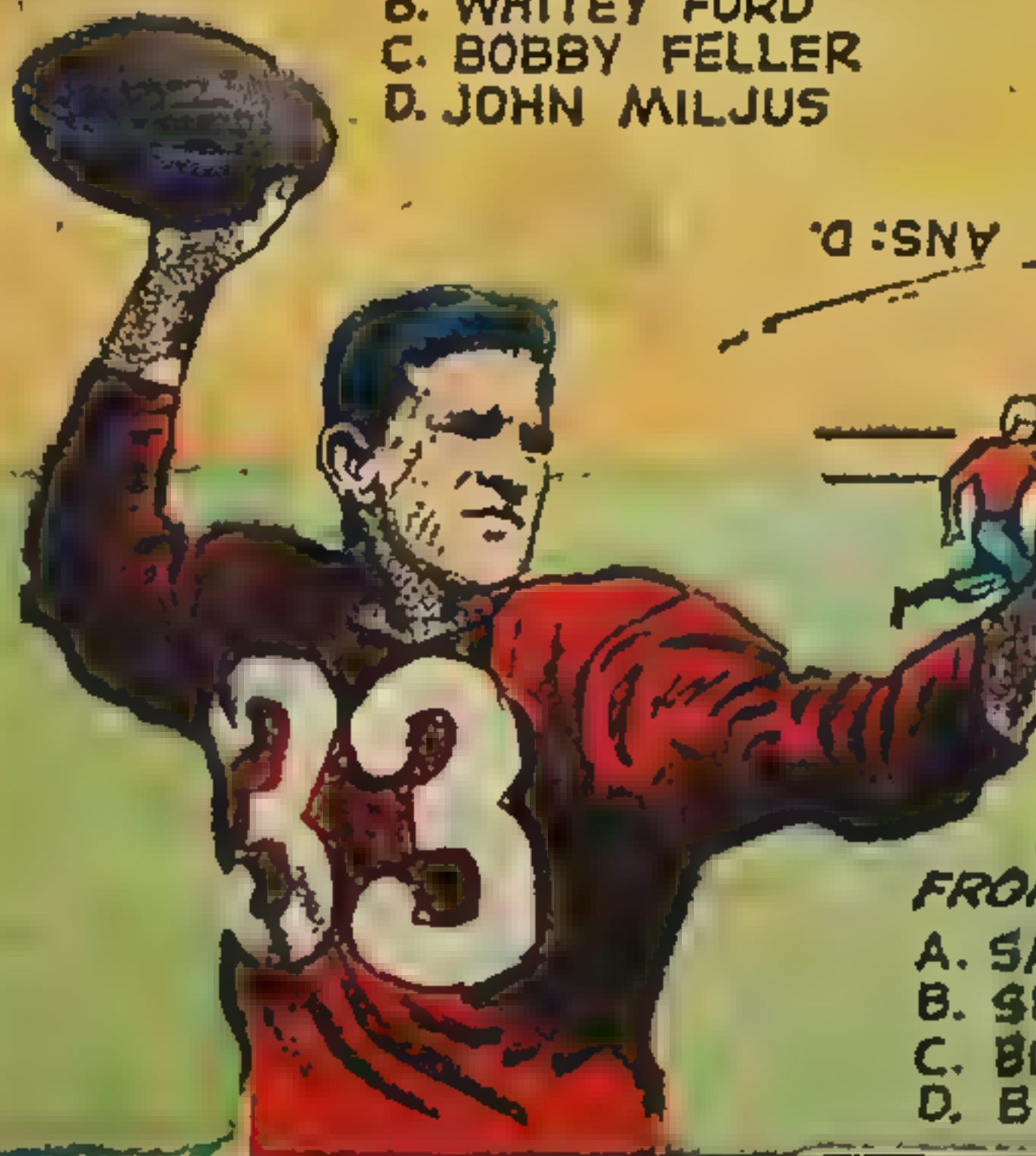
- A. JACK SHARKEY
- B. GENE TUNNEY
- C. JACK DEMPSEY
- D. PRIMO CARNERA

ANS: C.

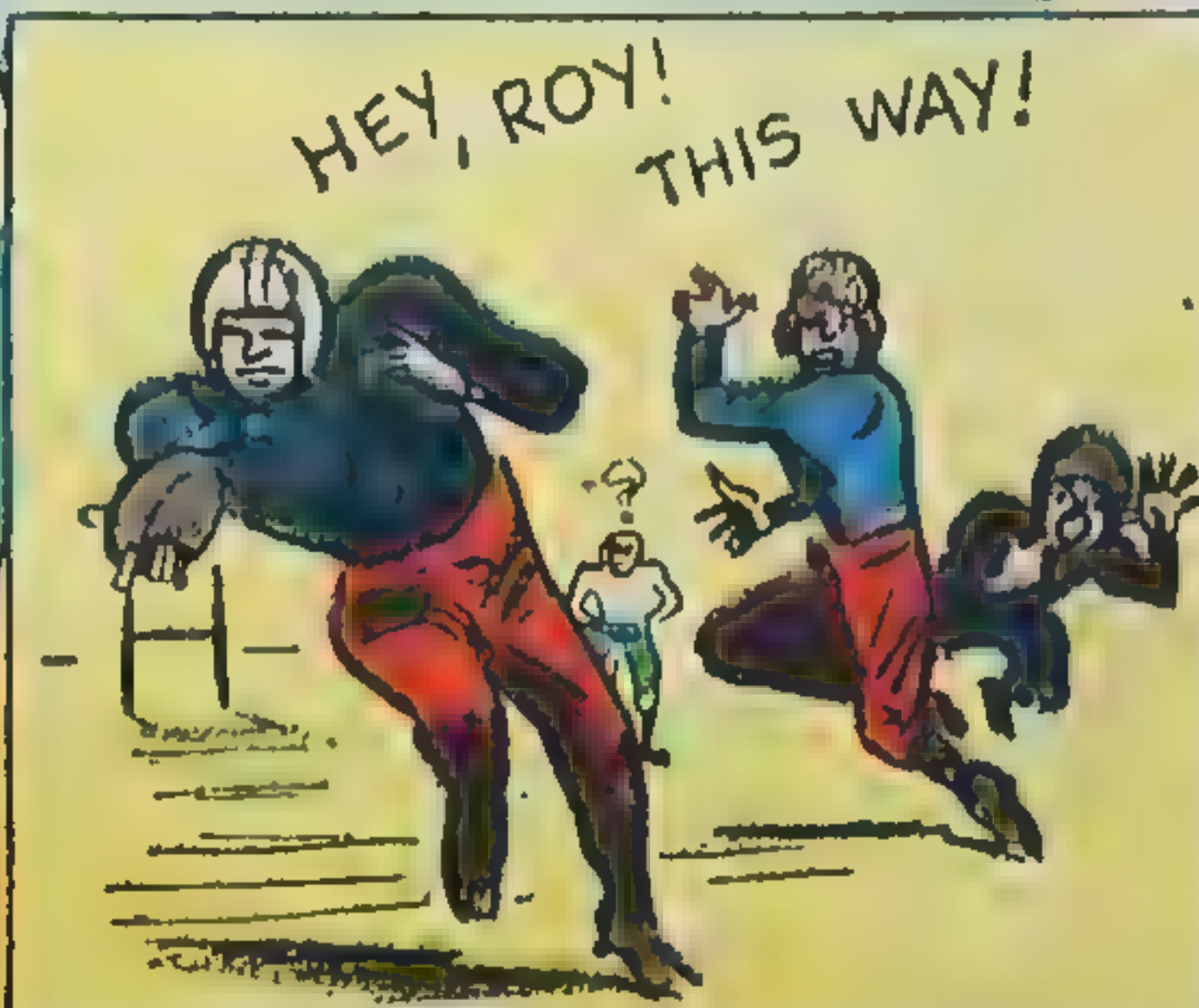


HE LOST A WORLD SERIES WITH A WILD PITCH IN THE 9TH INNING OF THE FOURTH AND FINAL GAME.

- A. DIZZY DEAN
- B. WHITEY FORD
- C. BOBBY FELLER
- D. JOHN MILJUS



ANS: D.



HE RAN 64 YARDS THE WRONG WAY AND LOST A ROSE BOWL GAME FOR HIS ALMA MATER.

- A. ROY RIEGELS
- B. JOHNNY MACK BROWN
- C. ERNIE NEVERS
- D. FRANKIE SINKWICH

ANS: A.



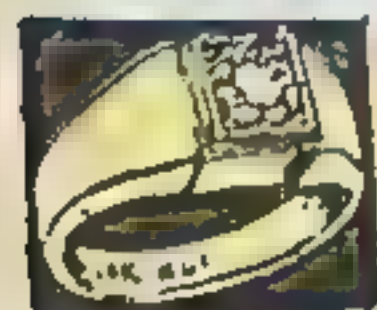
HE LOST A CRUCIAL GAME WHEN HE HIT A GOAL POST WITH A FORWARD FROM HIS OWN END ZONE.

- A. SAMMY BAUGH
- B. SID LUCKMAN
- C. BOB WATERFIELD
- D. BILL DUDLEY

ANS: A.

WE GUARANTEE TO SAVE YOU MONEY!

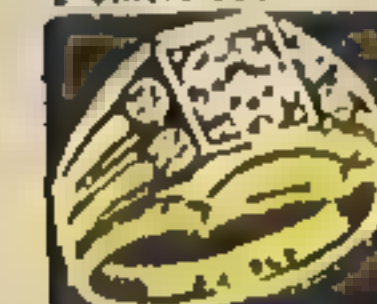
YOUR MONEY BACK QUICK IF YOU CAN BUY FOR LESS ELSEWHERE



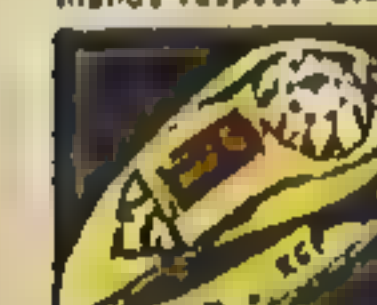
The Ritz
Large 1 Karat Stone
— real sparkle! Very
low priced for quick
sales! Refined, im-
pressive, smooth
Men — get this hand-
some ring now! Bar-
gain! 1.98



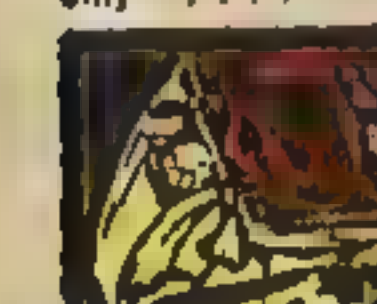
The Champion
Super Special Qual-
ity — a sure winner!
Amazing! Real mas-
sive, manly! Solid
Gold Color effect.
Big pseudo Diamond
in center flanked by
2 others... 4.95



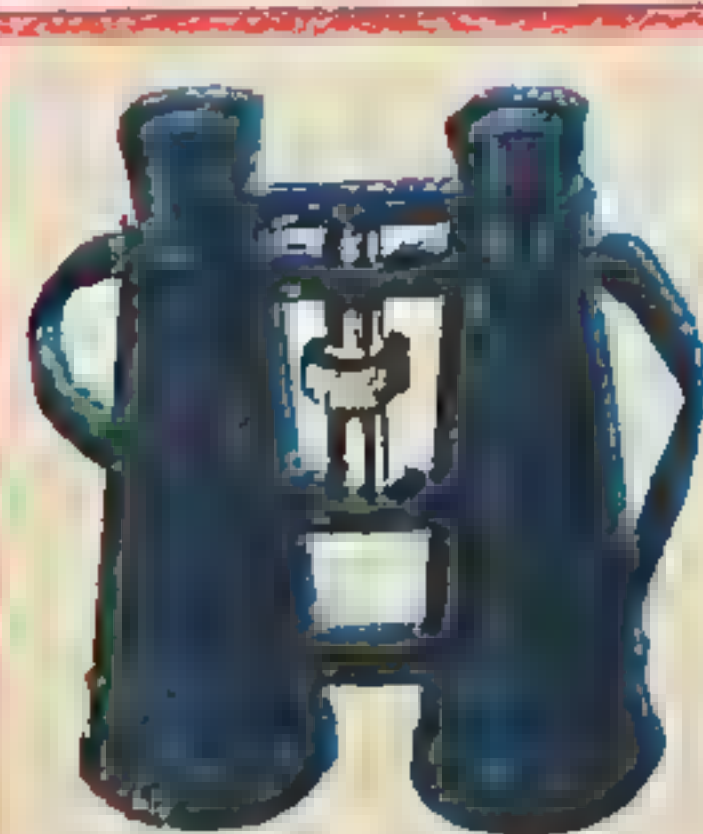
Commando '5'
Big, impressive
Pseudo Diamonds of
fiery brilliancy. Ex-
tra-heavy weight,
natural Gold color,
with \$750.00 appear-
ance! Manly! Com-
mands respect! 3.98



"SUCCESS" STYLE
Heavy Ring for Men
To men who succeed
in everything, we offer
this distinguished
Pseudo Diamond and
Ruby Ring. Massive!
The "big boss" style
that thrills the ladies.
Rich gold plating.
Only... 2.99



ROYALTY RING
For smart men
Magnificent simulation
of a solid gold ring
with center ruby and
diamonds that looks
like a fortune! Observe
the perfection of its
"royal" design the
last word in masculine
styling. Only... 3.48



BIG, POWERFUL SUPER FIELD GLASS

NOW you can own and enjoy Rocket's
most POWERFUL and very BEST FIELD
GLASS at a special LOW PRICE! Well
made of rugged metals and has specially
ground magnification lenses. Such TER-
RIFIC POWER you won't believe your
eyes! Get an intimate view of nature
the sky at night... the birds, moun-
tains, etc.

GO PLACES AND SEE THINGS!

Get a close-up of that neck-to-neck finish
at the races, the flashing uppercut of
the boxer, the quick pass down the foot-
ball field, seashore scenes, etc. See
what your neighbors are doing without
being seen!
Special SALE price only... 2.94

Ladies' SPORTEX Watch

Special!

A sturdy, accurate watch with
special jewel movement
ideal for active women and
girls, nurses, teachers,
sportswomen, typists, house-
wives, etc. Case is dainty yet
so sturdy! Has luminous
hands and numbers for night
reading. So feminine and
petite, yet so accurate too!
10 Day MONEY BACK Guar-
antee and conditional free
service certificate. Bargain
price.



7.97

"ETERNAL LOVE" Engagement and Wedding Ring Set



Something special and very
pretty! Imagine—12 sparkling
Pseudo Diamonds, imported
from Europe, set in a gorgeous
Engagement and Wedding Ring
Set! NATURAL GOLD color,
exquisite design. Your price
for both—4.89. Yet they look
like \$750.00 and more! They
sparkle a thousand rays of
light! Enjoy a LIFETIME!

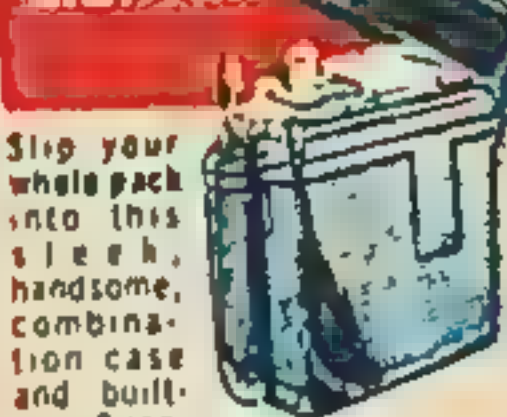
TRY AT OUR RISK!

You can't lose a penny. Try this gorgeous ETERNAL LOVE
set at our risk. If not satisfied, we will return the price at
once. Don't delay. Order a set today. Don't lose this op-
portunity. Remember—BOTH rings are yours for only 4.89.
MAIL THE COUPON NOW.

FREE 10 DAY TRIAL AT HOME

Pictures and words can't do justice to the wonder-
ful quality of our merchandise. So we allow you
10 whole days to see, try, enjoy any article—
right in your own home—without risk! FULL
PRICE BACK QUICK if not thrilled! Write de-
sired articles in coupon and rush at once!
Pay price plus postage. ON delivery
Enjoy 10 days at OUR risk! It
pays to deal with this
reliable company.

2 IN 1 CASE & CIGARET LIGHTER



Slip your
whole pack
into this
slim, h,
handsome,
combina-
tion case
and built-
in Sure-
Fire Lighter. No more fum-
bling around for cigarettes
or matches! Bargain Price
1.94

SHOCK RESIST WATCH FOR ACTIVE MEN



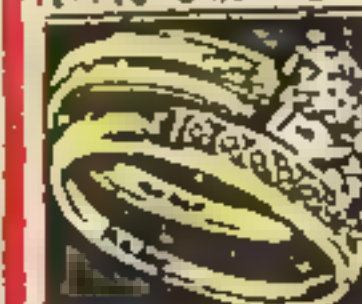
**BANG IT!
DROP IT!
THROW IT!**

The special, patented PROTECT-O-BALANCE feature
every active man and boy has waited for. Now you
can DROP IT, BANG IT, HIT IT and never worry.
UNLIMITED GUARANTEE EXCLUSIVE OF PARTS—You
never pay one red cent for skilled labor costs! Accu-
rate Swiss jewel movement! Red Sweep Second Hand!
Numerals glow at night. Rich looking silver color
case. Unbreakable crystal. Modern design! Supply
limited due to international crisis. Get yours NOW
while you can. Special price 7.97

**NOW
7.97**



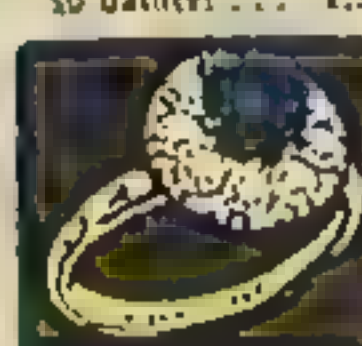
Double Cluster
Enchanting ring for
smart ladies. 20
small Pseudo Dia-
monds imported
from Europe are
hand set in twin
clusters. Very femi-
nine. dainty.
Refined! Only 2.94



Loyale Wedding Set
10 glistening bril-
liants to resemble
diamonds featured in
Loyale Wedding Ring
set. Gorgeous gold
color. fashion-
able! Compare! Both
rings 2.94



Royal Peacock
15 Rhinestones in
blazing rainbow
hues. Ruby-red,
Emerald-green, Sap-
phire-blue and Dia-
mond-white colors.
Exquisitely designed,
so dainty!... 1.98

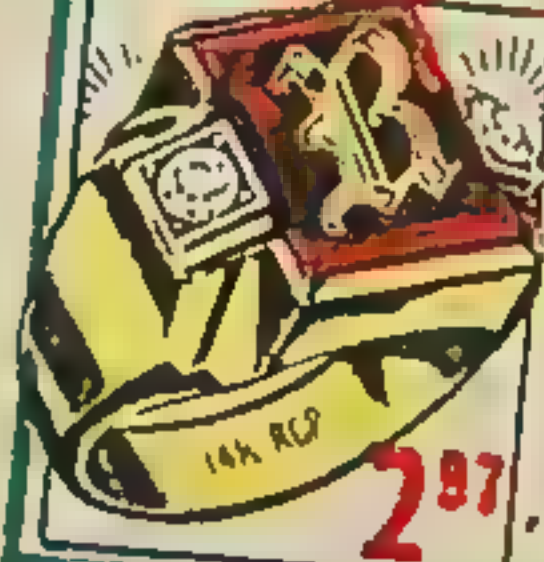


BIRTH MONTH
Ring for Ladies
Outstanding value!
Glamorous simulation
of your very own
BIRTH STONE sur-
rounded with sparkling
DIAMONDS in rich gold
color effect. A ring of
thrilling beauty. Men-
tion birth month when
ordering. 1.97



"SUBLIME"
Engagement Ring
Heavy Weight! Beau-
tiful NATURAL GOLD
color effect. Has one
big PSEUDO DIAMOND
with 4 more on sides.
Rich "princess" de-
sign. Very smart and
wealthy looking. Ama-
zing value. 2.97

Men's INITIAL Ring



Your own INITIAL in Raised
Gold color effect firmly set
on a BLOOD-RED stone.
Flanked by 2 sparkling
pseudo DIAMONDS imported
from Europe. Ring made in
14 Karat Rolled Gold plate,
very fashionably designed,
rich in appearance.

WEAR IT WITH PRIDE

Enjoy a lifetime
handsomely masculine
so distinctive! Mention tel-
ler desired and send strip of
paper for size. Bargain price
2.97

"THE ELDORADO" Men's Distinctive Watch

"ELDORADO"—the watch for
active men—last word in smart
styling! Sparkling Pseudo
Diamonds and Rubies set
around the dial. Solid Gold
color effect, chromed back.
Unbreakable crystal. Lumi-
nous hands. Large sweep-
second hand. Rugged case
built to take the "golf." Im-
ported Swiss movement gives
dependable service. UNLIM-
ITED GUARANTEE EXCLUSIVE
OF PARTS—never a penny for
skilled labor cost! Formerly
24.95. Special SALE PRICE,
only 9.99.



**NOW
9.99**

10 DAY FREE TRIAL. Your
money back quick if not de-
lighted. RUSH COUPON NOW!

Tear out and mail this COUPON

CONSUMERS MART, Dept. 1001-300

151 West 33rd Street, New York 1, N. Y.

Write articles desired on lines below. Pay price shown plus a few more postage
and please fax on delivery. THEN TRY TO SAVE FREE! You save 40-75%—FULL
PRICE BACK UNLESS THRILLED AND DELIGHTED!

NAME OF ARTICLE DESIRED	PRICE

NAME (Please print) _____

ADDRESS _____

TOWN _____

STATE _____

PLEASE! Send ring along on thin strip of paper wrapped around finger.

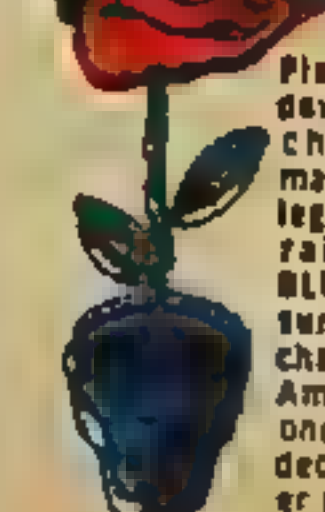
PRICES SMASHED!



Broadway

Fine LUXURY Design
—ULTRA—SMART! A
quality, massive ring for
men in rolled gold plate.
2 1-karat Pseudo Dia-
monds sparkle with a thou-
sand rays of light. 3.88

AMAZING WEATHER "ROSE"



Place near win-
dow—see color
changes like
magic! RED al-
legedly indicates
rain, storms;
BLUE—fair and
sunny; PURPLE—
changes coming!
Amazes every-
one! Beautiful,
decorative flow-
er pot given 98c

KILL THESE HAIR-DESTROYING GERMS

WITH WARD'S FORMULA

STAPHYLOCOCCUS
ALBUS

MOROCOCCUS

PITYROSPORUM
OVALE

MICROBACILLUS

NOTHING, Absolutely nothing
known to Science can do more to

SAVE YOUR HAIR

Beware of your itchy scalp, hair loss, dandruff, head scales, unpleasant head odors! Nature may be warning you of approaching baldness. Heed Nature's warning! Treat your scalp to scientifically prepared Ward's Formula.

Millions of trouble-breeding bacteria, living on your sick scalp (see above) are killed on contact. Ward's Formula kills not one, but *all four* types of these destructive scalp germs now recognized by many medical authorities as a significant cause of baldness. Kill these germs—don't risk letting them kill your hair growth.

ENJOY THESE 5 BENEFITS IMMEDIATELY

1. Kills these 4 types of germs that retard normal hair growth—*on contact*
2. Removes ugly infectious dandruff—*fast*
3. Brings hair-nourishing blood to scalp—*quickly*
4. Stops annoying scalp itch and burn—*instantly*
5. Starts wonderful self-massaging action—*within 3 seconds*

Once you're bald, that's *it*, friends! There's nothing you can do. Your hair is gone forever. So are your chances of getting it back. But Ward's Formula, used as directed, keeps your sick scalp free of itchy dandruff, seborrhea, and stops the hair loss they cause. Almost at once your hair looks thicker, more attractive and alive.

We don't ask you to believe *us*. Thousands of men and women—first skeptical just as you are—have *proved* what we say. Read *their* grateful letters. Study the guarantee—it's *better* than a free trial! Then try Ward's Formula at *our* risk. Use it for only 10 short days. You must enjoy *all* the benefits we claim—or we return not only the price you pay—but **DOUBLE YOUR MONEY BACK**. You be the judge! © Ward Laboratories Inc., 1430 Broadway, New York 18, N.Y.

TO SAVE YOUR HAIR ACT NOW

Send coupon today for 10-day offer. Send No Money

— ACT TODAY or YOU MAY BE TOO LATE! —

Ward Laboratories Inc.,
1430 Broadway, Dept. 24-H New York 18, N.Y.

Rush Ward's Formula to me at once. I will pay postman two dollars plus postage. I must be completely satisfied within 10 days, or you **GUARANTEE** refund of **DOUBLE MY MONEY BACK** upon return of bottle and unused portion.

Name
Address
City Zone State

☐ Check here if you enclose \$2.00 with order, and we will pay postage. Same refund offer holds, of course. APO, FPO, Canada & Foreign add 50c, no C.O.D.s.

I must admit I didn't have much faith in it, but I hadn't been using Ward's one week before I could see it was helping me. I could feel my hair getting thicker.

E. K., Cleveland, Ohio

Out of all the Hair Experts I went to, I've gotten the most help from one bottle of Ward's Formula.

C. La M., Philadelphia, Pa.

After using Ward's for only 12 days, my hair has stopped falling out.

R. W. C., Cicero, Ill.

I am tickled to death with the results. In just two weeks' time—no dandruff! W. T. W., Portola, Cal.

I feel encouraged to say that the infuriating scalp itch which has bothered me for 5 years is now gone.

J. M. K., Columbus, Ohio

Proof!

We get letters like these every day from grateful men and women all over the world.

Guarantee

This written guarantee entitles you not only to return of price paid for Ward's Formula, but **Double Your Money Back** unless you actually **SEE, FEEL and ENJOY** all benefits herein claimed in only ten days. The test is at our risk. All you do is return unused portion or the empty bottle unless completely satisfied.

SEAL

Ward Laboratories Inc.

DOUBLE YOUR MONEY BACK GUARANTEE

**NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC!
LOOK SLIMMER, MORE YOUTHFUL**

REDUCE

YOUR APPEARANCE!



You will look like and feel like this beautiful model in your new and improved cool—light weight FIGURE-ADJUSTER.

THE FIGURE-ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . Your shape MUST be noticeably improved or you get every cent back at once!

No matter how many other girdles you have tried, you can be sure: NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE FIGURE-ADJUSTER! No other girdle or supporter belt offers you more BELLY CONTROL, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE-ADJUSTER feature! Figure-Adjuster is LIGHT in weight (ideal for WARM weather) yet powerfully strong! Figure-Adjuster allows AIR to circulate through it, ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE-CONTROL you like and NEED for an IMPROVED FIGURE!

MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure-Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL laces right up to meet the bra—NO MIDRIF BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure-Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure-Adjuster give you MORE figure control . . . for more of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure-Adjuster. Colors nude, blue or white. Sizes 24 inch waist to 48, only \$4.98.

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better, don't you! That's just what the UP-LIFT adjustable FIGURE-ADJUSTER does for you, only the FIGURE-ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10 days FREE at our expense! NO OTHER GIRDLE AT ANY PRICE CAN GIVE YOU BETTER SUPPORT, can make you look better, feel better or appear slimmer and younger! Sizes 24 to 48 waist.

100% MONEY-BACK GUARANTEE!

Test the Figure-Adjuster at home for ten days FREE at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take all the risk . . . that's because we know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE-ADJUSTER! MAIL COUPON NOW!

Guaranteed to Delight or Your Money Back . . . 10-DAY FREE TRIAL!



TRULY SENSATIONAL AT

\$4.98

NOW formerly \$6.50

**TRIM UNWANTED INCHES
OFF YOUR MIDRIF.**

waist and hips with real breathe-easy comfort. New scientific construction whittles away rolls and bulges . . . slimming, easy-to-adjust rayon satin tummy panel laces right up to your bra. In powerful elastic. White, light blue or nude. Small (25"-26"), Medium (27"-28"), Large (29"-30"), Extra Large (31"-32"). Also "PLUS" SIZES for the fuller figure, XX (33"-35"), XXX (36"-38"), XXXX (39"-40"), XXXXX (41"-44"), 6X (45"-48").

WHY DIET? TRY IT!

- TAKES INCHES OFF TUMMY!
- RAISES ABDOMEN AND KEEPS IT IN!
- LIKE MAGIC IT BRINGS IN WAIST
- MAKES SPREADING HIPLINES CONFORM TO FIRM BEAUTY
- SMOOTHES AND SLIMS THIGHS
- MAKES YOUR CLOTHES FIT BEAUTIFULLY

FREE!

"SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger. Pounds and inches slimmer, will be included FREE with your order.

**For Your
Figure's
Sake
MAIL
THIS
COUPON
NOW!**

SEND NO MONEY

FIGURE-ADJUSTER CO., DEPT. 187
318 Market Street, Newark, New Jersey

Yes! Please rush "FIGURE-ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

- ☐ I will pay postman \$4.98 plus postage.
☐ I enclose \$5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Color 2nd color choice

Size Panty Girdle Girdle

Name

Address

City Zone State

Please PRINT carefully. BE SURE TO GIVE YOUR SIZE



FROM THE JVV COLLECTION

BASEBALL THRILLS

No. 10
10¢
SUMMER



BOB FELLER

Exclusive!

Bob Feller Predicts:

1951 PENNANT WINNERS

Plus

The BOB FELLER STORY



BASEBALL GREATS..

DON NEWCOMBE

STAN MUSIAL

LOU BOUDREAU

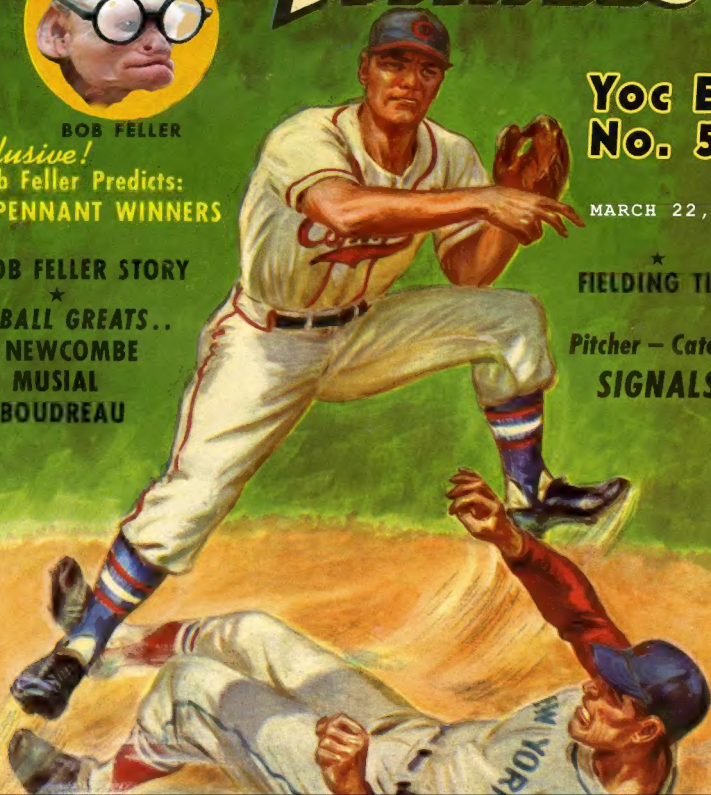
Yoc Edit
No. 558

MARCH 22, 2016



FIELDING TIPS

Pitcher - Catcher
SIGNALS



a Soothsayer Scan



EDITED BY BOB FELLER

PITCHER

BASEBALL THRILLS

10

SUMMER 1951 (APPROVED)

COVER - NORM SAUNDERS

THE BOB FELLER STORY GENE COLAN 6

BOB FELLER ON FIELDING TIPS TORB? 1

BASEBALL GREATS - STAN MUSIAL SEKOWSKY & SACHS? 5

FELLER ON HOW TO SLIDE SACHS 2

BOB FELLER'S SLIDING DON'TS SEKOWSKY & SACHS? 1

BASEBALL FACTS 1

YOUNG MOUND MASTER - DON NEWCOMER GIL KANE? & SACHS 4

BASEBALL FACTS 1

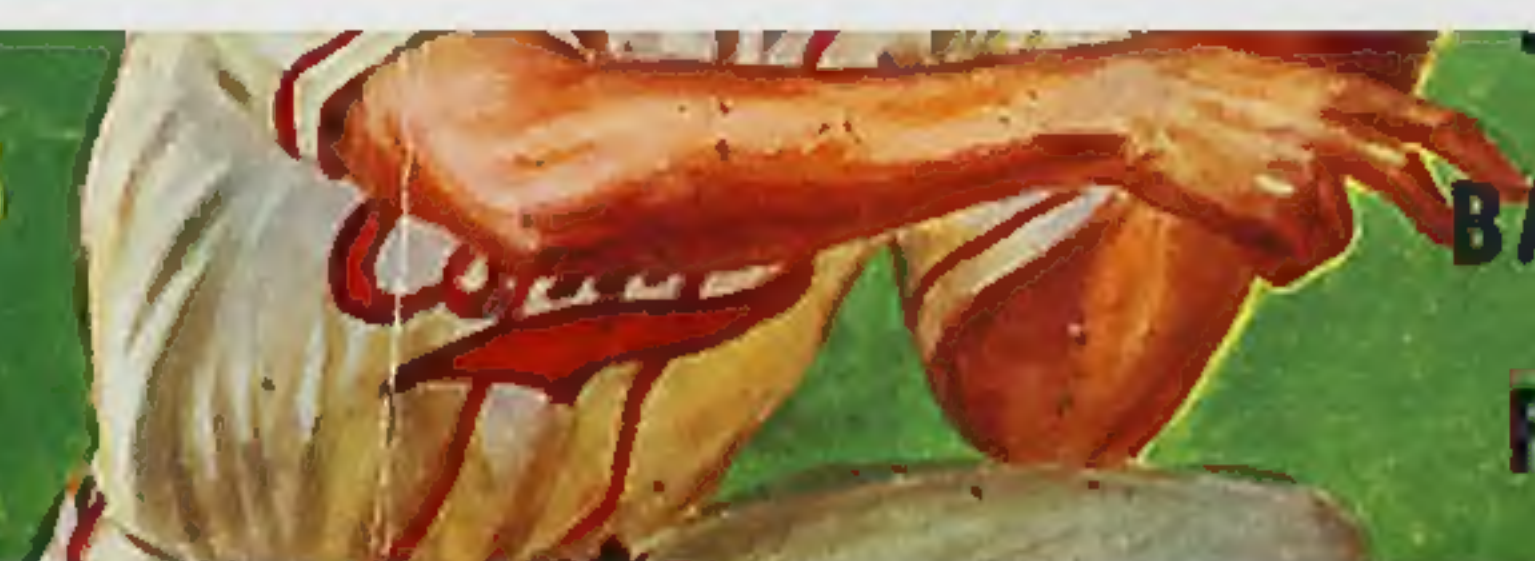
Exclu

Bob Feller Predicts:

1951 PENNANT WINNERS

Plus

THE BOB FELLER STORY



★ BASEBALL FACTS

★ FIELDING TIPS

BASEB

DON

STAN

LOU

THE PITCHER AND THE CATCHER SEKOWSKY & SACHS 1

PITCHER - CATCHER SIGNALS PARKER? 1

LON BOURDEAU - SHORTSTOP 4

SPORTS Q & A's. 1

